

Forum:[Hack Forums](#)

Thread: [\[TUTORIAL \] How to MARKET a Stresser or Booter](#)

Ulysses S Grant™ - February 21, 2014, 1:23 pm

PLEASE POST FEEDBACK POST QUESTIONS POST WHAT I SHOULD ADD ECT....!

Introduction

In this guide I will go over the many ways to successfully market a stresser and almost triple your sales . I will also explain why people buy the stresser they do and what they look for in a stresser , booter . Also we go over how to SEO and better construct your website how to advertise both on and off of HF .

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Why people buy stressers

Before we can discuss how to market it we need to understand why people buy stressers so we can go from there and find out our target market you don't want to try to sell it to everyone because more then 50% of the world has no clue what a stresser or booter is. So people buy booters , Stressors for the following reasons .To take down a competitors website .

To take down a competing minecraft server.

To get revenge on a minecraft server .

To DDOS someone on xbox or playstation

To DDOS a certain person who is bother them .

ect....

So now we know who to target

Hackers

Xbox live members

Minecraft players

People who own a whole lot of websites for PPD , Affiliate marketers ect...

How to reach that market

So we have established who the market is now where do they hangout ?

Hackers - Hackfourms

Xbox live members - Hackforums , Other Xbox live and gaming forums

Minecraft forums

-For all forums you must read below !

Now for all forums there are rules you can choose to follow them or ignore them and ignoring them could result in a ban and more then likely a IP ban like HF you cant have a stresser advertised in your signature other gaming forums ect might not allow them at all so what you should do is make 1 account and post a question asking about stressers where to buy them where to find them ect,, then with account 2 post stresserlink.com is the best stresser most trusted cheapest hardest hitting ect....

SEO , Website Contruction

SEO plays a huge role there are over 20k searches a month for the search terms stresser and booter combines after adding all the sub ones like buy a stresser and what is a stresser ect... so investing in SEO is a great way to increase your sales try it google Stresser or google Booter you'll see ac couple and they all look like shit because they did it themselves instead of hiring a professional to do it for them , Its still ok because they are the ones getting clicks and hopefully sales but guess what there losing tons and tons of sales want to know why ... Because there not doing it right if you want to do it right and not pay then you need to find a index builder you need a robots.txt file in your html root witch there our builders for both of them online . Go to blogs minecraft blogs hackign blogs ect comment on them where would I find an amazing booter or amazing stresser then have another account come in there and recommend yourbooter.com or just say hey what do you think of this booter then the link to your booter or stresser just to get those backlinks there what you can also do is make a youtube video about your stresser or booter check out fivver.com they will build an amazing video for you and you'll end up paying 10\$ to 15\$ for something nice then buy some high retention views and some likes and some comments witch can all be bought off of HF or fivver if you cant find it on hackfourms .

What one would you buy ?

Option 1

[img]http://speedcap.net/sharing/files/26/61/2661723d0220ffbcd55a915a1ae168e5.png[/img]

Yeah no thanks this docent tell me anything maybe I am a newbie and this scares me away or maybe the logging in scares me or maybe I don't see a price so I leave .

Option 2

[img]http://speedcap.net/sharing/files/4f/1d/4f1dfa6acb104f22aad140ada4134ac3.png[/img]

This is very nice it has very detailed info it has a slider with dstats and testimonials going across it it also has a very neat pricing table easy to understand . a help page info on getting started ect...

Option 3

[img]http://speedcap.net/sharing/files/2f/cb/2fcb8365f941d19465713a88b972662e.png[/img]

Well this has a make your own package thats cool but its not nice looking its plane you have to know what your buying to buy it it dosent tell you how it works what it does ect...

What your Stresser needs to have

A Homepage thats Astetic and informative .

A Clear pricing table .

A [Help Docs](#) that is easy to get to and is perfect for a noobie .

SAFE SSL certificate ? DDOS protected ? Offsite payments like paypal or bitcoin ?

Tell them what there getting for there money , PROVIDE VALUE

Skype resolver ?

Ip logger,resolver ?

Video Tutorials ?

SMS , Email Bomber spoofer ?

Any other tools ect...

