

Forum:[Hack Forums](#)

Thread: [Is it a good idea to add ads in my application?](#)

titanbullet - May 4, 2015, 1:52 pm

Hello again ? . I am making an application expected to make a pretty big hit, coded in vb.net. I have put quite some hours on it (around 100, including the website and the graphics) and I would like to monetize it. The sad part is that I am using an API that is basic for my application, that restricts me from selling licenses/subscriptions of any type, but it allows ads. So is it a good idea to add advertisements? Or should I just hope for donations, or maybe both (remove ads if someone donates)?

Also, Is there any good advertising network that i can easily deploy in my application? Is there any tutorial on that?

Another option is to sell the source. The application is completely functional without bugs and it is pretty useful, and with around 100 hours of work put into it, whats a sell price i could expect?

The Scarabian - May 4, 2015, 1:53 pm

No, you look like a shitty guy if your application has ads.

titanbullet - May 4, 2015, 1:58 pm

(May 4, 2015 01:53 PM)Manuel Neuer Wrote: [\[CITE\]](#) No, you look like a shitty guy if your application has ads.

Indeed. But what other option do I have? I still have to make a living, and we all know donations aren't enough.

backshifted - May 4, 2015, 2:02 pm

If you can make an application that is used a lot and the ads are not obnoxious (like utorrent) then yea, go for it

titanbullet - May 4, 2015, 2:04 pm

(May 4, 2015 02:02 PM)backshifted Wrote: [\[CITE\]](#) If you can make an application that is used a lot and the ads are not obnoxious (like utorrent) then yea, go for it

It will obviously not be like that. Like, one ad every 15 buttons you press.

thanasis2028 - May 4, 2015, 2:04 pm

Use ads on your website, or adf.ly links, ads inside apps are way too annoying, they will make you lose all your customers.

Ninja - May 4, 2015, 2:05 pm

You can sell copies just fine. You can't sell licenses/subscriptions of the API, but you can sell a program that uses the API if I am correct.

EagleEye - May 4, 2015, 2:58 pm

in my opinion dont add adds , try to add sell place , they buy a place in your app , remotely you can change them

thats my opinion i dont know if its good one , but ill prefer this

Ninja - May 4, 2015, 3:08 pm

(May 4, 2015 02:58 PM)961Group Wrote: [\[CITE\]](#) in my opinion dont add adds , try to add sell place , they buy a place in your app , remotely you can change them

thats my opinion i dont know if its good one , but ill prefer this
And now in English, please?

zeroexp - May 4, 2015, 9:47 pm

(May 4, 2015 02:02 PM)backshifted Wrote: [\[CITE\]](#) If you can make an application that is used a lot and the ads are not obnoxious (like utorrent) then yea, go for it
But you still use uTorrent, because it's a good program. That's the difference. You need it.

Hiio - May 4, 2015, 10:50 pm

(May 4, 2015 02:04 PM)titanbullet Wrote: [\[CITE\]](#) It will obviously not be like that. Like, one ad every 15 buttons you press. Popup ads everytime you click 15 buttons? That would be extremely annoying, I'd take a banner over that.

?????? - May 4, 2015, 11:10 pm

I think ad wont be a good idea,neither will be donation because very few will donate.Why did you spend 100 hours that cannot be sold

Nicktron - May 5, 2015, 3:30 am

Make a constant visible banner? Doesn't have to be 1000x1000 pixels at all.

titanbullet - May 5, 2015, 8:32 am

(May 4, 2015 02:05 PM)Tyranitar Wrote: [\[CITE\]](#) You can sell copies just fine. You can't sell licenses/subscriptions of the API, but you can sell a program that uses the API if I am correct. It states that I am not able to sell exclusive or partial access to the program, and it has to be free sadly. The only thing it allows is ads.

I will probably go for an adf.ly link to download the software,one more to obtain a "key" to activate it, and a small (picture box) banner on the main page of the program, that has an image "for sale,please contact me on ****", thanks a lot guys, the help is greatly appreciated.

iNCEPTiON_V - May 5, 2015, 9:07 am

Whats up with people these days?? Ads, Money, Money, Ads Nobody shares Code :(Open Source is the best way to go :)

Dont use Ads, its annoying mate.

