

Forum:[Hack Forums](#)

Thread: [\[Thread Design\] Rate My Upcoming Product's Thread Design - Prod Create](#)

Nutar - January 25, 2014, 5:36 am

Hello,

So I'm launching a product called "Prod Create". I took my about 4 hours to write & edit the copy. And took me about 45 minutes to create the design.

Please rate it from 1-10, with 10 being best.

[img]http://#/JQx9Sd.png[/img]

[img]http://#/vbYXGe.png[/img]

Thanks,

With regards,

Digital Marketer.

Misery - January 25, 2014, 6:34 am

There's simply way too much text, people will just scroll through it.

Overall I think the colour scheme works pretty good, but you need some sort of images.

MonitorMad - January 25, 2014, 7:12 am

I noticed that on the check box, you start with all capital letters at the start of every word then on the second check, you change to lower case.

I would change to lower case as it's less visually strenuous.

I also agree with Suprime. There is a lot of text. Pictures would be good to add in to break things up. Take some of the text away too.

Nutar - January 25, 2014, 7:29 am

(Jan 25, 2014 08:12 AM)MonitorMad Wrote: [\[CITE\]](#) I noticed that on the check box, you start with all capital letters at the start of every word then on the second check, you change to lower case.

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I also agree with Suprime. There is a lot of text. Pictures would be good to add in to break things up. Take some of the text away too.

I get you point. But in the world of marketing, this text is called "Copywriting". If I never included "Rate this design", or maybe placed it on the marketplace, you are going to read this. All this text gives the use, trust towards me, and the willingness to buy this product. I understand that Images make it convert more, but do you see the "Marketing test" below? I really mean it. Talking about the caps, It's some Physiological thing. If you start a bullet point with all first letter capitalized and end it that way, It creates some feeling of interest, and trust. Anyways, thanks for taking your time to rate it.

MonitorMad - January 25, 2014, 7:42 am

(Jan 25, 2014 08:29 AM)Digital Marketer Wrote: [\[CITE\]](#) I get you point. But in the world of marketing, this text is called "Copywriting". If I never included "Rate this design", or maybe placed it on the marketplace, you are going to read this. All this text gives the use, trust towards me, and the

willingness to buy this product. I understand that Images make it convert more, but do you see the "Marketing test" below? I really mean it. Talking about the caps, It's some Physiological thing. If you start a bullet point with all first letter capitalized and end it that way, It creates some feeling of interest, and trust. Anyways, thanks for taking your time to rate it.

Then fair point. I guess if I was looking at this from a buyers point of view I get that.