Testimonials sell them a brand not just a stresser.

SUPPORT SUPPORT SUPPORT , People love and even need support If I see a site that says 24/7 SKYPE,EMAIL,SMS Support and then I see one that says ticket support I am buying the one with the SKYPE,EMAIL,SMS because its more personal it seems as if the owner the company is more accessible there there to help you not to just take your money and leave the buyer wondering what the hell am I doing here how do I use this ect... you don't need to have staff on at that time but its nice to have and just use a app like pinger or text plus or sendhub to get that online phone number ect for that text message support .

How to market it on Hackfourms

So this question was asked alot by my friends who own stressers , booters and it was a great question and I had to think for a bit and the answer was in the question you just do it so heres some inside the box things you can do .

Buy a sticky (BEST RESULTS)

Wear it in your userbar (NO POINT)

Spam group chats (HIGHLY ANNOYING BAD IDEA)

Have people your thread n the SST section (Little to no results)

Ok now lets think outside of the box

Start a brand like Empire Products in services then hey people will check out there website or there thread that tells everyone all there services guess what a stresser is one for them .(GREAT RESULTS) Then buy a sticky for your thread telling everyone all the products your brand has witch includes that stresser even if it docent they will know you have one if you have a brand like that .(GREAT RESULTS)

Do giveaways and collect there emails then send out discounts thru email to all of them .

Buy a Sponsered Subfourm.

Why some stressers fail

Well theres many reasons there failing mainly because the market place is so saturated its not as easy as I have more friends then you Ill get them all to wear it in there signature and ill pay for the more expensive graphics nope thats not the case anymore . So if you dont have the funds to hold that high power you want to have and all those features and extras that is contributing to the value of your stresser IF you cant pay for that for a good 2 months with very few customers then don't even consider starting a stresser . Because like I said you need to build that brand when your friend says to you hey do you know a good booter , stresser what would you say to them ? other then your own ? I almost guarantee 2/3 of you would say one because your personally connected to it you have an account ect... so guess what there not hearing your name. So START a BRAND get your name out there get your product line out there buy a sticky if you dont do that then you better be doing seo if not you will fail !

Tips N Tricks

Ask yourself /Team

Do you have everything you need in place ?

POWER ?

ADD ONS ?

Website ?

Autobuy working ?

HQ graphics ?

Support methods setup ?

Knowledgebase typed up ?

DSATS accurate and the highest possible ?

Tested everything login Knowledge-base payment integration ?

Enough money for 2 months ?

BUY A DOMAIN WITH THE WORD STRESSER OR BOOTER IN IT .

For seo purposed obviously .

I recommend a front end theme from themeforest a hosting theme will do fine . Also a HQ TESTED NOT INFECTED back end theme .

Questions and Answers

Q. How do I ask a question ?

A. You simply post below and include a ?

JackedHF - February 21, 2014, 1:30 pm

Very nice thread i see lot time and effort was put in to this (:

aitor72 - February 21, 2014, 1:32 pm

Thanks for this post! It's really good

Ulysses S Grant™ - February 21, 2014, 2:01 pm

No Problem enjoy I am slowly but surely adding more and more and I did put alot of time and research into this .

SHADE™ - February 23, 2014, 5:48 am

Very good thread just one misspelled word but huge effort, The SEO references awesome. Your gifted, talented and driven, I like you.

GuJJu - February 23, 2014, 10:46 am

Bro, change the width of the images, they are going out of the screen resolution, OP nice work done.

Ulysses S Grant™ - February 23, 2014, 12:38 pm

Thankyou both for your kind words what word is misspelled and alrighty ill change the resolution after I finish my next thread.

Ventures - March 2, 2014, 10:06 am

Great tutorial, Mercenary. It reveals a lot about marketing stressers. You made some really great points in there!

Ulysses S Grant™ - May 17, 2014, 5:13 am

Thankyou I put a good deal of time into it and will be doing the same soon .

Billie Joe - July 9, 2014, 4:09 pm

Very helpful guide, thanks a lot for posting this, mate.

Ulysses S Grant™ - July 9, 2014, 7:25 pm

Damn looks like the images are gone ill try to find old copy.