

Forum:[Hack Forums](#)

Thread: [\[SEO\]META TAGS' CONFIGURATION FOR BLOGGER SEO\[TUT\]](#)

b001ean - December 9, 2012, 1:25 am

[IMG]<http://www4.picturepush.com/photo/a/11650587/640/11650587.png>[IMG] SPECIALLY FOR HF MEMBERS Hello. I'm gonna discuss here about the most important meta tags' configuration for your blogger blog for better SEO ranking.

Use the following code after the <head> tag.

Each of the tags are discussed bellow. Just scroll down.

Here is the Full code sample:

```
Quote:<b:include data='blog' name='all-head-content'/>
<b:if cond='data:blog.url == data:blog.homepageUrl'>
<title><data:blog.pageTitle/></title>
<meta content='AUTHOR NAME' name='author'/>
<meta content='BLOG'S DESCRIPTION FOR HOME PAGE GOES HERE'
name='DESCRIPTION'/>
<meta content='BLOG'S MOST INTERESTING KEYWORDS FOR HOME PAGE'
name='KEYWORDS'/>
</b:if>

<b:if cond='data:blog.pageType == &quot;item&quot;'>
<title><data:blog.pageName/>:<data:blog.title/></title>
<meta content='BLOG'S DESCRIPTION FOR OTHER PAGES AND POSTS'
name='DESCRIPTION'/>
<meta content='BLOG'S KEYWORDS FOR OTHER PAGES AND POSTS' name='KEYWORDS'/>
</b:if>

<meta content='index, follow' name='robots'/>
<meta content='2 days' name='revisit-after'/>
<meta content='en-us' name='language'/>
<meta content='COUNTRY SHORT CODE' name='geo.country'/>
<meta content='NAME OF THE PLACE' name='geo.placename'/>
<meta content='global' name='distribution'/>
<meta content='text/html; charset=UTF-8' http-equiv='Content-Type'/>
<meta content='true' name='MSSmartTagsPreventParsing'/>
<meta content='general' name='rating'/>

<link expr:href='data:blog.url' rel='canonical'/>
```

Now Lets Discuss about the meta tags:

Quote:<meta content='AUTHOR NAME' name='author'/> This tag is used to inform a search engine who the author of the blog is.

Quote:<meta content='BLOG'S DESCRIPTION FOR HOME PAGE GOES HERE' name='DESCRIPTION'/> This tag informs the search engine what is your blog actually about.

Quote:<meta content='BLOG'S MOST INTERESTING KEYWORDS FOR HOME PAGE'

name='KEYWORDS'/'> This tag informs a search engine about the most interesting topics of your blog.

Quote:<meta content='index, follow' name='robots'/'> This allows search engine to crawl. If you put NOFOLLOW in content field. Your blog'll block search engines for indexing.

Quote:<meta content='2 days' name='revisit-after'/'> This tag asks a search engine to come back in 2 days and index again.

Quote:<meta content='en-us' name='language'/'> This tag tells about the language of your blog.

Quote:<meta content='COUNTRY SHORT CODE' name='geo.country'/'> This tells a search engine about your blog's base country. Ex.: Use IN for India.

Quote:<meta content='NAME OF THE PLACE' name='geo.placename'/'> This tells a search Engine about the base place of your blog.

Quote:<meta content='global' name='distribution'/'> This is not important. This tells about degree of distribution of your blog.

Quote:<meta content='text/html; charset=UTF-8' http-equiv='Content-Type'/'> This tells about your content type.

Quote:<meta content='true' name='MSSmartTagsPreventParsing'/'> This disables a feature that only appeared in the IE6 betas.

Quote:<meta content='general' name='rating'/'> This tag says the rate of your page's audience appropriateness. Such as safe for kids or general etc.

I wish These information may help you. If you like this please post a thanks. I'll love it.

Chumlee - January 11, 2013, 12:42 am

I don't understand where to place this exactly. Could you help me find it?

QrT_ - January 11, 2013, 5:16 am

(Jan 11, 2013 01:42 AM)Chumlee Wrote: [\[CITE\]](#) I don't understand where to place this exactly. Could you help me find it?