EDIT : I Know its called Capitalism :D

titanbullet - May 5, 2015, 9:49 am

(May 5, 2015 09:07 AM)iNCEPTiON_V Wrote: [\[CITE\]](#) Whats up with people these days?? Ads, Money, Money, Ads Nobody shares Code :(Open Source is the best way to go :)

Dont use Ads, its annoying mate.

Actually, my last program was open source, without ads and the only thing i saw was people coping it and releasing it as their own. Thats the reason I am making it closed source. Also I am 15, and getting a job here as a 15 year old is impossible (Greece), and, having a brother in college 9 hours away from home ain't the best. I really don't want to make my parents give me money as my brother needs them the most, so I have to make my own living. I know ads are annoying, but as we all know, it is essential.

iNCEPTiON_V - May 5, 2015, 9:53 am

(May 5, 2015 09:49 AM)titanbullet Wrote: [\[CITE\]](#) Actually, my last program was open source, without ads and the only thing i saw was people coping it and releasing it as their own. Thats the reason I am making it closed source. Also I am 15, and getting a job here as a 15 year old is impossible (Greece), and, having a brother in college 9 hours away from home ain't the best. I really don't want to make my parents give me money as my brother needs them the most, so I have to make my own living. I know ads are annoying, but as we all know, it is essential.

Sorry to hear that Mate!! I actually was Joking :) Just Dont add anoying Ads, be minimalistic with your Ads :) If you need any coding help just Ask!

titanbullet - May 5, 2015, 10:13 am

(May 5, 2015 09:53 AM)iNCEPTiON_V Wrote: [\[CITE\]](#) Sorry to hear that Mate!! I actually was Joking :) Just Dont add anoying Ads, be minimalistic with your Ads :) If you need any coding help just Ask! No problem! It will be an ad banner 393x60 at the bottom of the main page of the app, cycling every 20 seconds through 3 ads.

```
Code If adbar.Value = adbar.Maximum Then
    If Count = 1 Then
        PictureBox1.Load("https://i.imgur.com/YrbaaFr.png")
        adbar.Value = 0
        Count = 2
    End If
    If Count = 2 Then
        PictureBox1.Load("https://i.imgur.com/NxiZNTU.png")
        PictureBox1.Refresh()
        adbar.Value = 0
        Count = 3
    End If
    If Count = 3 Then
        PictureBox1.Load("https://i.imgur.com/ZsT6Yrx.jpg?1")
        PictureBox1.Refresh()
        adbar.Value = 0
        Count = 1
    End If
    Else
        adbar.Value = adbar.Value + 1
    End If
```

Any idea why this only keeps at the third ad? Those are random imgur links btw, just for testing

iNCEPTiON_V - May 5, 2015, 10:18 am

Quote:Any idea why this only keeps at the third ad?

What do you mean by keeps ? Explain it a bit more .

titanbullet - May 5, 2015, 10:22 am

(May 5, 2015 10:18 AM)iNCEPTiON_V Wrote: [\[CITE\]](#) What do you mean by keeps ? Explain it a bit more .

It is supposed to cycle every 20 seconds (every ad is loaded for 20 seconds, then the app loads the other one). Yet it loads ad 1 and 2 for a fraction of a second and then loads the third one. This happens every 20 seconds.

I reordered the commands and partly fixed it, I will post the finished code in a while.

Chills - May 5, 2015, 10:23 am

Don't add ads right away. Once you have people using your app add them.

iNCEPTION_V - May 5, 2015, 10:25 am

I would suggest you to use Timers for the Ads and Put the Ad Pictures in your Application Resources, if the Images ar going to change then

```
Code Dim _requ = WebRequest.Create("ad image")

Using _res = request.GetResponse()
    Using _stream = _res.GetResponseStream()
        pictureBox.Image = Bitmap.FromStream(_stream)
    End Using
End Using
```

titanbullet - May 5, 2015, 10:34 am

(May 5, 2015 10:25 AM)iNCEPTION_V Wrote: [\[CITE\]](#) I would suggest you to use Timers for the Ads and Put the Ad Pictures in your Application Resources, if the Images ar going to change then

```
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    Using _stream = _res.GetResponseStream()
        pictureBox.Image = Bitmap.FromStream(_stream)
    End Using
End Using
```

I fixed the problem. I don't want to frequently update the application itself so I have to have the images somewhere hosted, in case i want to change some. Now I should make it so it downloads the images to your own pc and then loads them from there, unstead of downloading new ones every 20 seconds to limit the bandwidth used.

