

Forum:[Hack Forums](#)

Thread: [Square Business Theory - The Reason Why You Will NEVER Succeed And How To Fix It!](#)

Yous - November 24, 2014, 3:16 pm

Are you stuck at the same spot? The spot of making 0, squat, nile, nadda, nothing?
Allow me to explain to you a new way of thinking. The Square Business Theory...

The Square Business Theory states: "The best way to succeed in business is to be in business"
Reading that you are sitting there thinking "wow thanks genius" but here is the meaning behind the theory and why you are always stuck in the exact same spot

You start your business or you begin working on your idea. You are at the Red Square. You make your plan and you go with it and boom it does not start off too well. But during that time you learn a bit about this new industry you've gone into and you tweak your product into a Pink Square.

Slowly your business starts to make some decent progress in the right direction, slowly but surely. But after working with a bunch of clients, getting feedback, and learning from experience you tweak your product into a Pink Circle, when you started off you did not even think about the concept of the circle and your business starts growing.

You become more comfortable with your line of work and after some more learning and talking with your colleagues you tweak your product into the Blue Circle! You start seeing real success and are driven to keep going.

Now an expert in your industry you create the Green Triangle! You had no idea green triangles even existed when you started off back at the red square. Your business explodes and you become one of the best in your industry.

The Green Triangle does not necessarily have to represent the same business you started with at the Red Square. It can be an entirely new business in an entirely new industry. But you got there because of your start at the Red Square.

For example...

Quote:For example the Red Square can be you starting a computer repair shop out of your home. The pink can be you going into other peoples houses. Then finally the green square can potentially be you selling security software to every school computer in your city. It all starts because the Red Square. There is no way you would have predicted that during your pre-red square planning.

In order to succeed in business you can't just sit at the stage before the red square and try to plan the perfect route. Because before that red square you had no clue green triangles even existed. Imagine if you stayed at the stage before the Red Square...the planning stage thinking to yourself "I don't see this as being successful so I won't put it into action"

The sad reality is too many people will stay at that planning stage before the Red Square and never put ideas into action. Or even worse you quit at the Pink Square, when in reality you were so close!

There is a reason why people always say "take action" on these forums. This is why!

sonex - November 24, 2014, 3:20 pm

I absolutely like the way you made this thread though. You perfectly explained how things work, in a nutshell, you never know "better" and more "innovative" things exist before you actually give it a try. Congratulations on posting such HQ thread!

Yous - November 24, 2014, 3:22 pm

(Nov 24, 2014 04:20 PM)sonex Wrote: [\[CITE\]](#) I absolutely like the way you made this thread though. You perfectly explained how things work, in a nutshell, you never know "better" and more "innovative" things exist before you actually give it a try. Congratulations on posting such HQ thread! I feel I personally can connect to this topic. Because my first years of internet business/marketing I would spend so much time planning. It was not until I started taking action that one thing led to another... these were things I would have never been able to foresee in the planning stages.

MrPip - November 24, 2014, 3:24 pm

Wow thanks for the insight, I found this really interesting.

sonex - November 24, 2014, 3:27 pm

(Nov 24, 2014 04:22 PM)Sin Cara2 Wrote: [\[CITE\]](#) I feel I personally can connect to this topic. Because my first years of internet business/marketing I would spend so much time planning. It was not until I started taking action that one thing led to another... these were things I would have never been able to foresee in the planning stages.

We all can connect to it, atleast us who went through a lot before actually learning and putting things into action. Thanks once again for your contribution, fuck its awesome to read and actually see things from whole different prospective(in my case you brought me back to late 2008), wish I read a thread like this one back then.

NoMercy - November 24, 2014, 3:30 pm

Thank you for posting this. Personally, I cannot relate to this because I just take action on everything and never plan much which isn't always a good thing. People need to realize that things only get done if you take action and don't sit back or quit because it's a huge waste of time and in business we say, time is money.

