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Thread: [Cost Per Action Frequently Asked Questions](#)

iWatch - July 2, 2012, 11:25 am

This is Cost Per Action Frequently Asked Questions Database. You are not allowed to edit/claim ownership or sell it. You're allowed to read and share it only. If you want to take any further action, contact me.

AdworkMedia is one of the best network. I love it. I will answer your questions in order.

What I wanted to ask for is, do I need to prepare anything after I register?

All what you have said in promotion plan is what you should do. If you lied there, bad for you. You'll have to think something innovative and smart.

For example... there is a coupon survey. Make a blog or website and put the coupon survey as a banner. You'll get leads.

Is there something I need to be ready for?

Promotion plan is what you should have already prepared.

Are there any catches with this CPA network?

Unlike PPD there are no catches. Of course, there are incentive and non-incentive offers with or without restrictions. Pay attention to them to not get banned. If you have earned for 90\$ this month with Filelce then you would have earned around 118\$ with a CPA network which has the very same surveys. That's around 30\$ increase in your earnings! Let me explain how a PPD works and how a CPA works.

First of all PPD utilizes offers from CPA Networks. In order for PPD to survive they have to cut your earnings to 1/3 or 1/4 at least. So, that means if an email submit survey in CPA costed 1.20\$/lead then you would get around 0.80\$/lead at the best circumstances.

CPA Networks gives you the ability to choose what offers you want to appear on your content gateway, link locker and product locker(AdWorkMedia) unlike PPD that utilizes the best performance offers which are not always the best for your targetted audience. That's how you lose conversions.

CPA Networks gives you way more ways of monetizing rather than PPD does.(CPA has Content Locker, File Gateway Locker, Link Locker, Product Locker. PPD has File Gateway which is an awful page most of times) [Exception; Filelce, it has widget but still you need to upload a file on that widget. People will download a file and not unlock a page.)

CPA Networks provides you more detailed traffic insight statistics than PPD does. (e.g. How many people completed a specific offer. So you can see what offers performs the best for your audience.)

I would recommend you to leave all existing PPD networks you are signed up and try AdWorkMedia, AdscendMedia, Leadbolt, CPAlead, CPATank, EWA etc. I recommend you the following networks; AdWorkMedia, AdscendMedia, CPATank and EWA.

Another question that has been in my mind since I started out with PPD is what the hell are

conversions? When people use the word I'm getting the idea of some type of number being converted into payment. Or is conversions = downloads?

Conversion is the rate of how many leads you got per amount of click.

E.g. 100 people clicked you survey. You got 20 leads only from 100 clicks. That's 20% conversion.

And I'm new at CPA. Would it really be good if I try all 4 of those networks all at once? And why join more than one?

You can experiment with multiple CPAs but you are new to CPA so that wouldn't really benefit you. Stick to AdWorkMedia for a while and move to private networks after you start earning a lot.

Another thing is I plan on promoting fake files. Will these get me banned from AdworkMedia or can I do anything except porn?

Speak with your Performance Manager.

Reply here or/and send me a PM with your questions if you want. I'll add them here.

Brownie - July 2, 2012, 11:30 am

This is really good mate. Bookmarked it!!!

iWatch - July 2, 2012, 11:42 am

Ask me questions and get them featured on the main post.

DubFX - July 2, 2012, 12:02 pm

If you guys want a full introduction to CPA, you can find it here:

<https://hackforums.net/showthread.php?tid=2640587>

iWatch - July 2, 2012, 2:14 pm

Check out Edison's link. Here is a FAQ thread. I am answering your questions individually.