

Forum:[Hack Forums](#)

Thread: [See How I Earn \\$10k profit in single month, getting traffic from trending topics new](#)

MAK1990 - January 28, 2012, 11:54 am

Getting traffic from trending topics is nothing new, but it's still a great way to build some profitable campaigns. I'm going to give a quick rundown of building these campaigns. Step 1 – Finding trends
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Google Trends

Google Insights for Search

Google News

Youtube Keyword Suggestion tool

Adword Keyword Suggestion tool

Bing Social

Yahoo Buzz

Yahoo Clues

Social Mention Trends

Twitter Trending Topics and Trendistic

It's Trending (Facebook)

Like Button (Facebook)

Hitwise

This is a good site that aggregates some of the above sites <http://trendsbuzz.com/>

There's no special trick to picking trends, just pick something that has good volume.

Step 2 – A landing page

You have a few options here. The classic idea is to do a 'poll' on a trending topic. Just for an example, lets say I chose the topic 'girl with the dragon tattoo'. I might create a landing page like this
Get free movie tickets! Vote now for your chance to win..

<pic of the topic>

Will you see Girl with the Dragon Tatoo?

Yes – No

Vote now for your chance to win

If you need a good poll script, you can find some here

After 'voting' the person is taken to the offer which brings us to the next topic...

Offers

With this technique people try too hard to match the offers to the topic, and that's not always necessary. Don't assume you know what type of offer will convert with these campaigns. Ideally, you would rotate multiple niches until you figured out what worked. Some niches to try:

Gaming

Freebies/Sweepstakes

Downloads

If the topic is niche specific like 'The biggest loser' or something, you could do weight loss offers,

etc.

Traffic

This works well with PPV traffic. It used to do well with search, but the advent of quality score has made these more difficult to run.

The most interesting way I've seen this done recently, was in a case study our forum member Yabby posted. The idea is to create a Facebook app around a polling script and use the "Precise Interests" targeting option. The possibilities with that are endless and you can often get very cheap traffic.

You could also send PPV traffic to your poll/landing page on FB.

Some of my best campaigns have produced \$10k profit in a single month. Not a huge campaign, but for about 20 min setup time and a couple hours of optimization that's some pretty easy money. Those campaigns don't happen all the time, but when they do it's great.

Lots of possibilities with this one. Have fun!

For any further details Pm me.

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Hack Jack - January 28, 2012, 11:57 am

hope it works , anyway thanks for this post

Dr.Coder ? - January 28, 2012, 11:59 am

(Jan 28, 2012 12:57 PM)hack jack Wrote: [\[CITE\]](#) hope it works , anyway thanks for this post You really think that you can make 10K per month ?

ahah :P