Gerion - November 24, 2014, 4:09 pm

Awesome thread my friend, you explained it very well and this is very true.

Yous - November 24, 2014, 7:03 pm

(Nov 24, 2014 04:30 PM)NoMercy Wrote: [\[CITE\]](#) Thank you for posting this. Personally, I cannot relate to this because I just take action on everything and never plan much which isn't always a good thing. People need to realize that things only get done if you take action and don't sit back or quit because it's a huge waste of time and in business we say, time is money.

I know people who just take action on every idea they have. All but 1 are super successful.

Limited Edition - November 24, 2014, 10:39 pm

I'm sat at the red square with so many different things, going back and forth between them and making no progress. Just reading this has given me the motivation to start tweaking these things and hopefully end up at the green triangle. This goes for a method of mine also, not just a business.

Nice post man!

Black Diamond - November 24, 2014, 11:59 pm

Really simple and effective way of providing this knowledge to others.

Definitely a need to know thought process.

Yous - November 27, 2014, 7:31 am

(Nov 24, 2014 11:39 PM)Limited Edition Wrote: [\[CITE\]](#) I'm sat at the red square with so many different things, going back and forth between them and making no progress. Just reading this has given me the motivation to start tweaking these things and hopefully end up at the green triangle. This goes for a method of mine also, not just a business.

Nice post man!
Glad you liked it ?

Once you get started you'll be at that Green Triangle in no time. No what it is. Business, Sports, School anything...

BlackHat420 - December 8, 2014, 7:25 pm

very intresting and very true, great post :)

hellya - December 9, 2014, 1:55 am

Very nice thread so the main idea is not to give up on the way .

Yous - December 9, 2014, 8:08 am

(Dec 9, 2014 02:55 AM)hellya Wrote: [\[CITE\]](#) Very nice thread so the main idea is not to give up on the way .

It's also just go get started.

Even if you don't have the money, or are waiting for someone, or something just start. Don't waste time waiting for the stars to align perfectly. Because the sooner you get started the sooner you make your way to that green triangle ?

PoulpeFiction - December 10, 2014, 2:38 pm

Thank you man, it will help me a lot :-)
as usual, very good explanation

nhankpham - December 10, 2014, 3:30 pm

I like this theory. I've been reading a lot of business books but this pretty much sums 'em all up. Thanks.

Zedo - December 11, 2014, 1:49 am

Nice, you actually posted truth. It happened to me a lot, start working, make little progress and then I start to think how this is not gonna work and then I stop. Thanks for the extra motivation!

24K. - December 11, 2014, 11:09 am

I think you're definitely right. All you need to do to accomplish anything is to just get up and do it. Any idea you have can become a reality, don't let it remain a "Red Square".

Dubitus™ - December 11, 2014, 11:13 am

Nice method, looks like it could turn into something. Good luck OP.

LynS - December 11, 2014, 11:37 am

Thanks for The Tutorial :)

Really Learn New things :)

nomatraz - January 15, 2015, 5:07 am

Very nice Theory! Worth reading it for sure! :)

Yous - February 18, 2015, 11:50 am

(Dec 11, 2014 12:09 PM)AURUM Wrote: [\[CITE\]](#) I think you're definitely right. All you need to do to accomplish anything is to just get up and do it. Any idea you have can become a reality, don't let it remain a "Red Square".

Agreed. Because the real fun in business is learning along the way. In my businesses I started them focusing on one thing and by the time it became successful the entire business concept changed due to what I learned from starting. If I never actually started and stayed planning I would never see the potential opportunity I have now found ?

EL BB - February 20, 2015, 3:01 am

I enjoy your posts. So true, and you have an interesting story telling way to educate.

True, take action or you will never make money!

Learn from your mistakes!

Don't give up, you never know if your next try will be a winner!

zlmada - February 20, 2015, 6:24 am

Thank you for this great post! I really learned something from here.

msuper28 - February 20, 2015, 7:20 am

Really good read mate! Thanks for your contribution!