Between the <head> tags. E.g <head> meta tags here </head>

Keyword meta tags doesn't do anything, Google doesn't read them and they're to no benefit, they do more harm than help.

b001ean - January 11, 2013, 10:06 am

(Jan 11, 2013 01:42 AM)Chumlee Wrote: [\[CITE\]](#) I don't understand where to place this exactly. Could you help me find it?

Insert them between <head> and </head> tags. For further help PM me. :)

Phil Dunphy - January 11, 2013, 10:08 am

Just go with wordpress and install a plugin, better than go blind with blogger :)

b001ean - January 11, 2013, 10:11 am

(Jan 11, 2013 11:08 AM)Phil Dunphy Wrote: [\[CITE\]](#) Just go with wordpress and install a plugin, better than go blind with blogger :)

Thats right but.. This tutorial is only for those who use blogger.
Blogger is Free!!!

Phil Dunphy - January 11, 2013, 10:13 am

(Jan 11, 2013 11:11 AM)muzikal_st0rm Wrote: [\[CITE\]](#) Thats right but.. This tutorial is only for those who use blogger.

Blogger is Free!!!

Yeah, good guide, really usefull if you are a beginner with seo.

This is a MUST if you want to optimize your blog, and its really well explained here.

But I'm just saying that if something things this is hard, you can use wordpress instead of blogger, its free aswell as it have some plugins that make this really easy :)

b001ean - January 11, 2013, 10:16 am

(Jan 11, 2013 11:13 AM)Phil Dunphy Wrote: [\[CITE\]](#) Yeah, good guide, really usefull if you are a beginner with seo.

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But I'm just saying that if something things this is hard, you can use wordpress instead of blogger, its free aswell as it have some plugins that make this really easy :)

Yah! I personally use wordpress for my own and for my clients. Really the best one I've ever used. Nice to see you like my tut. :)????

hacko7 - January 17, 2013, 4:52 am

I don't understand where to place this exactly. Could you help me find it?

b001ean - January 17, 2013, 8:22 am

(Jan 17, 2013 05:52 AM)hacko7 Wrote: [\[CITE\]](#) I don't understand where to place this exactly. Could you help me find it?

Add me on Skype. I'll tell you step by step. :)

My skype ID: muzikal_st0rm

Those Who are Facing problems while copy & Pasting, I'd like to recommend you Change the values before Saving them. Otherwise If you just copy & Paste and hit save, You'll Face an error like bellow.

Error parsing XML, line 9, column 21: Element type "meta" must be followed by either attribute specifications, ">" or "/>".

Because of a single quote inside the code.

If you still facing Problem just post here.

ShadowForge - January 17, 2013, 10:40 pm

gave it a +5 star rating cos its helpful as not alot of people know about meta tags like me thanks for the guide

???? - January 18, 2013, 2:23 am

Fucking helpful guide who want to make a blogger. specially for noob:)

cyber4art - January 18, 2013, 9:29 pm

wow this is what im looking for, thanks :)

i will try it now

exzsyth - March 11, 2014, 11:22 pm

Nice tips for the newbies ;)

Goodluck with blogger

Dstuart - March 11, 2014, 11:55 pm

Very good step by step tutorial for beginners :D

its always good to generate your own meta content instead of using online meta tag generators :)

b001ean - March 12, 2014, 1:22 pm

(Mar 11, 2014 11:55 PM)Dstuart Wrote: [\[CITE\]](#) its always good to generate your own meta content instead of using online meta tag generators :)

Exactly.. Its obviously better to use your own meta content..

Update:

KEYWORD tag is not used for most popular search Engines. So you can skip the KEYWORD Meta Tag. ???

And Thanks for your valuable comments. :)

blackhiden - April 23, 2014, 7:01 pm

So, it just define the blog attribut.

babloodabloo - August 15, 2016, 3:08 am

This is a great tut. It'll really help me seo optimize my blogger blog.

b001ean - December 21, 2017, 8:26 pm

(Aug 15, 2016 03:08 AM)babloodabloo Wrote: [\[CITE\]](#) This is a great tut. It'll really help me seo optimize my blogger blog.

Thank you very much for support.