

Forum:[Hack Forums](#)

Thread: [Sales Thread Design \[Serious Feedback Needed\] Update - Revision 2](#)

SoldierX - May 18, 2014, 6:03 am

I would love to have your say upon this design I made today, any sort of comment is appreciated till it helps me and contribute to my learning.

Original ([Click to View](#))

Revision 1 ([Click to View](#))

Revision 2 ([Click to View](#))

Thank You.

?XilluX - May 18, 2014, 6:07 am

I'd say 9/10, make the width less. Thanks ;)

Income. - May 18, 2014, 7:11 am

User above took my words :)

Good graphic but make the width less.

General Zodddddd - May 18, 2014, 7:15 am

The spacing in the top box between the texts are too wide, also make the height of the first box smaller. Furthermore try experimenting with different shades of green that are more visually appealing and casual so no strain is caused on the viewers eyes. Also the sales box is way overcrowded for a simple design such as yours, sorry if my CnC wasn't too good. I just couldn't find many faults with your design I would give it a 9/10.

SoldierX - May 18, 2014, 7:25 am

Thank you for the feedback guys, I will try to find another color for my shop and other things.

Thank you very much.

goldenarms_ - May 18, 2014, 9:49 am

I'd work on your grammar before posting this. I understand you're not American but it looks bad. One does not need to be capitalized. Perhaps, in only one year of designing, I have completed 400 orders.

SoldierX - May 18, 2014, 9:50 am

(May 18, 2014 09:49 AM)Self Made Wrote: [\[CITE\]](#) I'd work on your grammar before posting this. I understand you're not American but it looks bad. One does not need to be capitalized. Perhaps, in only one year of designing, I have completed 400 orders.

Thanks for that ? and apart from my stupid grammar, how do you find the design ?

Yelsdnah - May 18, 2014, 9:53 am

I would rate 9/10 looks great with your sig aswell...

SoldierX - May 18, 2014, 10:10 am

(May 18, 2014 09:49 AM)Self Made Wrote: [\[CITE\]](#) I'd work on your grammar before posting this. I understand you're not American but it looks bad. One does not need to be capitalized. Perhaps, in only one year of designing, I have completed 400 orders.Updated the thread mate.

(May 18, 2014 09:53 AM)Yelsdnah Wrote: [\[CITE\]](#) I would rate 9/10 looks great with your sig aswell... Thank You very much mate, I really appreciate your feedback.

General Zoddddd - May 18, 2014, 10:40 am

(May 18, 2014 10:10 AM)SoldierX Wrote: [\[CITE\]](#) Updated the thread mate.

Thank You very much mate, I really appreciate your feedback.
It might just be me or the new one looks exactly the same to the old one, or at least not noticeably different.

SoldierX - May 18, 2014, 10:44 am

(May 18, 2014 10:40 AM)Tyran Polanski™ Wrote: [\[CITE\]](#) It might just be me or the new one looks exactly the same to the old one, or at least not noticeably different.

Change the color of the Get a quote button, adjusted the grammar in the header, added prices to the services list. ?

Baghead - May 19, 2014, 12:13 am

"Good design goes to heaven; bad design goes everywhere"
lolwat

SoldierX - May 19, 2014, 9:48 am

(May 19, 2014 12:13 AM)Baghead Wrote: [\[CITE\]](#) "Good design goes to heaven; bad design goes everywhere"

lolwat

It is a quote mate, not by me of course but I read it over the internet.

Waxy - May 19, 2014, 10:12 am

(May 19, 2014 09:48 AM)SoldierX Wrote: [\[CITE\]](#) It is a quote mate, not by me of course but I read it over the internet.

stupid quotes like that just make you look stupid.

it doesn't mean anything.

SoldierX - May 19, 2014, 10:13 am

(May 19, 2014 10:12 AM)Waxy Wrote: [\[CITE\]](#) stupid quotes like that just make you look stupid.

it doesn't mean anything.

Anyways apart from that stupid quote, how did you find the design ?