Yous - February 26, 2015, 6:53 am

Anyone with their own personal stores that tie into this theory feel free to share. I might post some of my own for you all to see

Polumenta - February 26, 2015, 11:33 am

Very well explained and so true, definitely an useful thread. :)

[M]ike[I]rish - February 28, 2015, 11:40 am

Amazing way to look at it, you certainly changed my point of view. Thank you!

Yous - March 2, 2015, 2:42 pm

(Feb 28, 2015 12:40 PM)rampage2gene Wrote: [\[CITE\]](#) Amazing way to look at it, you certainly changed my point of view. Thank you!

Thanks rampage, hope I helped you get moving in the right direction ?

cwong274 - March 31, 2015, 8:55 am

you are right, i have stopped at the pick square for couple times, this is very true.

Ggwp666 - March 31, 2015, 9:22 am

thanks man, very inspiring. It's always nice to read such positive things

Feanor - April 2, 2015, 12:51 pm

Please help, my business is still stuck in purple hexagon please can anyone advise?

j/k this was a good read.

Yous - April 14, 2015, 7:56 am

(Apr 2, 2015 12:51 PM)Feanor Wrote: [\[CITE\]](#) Please help, my business is still stuck in purple hexagon please can anyone advise?

j/k this was a good read.

Haha

Thanks for the feedback. I felt the shapes better represented progress points rather than using a specific example ?

SIM-2552982 - April 27, 2015, 11:11 pm

Really good thread, helped me out. I don't want this to get drowned so ing it up

Yous - April 28, 2015, 6:48 am

(Apr 27, 2015 11:11 PM)iReasonless Wrote: [\[CITE\]](#) Really good thread, helped me out. I don't want this to get drowned so ing it up

Haha thanks for the support. I'm glad my threads are helping some people ?

xstudmuffinx - April 28, 2015, 10:04 am

WOW, kind of acught me by surprise honestly. I thought it was gonna be more of like THIS IS WHY YOU SUCK!! lol but good shit man, good shit. I like it.

Yous - April 28, 2015, 11:39 am

(Apr 28, 2015 10:04 AM)xstudmuffinx Wrote: [\[CITE\]](#) WOW, kind of acught me by surprise honestly. I thought it was gonna be more of like THIS IS WHY YOU SUCK!! lol but good shit man, good shit. I like it.

Those threads help nobody haha. I'm glad you liked it ?

vnjxk - April 29, 2015, 9:31 am

basically you're saying:

never give up & learn from mistakes.

lots of the richest people are rich because they didn't give up

Mesopotamia™ - April 29, 2015, 11:46 am

This is the truth, the reason why so many people fail is due to they never have the patience to be in the red box.

Yous - April 29, 2015, 12:23 pm

(Apr 29, 2015 09:31 AM)vnjxk Wrote: [\[CITE\]](#) basically you're saying:

never give up & learn from mistakes.

lots of the richest people are rich because they didn't give up

Also you have to simply start. It's okay not to have everything 100% figured out, you will learn along the way. Too many people will never start because they sit at square one (over)planning everything out

Findus - May 1, 2015, 12:48 am

This is a great thread Yous, I really like the way you explained it using different shapes & colors.

Rooter - May 1, 2015, 7:44 am

Thank you OP! You provided me a little bit of extra motivation to get to my goals.

Yous - May 3, 2015, 9:00 am

(May 1, 2015 07:44 AM)Rooter Wrote: [\[CITE\]](#) Thank you OP! You provided me a little bit of extra

motivation to get to my goals.

I'm glad to hear it. This world does not need more people sitting stuck at square one and ending up depressed with themselves. With more people going out there and following their dreams the more we can evolve as humans and make this world an awesome place ?

KJ_Designs - May 25, 2015, 10:02 pm

All I can say is thanks for the motivation it really resonates with me. I find myself stuck right now with all of these ideas inside my head. I think it is because you always hear that you have to have a plan and it has to be good and you don't want to waste time but you end up doing that anyway when you are not even moving forward.

