

Forum:[Hack Forums](#)

Thread: [Adsense: Increase CTR? Increase Traffic?](#)

Suave - April 30, 2012, 6:24 pm

Hello everyone,

My website is receiving about 5,000+ unique visitors during the week and over 10,000 on the weekends. I just started using Adsense last friday. From Friday Morning to Sunday Night, I earned about \$15/day and ended up with \$54. However, my CTR is about .26% (not sure if this is good) and I would like to increase this. I figured the best way to increase this was to increase my traffic. Naturally, I'm already using Facebook & Youtube and I attempted to make my site SEO friendly. I'm wondering if there are other ways I can increase my traffic to get more clicks so I can earn more daily. Thanks for any help.

Foco - April 30, 2012, 9:26 pm

Well your doing you job as a publisher by getting legitimate traffic to your site. Google should do its part by putting relevant ads on your site that visitors want to click. You could always try a different network or sell ad space yourself

Suave - April 30, 2012, 9:36 pm

(Apr 30, 2012 09:26 PM)EZ-C Wrote: [\[CITE\]](#) Well your doing you job as a publisher by getting legitimate traffic to your site. Google should do its part by putting relevant ads on your site that visitors want to click. You could always try a different network or sell ads pace yourself

Thanks for this response. I guess I should just continue working on SEOing my site.

Foco - April 30, 2012, 9:37 pm

(Apr 30, 2012 09:36 PM)Suave Wrote: [\[CITE\]](#) Thanks for this response. I guess I should just continue working on SEOing my site.Yep thats about all you can do if your dead set on adsense. Good luck!

papabear550 - April 30, 2012, 9:42 pm

.26% and \$15/day is also good :) you're doing great out there buddy and you have a large number of visitor? I wonder if you could pm me some of your secrets and I will be so glad :)

Suave - April 30, 2012, 10:01 pm

(Apr 30, 2012 09:37 PM)EZ-C Wrote: [\[CITE\]](#) Yep thats about all you can do if your dead set on adsense. Good luck!

I've tried PPD (Filelce) before and I made about \$50 but it took a lot of work and I just couldn't find a way to use it properly and make decent amount of money. I've also tried CPA before (CPALead) and that just killed my traffic because people saw the survey and then left my site. I made a few bucks but since I'm looking for something long-term, CPA didn't really work out for me. I started using Google Adsense which so far is working fine for me. If there are other alternatives, let me know. Thanks!

(Apr 30, 2012 09:42 PM)papabear550 Wrote: [\[CITE\]](#) .26% and \$15/day is also good :) you're doing great out there buddy and you have a large number of visitor? I wonder if you could pm me some of your secrets and I will be so glad :)

Haha, there is no 'secret' method I'm using. I'm doing what everyone else does. Youtube + Facebook + SEO.