Waxy - May 19, 2014, 11:07 am

(May 19, 2014 10:13 AM)SoldierX Wrote: [\[CITE\]](#) Anyways apart from that stupid quote, how did you find the design ?

It's good, I honestly wouldn't change anything apart from the picture of the mountains.

SoldierX - May 19, 2014, 6:36 pm

(May 19, 2014 11:07 AM)Waxy Wrote: [\[CITE\]](#) It's good, I honestly wouldn't change anything apart

from the picture of the mountains.Thank You very much mate, really appreciated.

AliveAgain - May 19, 2014, 9:09 pm

Good design goes to heaven; bad design goes everywhere.

— Mieke Gerritzen

TheDesignerJob - May 19, 2014, 9:33 pm

I Love it Looks clean and Sleek

ProxNasman - May 19, 2014, 9:34 pm

Woah, looks really nice, I'd rate it a 9/10 in my opinion.

gnarly. - May 20, 2014, 1:51 am

looks real nice, its really clean and personally i love it

Designer - May 20, 2014, 3:20 am

"Hire me now" & "Get a quote" buttons:

Do these buttons link to different URL's or are they both basically the same. If that's the case you should remove one of them. I would remove one of them anyway or possibly change one to "Portfolio".

Add a little more space between the lines and the sub-text (pricing).

"What are you waiting for ?" - Remove the space before the question mark.

SoldierX - May 20, 2014, 3:46 am

(May 20, 2014 03:20 AM)Designer Wrote: [\[CITE\]](#) "Hire me now" & "Get a quote" buttons:

Do these buttons link to different URL's or are they both basically the same. If that's the case you should remove one of them. I would remove one of them anyway or possibly change one to "Portfolio".

Add a little more space between the lines and the sub-text (pricing).

"What are you waiting for ?" - Remove the space before the question mark.

Apart from these is everything alright here...?

And from where did you learn bootstrap...? :)

Designer - May 20, 2014, 3:52 am

(May 20, 2014 03:46 AM)SoldierX Wrote: [\[CITE\]](#) Apart from these is everything alright here...?

And from where did you learn bootstrap...? :)

Yeah, seems fine.

Learn bootstrap, what do you mean?

I never use Bootstrap.

Do you mean learn to code websites? By myself mostly.

SoldierX - May 20, 2014, 3:55 am

(May 20, 2014 03:52 AM)Designer Wrote: [\[CITE\]](#) Yeah, seems fine.

Learn bootstrap, what do you mean?

I never use Bootstrap.

Do you mean learn to code websites? By myself mostly.

Oka doka mate, thank you very much ? for the feedback.

Dribbles - May 20, 2014, 4:12 am

I think for the It needs to be in a rounded kind of box just to make it alittle bit more clean.

Waxy - May 20, 2014, 5:21 am

(May 20, 2014 04:12 AM)Dribbles Wrote: [\[CITE\]](#) I think for the It needs to be in a rounded kind of box just to make it alittle bit more clean.

How will making a shape more round make it clean? What is clean?

F?ction - May 20, 2014, 5:31 am

As always your work is sexy as fuck SoldierX, keep up the good work.

I can't see anything wrong that hasn't already been pointed out already.

Tremo - May 20, 2014, 5:53 am

Looks awesome man, could use more tabs and colors.

SoldierX - May 20, 2014, 5:55 am

(May 20, 2014 05:31 AM)F?ction Wrote: [\[CITE\]](#) As always your work is sexy as fuck SoldierX, keep up the good work.

I can't see anything wrong that hasn't already been pointed out already.

(May 20, 2014 05:53 AM)Tremo Wrote: [\[CITE\]](#) Looks awesome man, could use more tabs and colors.

Thank You! mate, really appreciated. ?

SIM-1641546 - May 20, 2014, 11:42 am

I really like this :)

Rating: 9/10

SoldierX - May 20, 2014, 11:49 am

(May 20, 2014 11:42 AM)Hekaros Wrote: [\[CITE\]](#) I really like this :)

Rating: 9/10

Thank you very much mate ?