Yous - June 28, 2015, 3:16 pm

(May 25, 2015 10:02 PM)KJ_Designs Wrote: [\[CITE\]](#) All I can say is thanks for the motivation it really resonates with me. I find myself stuck right now with all of these ideas inside my head. I think it is because you always hear that you have to have a plan and it has to be good and you don't want to waste time but you end up doing that anyway when you are not even moving forward.

I appreciate the feedback.

I'm in the process (taking action at the red square) of righting my first real book which I plan to sell on Kindle.

This theory is going to most likely make an appearance in my book, I feel it's that powerful and believe it is amazing at inspiring.

Yous - October 17, 2015, 10:32 am

I'm legitimately considering writing a paperback and kindle book based on Square Business Theory, how it works, and more in depth on it.

I may include some comments/quotes from people I've met along the way. Anyone with valuable input or their own takes please comment!

fakeforever - October 17, 2015, 12:48 pm

"Start Somewhere!"

Cool kinda explained. Simple & Straight. Thanks for the motivation. Very HQ Thread. ?

Outlaw. - September 9, 2017, 11:53 am

Pretty interesting thread, although it can be difficult to make decisions like where to start or what to do first, life's all about taking risks.

unet45 - September 10, 2017, 8:47 am

Thanks for this post... I sell aquatic plants and I'm at the red square, I have been selling for about... 2 years now! and haven't made much progress!

But now I'm going to try posting on a variety of websites and see how that goes if I post in bulk. Maybe that'll move me a square up. Very good diagram and thought.

ReiZier - November 3, 2017, 9:41 am

(Nov 24, 2014 04:22 PM)Yous Wrote: [\[CITE\]](#) I feel I personally can connect to this topic. Because my first years of internet business/marketing I would spend so much time planning. It was not until I started taking action that one thing led to another... these were things I would have never been able to foresee in the planning stages.

Im sorry for this stupid question but how can i figure ideas, or think about ideas do you have any tips

Yous - November 3, 2017, 2:23 pm

(Nov 3, 2017 09:41 AM)ReiZier Wrote: [\[CITE\]](#) Im sorry for this stupid question but how can i figure ideas, or think about ideas do you have any tips YouTube.

Start with terms like:

Shopify

Amazon FBA

FB Ads

4158996621556 - November 3, 2017, 2:34 pm

this is so true... dont really know how this is a "theory" , I think its a fact

xDMan - November 3, 2017, 10:32 pm

Yep exactly what happens. Most of the time what you think it's going to happen on the planning stage, it never happens on the next stage. The most important thing is not to quit. The point of no success is when we do not see any action and then we quit, we do not recover from the failure and analyze it. Then we read some other money making method, plan for that too and fail again. The point is to stay and devote your precious time to only one project and see that to the end.

I am currently working full time, making some good money, but that it's not the job I like to do. I am concentrating on an idea that will change my life if it succeeds, and this post gave me some motivation. Being at work and realizing that you are going to work at a cubicle for quite some time gives a boost to your motivation.

Oh and I read a good quote today: "Don't let your want for perfection become procrastination".

Hustla - November 8, 2017, 2:22 pm

Well written and straight forward. Thank you for this.

Kalabybis - June 29, 2018, 5:51 am

I saw the red square as sitting in my office and working for for someone else to get a fixed paycheck. I went further and started working as a freelancer. Now I saw what people are doing and how they are making money, which led me to develop and start a own project. Will that be the green triange? We'll see.

SIM-3795472 - August 15, 2018, 10:18 am

(Jun 29, 2018 05:51 AM)Kalabybis Wrote: [\[CITE\]](#) I saw the red square as sitting in my office and working for for someone else to get a fixed paycheck. I went further and started working as a freelancer. Now I saw what people are doing and how they are making money, which led me to develop and start a own project. Will that be the green triange? We'll see.

Like OP said, just take action, make steady progress, invest smartly and you'll be there!