(May 5, 2015 10:23 AM)Chills Wrote: [\[CITE\]](#) Don't add ads right away. Once you have people using your app add them.

On the start I will have 3 different banners, One with the ad of my website, the other with the app's logo and the other one informing that those 3 spaces are for sale, and when to contact me.

iNCEPTION_V - May 5, 2015, 10:39 am

I Would strongly suggest you to make an Async version of the Function that loads the Images ! Because you never now how long it will take till the Function reaches the end!

Believe me, if the Form freezes its very annoying! With Async your Form continues to work without any freezes.

for example :

```
Code Private Sub loadAsync()

    Dim _webClient = New WebClient()
    Dim _data = Await _webClient.DownloadDataAsync("your Image")

    If _data IsNot Nothing Then

        pictureBox.Image = Image.FromStream(New MemoryStream(_data))
    End If
```

End Sub

Note code is converted cuz im a C# coder.

titanbullet - May 5, 2015, 10:59 am

(May 5, 2015 10:39 AM)iNCEPTiON_V Wrote: [\[CITE\]](#) I Would strongly suggest you to make an Async version of the Function that loads the Images ! Because you never now how long it will take till the Function reaches the end!

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If _data IsNot Nothing Then

 pictureBox.Image = Image.FromStream(New MemoryStream(_data))

End If

End Sub

Note code is converted cuz im a C# coder.

Already made it async! Way better!

th3s3cr3t0n3 - May 5, 2015, 12:05 pm

Maybe. Try something un-obstrusive and make sue the user accepts the fact before downloading it. But it's got to be worth the AD-shit for the user as well.

Drizzy?? - May 5, 2015, 6:55 pm

May I ask what the program actually is?

titanbullet - May 6, 2015, 4:27 am

(May 5, 2015 06:55 PM)?Drizzy Wrote: [\[CITE\]](#) May I ask what the program actually is?

Hm, Sure. It is a Client modification tool for League of legends. Incase you play it, It allows you to easy change your login screen to any youtube video you want, change your champion select music to your favorite mp3, It unlocks all languages to use, checks if a username is available and if its not, when it will be (this is where I use the Riot API, that limits me). And besides that I also included my other application that allows you to create tournament codes, email them to up to 10 people and it alos has a tournament logger, to help you organize it.

It is in its final stage and I am bugfixing, and adding some minor improvements.

Here is a link to the website if you are interested <http://voidblaze.esy.es/leaguehelper/>

samerlol - May 6, 2015, 11:53 am

For me.. It depends how ads will be like.. if your ads putted in right place without the clients get angry from ads, it will be great for you, but if your ads like a hell then your app will be vain

TazzyOpz - May 6, 2015, 1:52 pm

Put an ad on it. Seriously... It's not going to get in the way who the hell cares... Put an ad or 2 on it and be done with it. It wont get in the way of the functionality of the software.

BooGod - May 8, 2015, 10:40 am

By adding an ADS in your programs or others people programs you're being a marketer man. So don't listen to other people that says it's a shitty thing to do. Think as a business man, do it, go foward (It's what I would do if were me in your place) and good luck mate. By the way, when you get free time for new projects contact me. I am looking for a .NET programmer also.

?

titanbullet - May 8, 2015, 10:49 am

(May 8, 2015 10:40 AM)BooGod Wrote: [\[CITE\]](#) By adding an ADS in your programs or others people programs you're being a marketer man. So don't listen to other people that says it's a shitty thing to do. Think as a business man, do it, go foward (It's what I would do if were me in your place) and good luck mate. By the way, when you get free time for new projects contact me. I am looking for a .NET programmer also.

?

I am free! You can always PM me and i will find time ;)

Mace - May 8, 2015, 10:54 am

Never add ads In your application, everyone In the entirre world hates it.

titanbullet - May 8, 2015, 10:56 am

(May 8, 2015 10:54 AM)Mace Wrote: [\[CITE\]](#) Never add ads In your application, everyone In the entirre world hates it.

Well they are nessecery...

Drizzy?? - May 8, 2015, 2:39 pm

I wouldn't recommend adding any ads into anything unless it is a complex and unique idea.

Artificiial - May 9, 2015, 4:05 am

Programs with ads in it look a bit 'meh' to me.