

Forum:[Hack Forums](#)

Thread: [??? \[TUT\] 10 Easy Steps To Promote Your Website - Become an SEO Master \[+ PDF V.\]](#)
[???](#)

?DownUp? - September 1, 2012, 7:43 am

Hi HF!

I present you my top 10 SEO tips that will help you with promoting your website.

[For The PDF Version + Useful Links - Click Here!](#)

Let's start!

1) Choose your keywords.

Keywords are your key to success.

You'll need to find your worthwhile keywords - "Google Adwords" will do the work for you.

[img]http://img29.imageshack.us/img29/6764/94263711.png[/img]

Green – Insert your keywords that you want to get information about.

Blue – Here you can get more ideas for keywords that you may consider to use.

Red – The competition status – How much the specific keyword is useful (by search).

After you have chosen keywords, you'll be ready to the next steps.

2) On-Page-Factors. Included: Titles, Content of pages & URL's.

By choosing your web page title you'll need to consider your keywords.

For example: If your website talking about hacking you may use title like "Hacking | PC Hacking | Web Hacking".

By using the word "Hacking" several times in your title your web page will be more relevant for the keyword.

Using HQ content will improve your keywords relevance.

By using your keywords several times on your home page, the search engines will consider your web page more relevant for those specific keywords.

Your URL has also a big part with your On-Page-Factors.

Consider using URL's like: www.hacking.com/Hacking-PC instead "www.hacking.com/55663214".

3) Off-Page-Factors. Included: Links & PageRank.

With Google's new algorithm This section currently has a minimal impact on your SEO - high-quality text and articles do the work.

To improve your website rank on Google you'll need to achieve high PageRank.

How can you get high PR? Backlinks.

Backlinks describe how many other websites "talking" about your website.

As more as you'll have many backlinks (from high PR websites), your website position will increase in Google's results.

A few methods to get backlinks: Directories (like DMOZ), Link exchange, SEO tools that will create those backlinks for you (No-Hands-Seo, Backlink skyrocket, etc...)

4) On-Page-Factors; Heading.

Use your keywords in your head titles.

Example:

Code <h1>Hacking</h1> <h2>PC Hacking</h2>, <h2>Web Hacking</h2>By that, the search engines will know that your site engaged with Hacking (in the main heading – h1), PC Hacking & Web Hacking (in the subheading – h2).

5) On-Page-Factors; Meta tags.

The Meta tags have a very important part in SEO.

Meta tags placed in <head> section and look like:

Code <head>

```
<meta name="description" content="Hacking forums" />
<meta name="keywords" content="PC Hacking, Web Hacking" />
<meta name="author" content="Some Ethical hacker" />
<meta http-equiv="content-type" content="text/html; charset=UTF-8" />
</head>Fill the "content" as you wish.
```

6) Site Map.

When you use a sitemap you guarantee yourself that Google's crawler will reach all your pages in your website.

Use this method and be sure that all your web pages will be indexed by Google's crawler.

7) Optimize Images.

A simple code will do the job for you. Just use "alt" attribute or "title" attribute in your image/link code with your keywords.

Example:

Alt attribute -

Code

Title attribute - A method to make images look like a normal link (to Google's crawler);

Code

8) Directories.

The easiest way to get Backlinks. You can use free or paid directories.

How to find directories that suits you?

Just type in Google "Add URL" or ""Add URL" + subject". Example (in Google search):

Code ""Add URL" + Computers"(Example of directories: "Dmoz", "joeant", "busybits" etc...). Be sure that the PageRank of the directories you what to use is high because it will achieved HQ backlinks.

9) Articles, Blogs, Forums & Social Networks.

Get posts in blogs and publish articles that will discuss and refer to your website.

The search engines will see your website as a HQ website that has a huge discussion on the net.

Also, sign up to forums that dealing with the same topic as your site; publish in those forums posts about your site and add a link to your site in your signature.

Articles considering as a HQ content and have a huge part in SEO.

Use the social networks by publish your website link.

10) Density – The Key of HQ.

This section considers your keywords density on your webpages, titles, articles and more.

You need to remember that you want to be HQ website.

On your web pages you need to write your keywords in a fair density (at least 20 words between the same keywords).

In your articles, links and titles use a variety of expressions;

For example: "PC Hacking", "Web Hacking", "Linux Hacking" instead repeat "Hacking" over and over again.