Appreciated!

Rivalry - May 20, 2014, 1:18 pm

Firstly, I'll cover some content. This will be harsh because I think that's what you need, rather than being sugarcoated. It does some stuff very well, but there's no point in me just telling you those things!

It's generally very cheesy in content. The quote at the top doesn't seem to make any sense. I'd replace it. Grammatical errors abound; I know this isn't 'Rate My Grammar' but it's important in a sales thread! Basic mistakes like randomly capitalising 'Solution' in 'one stop graphics solution', and the use of a comma in your first introductory paragraph rather than a semi-colon sort of spoil the design. If you like, PM me and I can proofread the whole thread for you :)

Onto the actual design itself, then. I feel like the whole top area is quite pixellated and low quality; your logo looks like it's been rasterized and resized. I'm not sure what's going on, really, but it all looks a bit pixellated. The quote symbols are too big, I think. The font is lovely; what is it?

I think the 'Hire Me Now' box needs a stroke of some kind, and I don't know why having two boxes there to fulfil the same function is actually necessary.

There's a bit of a jarring discord between the photo at the top and the 'about' section. I'd be tempted to change that white background to a dimmer off-white to be less of a 'sudden' colour change.

Prices area is all fine, if a bit bland.

The text in the 'Portfolio' box is very poor quality. I don't know why. Again, I'm unsure as to why you have two boxes when, presumably, you can only link to one thing.

Vertical alignment on the footer text is out of whack, but easily fixed. Also, don't have your footer text be pure white as it draws the eye. Have it soft light onto the footer's dark grey for a less bold look.

Overall, great alignment and I love that font, but it's a bit bland in places and doesn't try to do anything special. This colour scheme is getting a bit old too, Soldier; I might be tempted to liven it up a little (pink polkadots or something).

Sniperzzzz - May 20, 2014, 4:45 pm

Personally, I love the idea of having large amounts of padding. Aired's are nice examples of the amount of padding and the use of font weights/sizes. Aside from your content (grammar, anyone?) (I understand you're not perfect with English), your thread design is a blend of both great and not-so-great bits here and there.

Starting from the header, the quote definitely does not help in my opinion. The black and white background doesn't like me and I don't like it; bring some more colour! The splash of green definitely does not stand out enough for the entire background to be black and white. Round the edges of those rectangles a bit more (2/3/4px?), it looks like 1px rounded currently and that does not do much, still looks squared off if you glance quickly. The header unit in general needs a 'hero' to it.

Now down to the second part, the heading probably needs a larger size to it and the divider doesn't sit flush; possibly remove it instead.

Your pricing area is not bad, it definitely is good to look at. Same thing with what I said above about the rounded rectangles. The columns needs more padding in between (40px?). The divider also isn't sitting too flush, possibly remove it?

Your typography and alignment are fine, but why is your text spacing so god damn wide? 'All rights reserved' those bits shouldn't stand out too much. Anti-aliasing seems really really sharp, try setting your anti-aliasing to crisp. The design in general seems bland like Greek yogurt (ew i hate that shit). I think you need to put your best pieces in your thread design as a portfolio thing, I'm sure many of us don't like to click and click and click.

Beachball - May 20, 2014, 5:42 pm

The design is nice and clean, and straight forward for your purpose. Looks fine.

SoldierX - May 20, 2014, 5:50 pm

Thank you very much for the critique I think I need a proofreader for my designs ?

Ursidae - May 21, 2014, 9:12 am

If this is a thread design, then how will you make the buttons dynamic? How will you differentiate between someone clicking the \$20.00 button as opposed to the \$15.00 button?

SoldierX - May 21, 2014, 9:22 am

(May 21, 2014 09:12 AM)John Locke Wrote: [\[CITE\]](#) If this is a thread design, then how will you make the buttons dynamic? How will you differentiate between someone clicking the \$20.00 button as opposed to the \$15.00 button?

I am planning to reduce buttons too mate but, this is a future concept for my website. ?

