

Forum:[Hack Forums](#)

Thread: [Is the stresser market still really saturated?](#)

common62101 - July 28, 2015, 3:47 pm

Im thinking about opening my stresser back up, but i was wondering if HF is still really saturated. What is your guys' opinion?

skelly76 - July 28, 2015, 3:48 pm

Personally I think it is. Unless you have something special that will separate you from them you gotta spend more money on advertising. You'll get some users for sure but getting to the top will be harder than it was before.

Personally I have trouble paying for stressers because they are so expensive now (I have \$250 in my PP right now). They used to be like \$15 lifetime, now it's like \$15 for a month. If you have lower prices you'll have a shot.

Orgy - July 28, 2015, 3:53 pm

I mean did you even look at the sst section?

regexks_ - July 28, 2015, 5:40 pm

Yes and no. The stresser with the best SEO and lowest bounce rate always wins the biggest piece of the pie. There's a lot of money in SST.

BRAVO - July 28, 2015, 5:50 pm

If you can wow people with a fancy thread and delicious dstats people will still buy subs to your stresser, regardless of the fact there are pages upon pages of stressers.

Nex+ - July 29, 2015, 2:06 pm

Advertise outside of hackforums, learn some SEO

DamienVC - July 29, 2015, 2:08 pm

Its just basically a lot of threads yet you can market it easily. Just be ready for the sales trashers.

SIM-2223238 - July 29, 2015, 2:11 pm

SEO is a great way to go.

Zen - July 29, 2015, 3:03 pm

People think saturation is bad for sales. It's the exact opposite. It means there is a demand for the product.

Supreme_ - July 29, 2015, 3:07 pm

If you re willing to pay for server costs there will always be a profit made

Dan Smith - July 30, 2015, 12:37 am

Like a good friend once told me:

The saturation of a market won't matter if you have a good product.

He's bankrupt now.

Kidding, but if your product is HQ, people will notice.

-Taunt - July 30, 2015, 12:56 am

If you keep monthly and lifetime prices low and have a good stresser you should have no problem being the best on the market. Also some money for advertising would be good too.

DamienVC - July 30, 2015, 1:00 am

(Jul 30, 2015 12:56 AM)-Taunt Wrote: [\[CITE\]](#) If you keep monthly and lifetime prices low and have a good stresser you should have no problem being the best on the market. Also some money for advertising would be good too.

Just don't keep it "too" low that people think its LQ and hesitate to purchase.

It just simulates a "too good to be true" situation

MafiaServ - July 30, 2015, 3:41 am

Well, it's saturated because of high demand.

Integrate some custom layer-4 and layer-7 methods to your stresser for big protected hosts, and spend some money on advertising. I mean, just shake the SST market with something better and unique, and you can easily make some top-dollars.

Some people just do not care about the stresser's name and price, If the "launch" button works on each of their targets.

Happeh - July 30, 2015, 3:51 am

(Jul 29, 2015 03:03 PM)Lucas????????? Wrote: [\[CITE\]](#) People think saturation is bad for sales. It's the exact opposite. It means there is a demand for the product.

What it also means is that to stand out above the rest you need to invest more.

Dan Smith - July 30, 2015, 4:02 am

(Jul 30, 2015 03:51 AM)Happeh Wrote: [\[CITE\]](#) What it also means is that to stand out above the rest you need to invest more.

But if you do it right, you'll also yield higher returns.

Zen - July 30, 2015, 10:07 am

(Jul 30, 2015 03:51 AM)Happeh Wrote: [\[CITE\]](#) What it also means is that to stand out above the rest you need to invest more.Both are false.

1. You do not have to stand above the rest to make money
2. You do not need to invest more to be above the rest

REKTED BY LOLI GODS - July 30, 2015, 10:09 am

(Jul 29, 2015 03:07 PM)Meech Wrote: [\[CITE\]](#) If you re willing to pay for server costs there will always be a profit madeThat is not completely true.

regexks_ - July 30, 2015, 6:21 pm

(Jul 30, 2015 04:47 PM)Spai3N Wrote: [\[CITE\]](#) When you have 30-50 running boots (24/7) you must to invest in HQ servers - \$700-\$1000 per L4 server.

Or 5-6 \$150 servers with a customized rotation system that handles workload ;)