? Use these techniques; these methods are fundamental to success in promoting your site on Search engines. Hope you'll found this tutorial useful! ?

dark_kaizer - September 13, 2012, 2:27 am

thank you for this useful information..

Yugen - September 13, 2012, 10:25 am

Very nice and detailed thread. Thank you :).

bad - September 19, 2012, 11:51 am

Nice thread with a lot of information inside. Thanks for sharing.

A + - September 19, 2012, 5:38 pm

Nice thread. I think that "Competition" on the keyword tool, is the competition from people that have bought ads on Google. Not the competition on Google.

Very nice guide though. It can be useful to a lot of people.

Conceptual - September 23, 2012, 12:14 pm

This was a pretty good read. I wish you would go more into backlinks and sitemaps. I need help with those. If you have anything on that, send me a PM.

Mr_Joker - September 23, 2012, 1:06 pm

(Sep 1, 2012 07:43 AM)?DownUp? Wrote: [\[CITE\]](#)

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advice not to repeat too many same words in the title, some search engines consider it as spam.

macuels - September 27, 2012, 12:38 am

Thanks a lot. Very useful info for a newbie like me... Great piece of tut!

kleptonite - October 16, 2012, 1:13 pm

This was a great post, very helpful to me thank you!

hacko7 - October 16, 2012, 1:15 pm

thanxx bro for this useful information.. take care

Mohatu - October 17, 2012, 5:11 am

Be aware that using automated backlink tools such as NoHandsSEO can get you delisted.

shellfu - November 20, 2012, 8:15 am

Awesome! Very useful and thanks for posting a direct link and not a survey one. It's much appreciated :)

-GHOST_

Spratty - November 20, 2012, 3:18 pm

This was extremely useful and is already taking effect! Thanks a lot!

Proximit?y - November 20, 2012, 9:41 pm

Quote:3) Off-Page-Factors. Included: Links & PageRank.

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I have a PR0 site and it ranks 3rd on one high competition niche. All the other websites on that search page are >PR3.

?DownUp? - November 21, 2012, 5:16 am

(Nov 20, 2012 10:41 PM)nuclearrambo Wrote: [\[CITE\]](#) Since the new algorithm update, backlink building has become very low priority task. You can have numerous backlinks from high PR sites, but that won't do shit to your PR or rankings. The only way to get ranked higher is to create HQ content which will keep the user from coming back again and again or some socially engaging stuff.

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100% right. I posted this thread months ago.. I'll make a new one soon. I'll also be mentioning the Google Plus issue - It turns out that it is a big subject & enormously useful, also the social links. Thanks again for your attention. ?

Xlight87 - December 22, 2012, 11:14 pm

Thanks a lot man, I really needed something like this, and it's absolutely fabulous that such tips come free of charge ;) I'm really happy a came around these forum, I do hope I'll be able to repay all of you guys in some way in the future :)

Take care mate and thanks again!

Daimer - February 12, 2013, 9:03 am

Wow, this was actually a really good guide. Thanks for the information, +1.

DDos - March 3, 2013, 8:17 am

Sorry to dig this thread but this is some very useful information and i will direct all of my customers to this thread (because i am to lazy to write my own :) to read on about the basics of SEO and how to get started with their websites before they continue on with building backlinks. Backlinks would not worth anything if you don`t have a good on site SEO done..

But i recommend updating the thread with some more useful information and add a part about social signal, Google News and Google + because as you say they have a large impact in rankings..

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And you are right about the unique content, but backlinks still affect the SERP`S and not the Page Rank, SERP`S and PR are totally different algos and take in consideration different factors.

Infinity. - March 3, 2013, 9:02 am

Thanks for the informative guide. I preferred to download E-book.

saskemailbox - March 4, 2013, 12:05 am

Nice article, but contains most of the 'common' methods. Still appreciate your stuff! :)

Let's see if it works for me too!

Clark Kent™ - March 4, 2013, 12:07 am

Thanks for this bro.

It will help me get my forum some traffic

ahsangodil - March 4, 2013, 1:52 am

This information is very useful for newbies. good luck.

SunFaker - March 4, 2013, 3:32 am

Nice Tutorial.! You have help me. Thanks. Best SEO TUT forever!

royal1 - September 17, 2017, 12:00 pm

link is not working properly, please update it

wingsofsuccess - December 12, 2017, 3:50 am

Thanks for this useful information mate.