So, it will then come handy.

Anyways, what are your thoughts about the design ?

Ursidae - May 21, 2014, 9:39 am

(May 21, 2014 09:22 AM)SoldierX Wrote: [\[CITE\]](#) I am planning to reduce buttons too mate but, this is a future concept for my website. ?

So, it will then come handy.

Anyways, what are your thoughts about the design ?

That was really my only question or comment about your design. Most everything else as already been said. I really like the spacing, the colors, and the font, however there are issues. Like Rivalry said, grammar is the big one.

I did notice, though, that your logo at the top has a strange stray line going through the top half of the "S"... That could be from resizing it (if it's in multiple parts) or it could be from something else - I don't know, but that is a small thing I would correct.

On an unrelated note I noticed some discrepancies in your signature (or maybe it's just your logo when it is large and visible). The different colored cells that make up the "S" do not quite line up with the overall shape of an "S". For example, the highlight at the bottom of the "S" doesn't fully connect back to the body of the "S" on the right side - it sticks out some.

These are just a couple things I noticed looking over it really quickly, they should be relatively easy fixes. I may be able to find more... I'll take another look at it later.

Cheers ~

SoldierX - May 21, 2014, 10:13 am

Update the thread with revision 2, Looking forward to more feedback and help.

Twelfth - May 21, 2014, 1:27 pm

It looks extremely nice.

Keep up the good work!

|| IGNA700 || - May 21, 2014, 1:36 pm

So cool men, keep the good work 2d make it look so beautiful

SoldierX - May 21, 2014, 6:40 pm

(May 21, 2014 01:36 PM)igna700 Wrote: [\[CITE\]](#) So cool men, keep the good work 2d make it look so beautiful

Thank you for the feedback sir, really appreciated.

Kr?nus - May 22, 2014, 5:27 am

Revision 2 looks really awesome. Also, can I ask you about the font you used?

SoldierX - May 22, 2014, 9:14 am

(May 22, 2014 05:27 AM)KronusSVK Wrote: [\[CITE\]](#) Revision 2 looks really awesome. Also, can I ask

you about the font you used?
It is, Open Sans.
And thank you for the feedback.

goldenarms_ - May 22, 2014, 9:58 am

Yeah revision 2 is much better than the original

|| IGNA700 || - May 22, 2014, 10:01 am

What fonts did you used? would love to know that. Keep the good work :D

Sensival - May 22, 2014, 10:05 am

I'd say 7,5/10, but make the width less.

SoldierX - May 22, 2014, 10:14 am

(May 22, 2014 09:58 AM)Self Made Wrote: [\[CITE\]](#) Yeah revision 2 is much better than the original
Thank you mate, I also feel the same.

(May 22, 2014 10:01 AM)igna700 Wrote: [\[CITE\]](#) What fonts did you used? would love to know that.
Keep the good work :DOpen Sans.

(May 22, 2014 10:05 AM)Sensival Wrote: [\[CITE\]](#) I'd say 7,5/10, but make the width less.Thank you
for the feedback sir.

iMythik - May 22, 2014, 11:00 am

I like the blue way better.
The quote is generic a lot of designers use it.

Weebex - May 22, 2014, 1:42 pm

Personally I like blue better, because its the best color, and why I named myself with blue.

Sniperzzzz - May 22, 2014, 3:33 pm

In your second revision, it looks like you've changed the font anti-aliasing like I said in my previous post, but now the font looks blurred because of the thin font weight + anti-aliasing setting on your smaller body font size. Try playing around with font weights to emphasize small bits of text.

SoldierX - May 22, 2014, 6:43 pm

(May 22, 2014 03:33 PM)Sniperzzzz Wrote: [\[CITE\]](#) In your second revision, it looks like you've changed the font anti-aliasing like I said in my previous post, but now the font looks blurred because of the thin font weight + anti-aliasing setting on your smaller body font size. Try playing around with font weights to emphasize small bits of text.Yeah sure mate, and thank you for the feedback.