

Forum:[Hack Forums](#)

Thread: [Anime Fans Are Killing The Anime Industry](#)

Kuso - October 13, 2015, 1:48 pm

So as shocking it is and really upsetting for me when I heard the news of "Manglobe" a studio well known for creating a big list of very popular titles suddenly goes bankrupt. Investors, partners, etc. Knew nothing about it and was shocked.

In case you don't know some of the titles.

- Gangsta
- Samurai Champloo
- Cowboy Bebop
- The world Only God Knows
- Ergo Proxy

One of my favorite, if not then my only favorite studios has been demolished. This certainly makes me want to support even after streaming. I don't want to have another good studio and their type of work disappear.

You can even look up sales of anime, they are all just about considered failures by the companies themselves. Angel Beats sell 10k copies in the first week and it is considered very low.

What are your thoughts on this?

Cute Little Girl - October 13, 2015, 2:13 pm

Well they haven't produced a "hit" in years - last hit was in 2011, plus they switched from "what made money" to some other genre which doesn't produce any die hard fans, and can't really say that anime fans are to blame, they like what they like .. and that's kawaii shit, cute loli's, cute loli's grills doing cute shit, THAT'S THE FUTURE OF ANIME GET USE TO IT

That's why you don't see "Kyoto Animation" nor "Feel Animation" going bankrupt

Ang?I - October 13, 2015, 2:18 pm

Manglobe didn't produce Cowboy Bebop.

SHOLLEX - October 13, 2015, 2:29 pm

(Oct 13, 2015 02:18 PM)Ang?I Wrote: [\[CITE\]](#) Manglobe didn't produce Cowboy Bebop. False statment, they did as long as i know

PirateDavy - October 13, 2015, 2:32 pm

OP what are you saying the problem with anime is? Piracy? Otakus?

My personal opinion is that fat-japanese-culture-worshipping-otakus ruin anime for me. Makes it hard for me to enjoy any anime.

Kuso - October 13, 2015, 2:32 pm

(Oct 13, 2015 02:18 PM)Ang?I Wrote: [\[CITE\]](#) Manglobe didn't produce Cowboy Bebop. Okay... Wantanabe made both cowboy bebop and champloo. On topic though.

Ang?l - October 13, 2015, 2:34 pm

(Oct 13, 2015 02:29 PM)shollex Wrote: [\[CITE\]](#) False statment, they did as long as i know
You're either mistaken or misinformed. Manglobe wasn't even created until 3-4 years after Cowboy
Bebop had already been finished.

Kuso - October 13, 2015, 2:36 pm

(Oct 13, 2015 02:13 PM)Cute Little Girl Wrote: [\[CITE\]](#) Well they haven't produced a "hit" in years -
last hit was in 2011, plus they switched from "what made money" to some other genre which doesn't
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The world only god knows 2011 and megna 2013.

Gangsta 2015.

Many hits on crunchy roll and other sites, but never really any hits on sales.

RainbowHentAi - October 13, 2015, 2:36 pm

A little late on the news, and the reason the sales are low is because of online streaming and
torrenting

SniperBMW - October 13, 2015, 2:38 pm

I believe the convenience of piracy has put alot of studios in debt.
Even if the show is mainstream and popular, only a fourth of the audience would actually support
the studio by buying merchandise or subscriptions.

I loved "The World God Only Knows", I think the ending of season 3 was supposed to open for
another. Too bad I wouldn't be able to see it now.

Cute Little Girl - October 13, 2015, 2:45 pm

(Oct 13, 2015 02:36 PM)Bender™ Wrote: [\[CITE\]](#) The world only god knows 2011 and megna 2013.

Gangsta 2015.

Many hits on crunchy roll and other sites, but never really any hits on sales.

Yeah I saw Gangsta, but it wasn't a big thing, I believe most companies make money on
merchandise; figures, tshirts, posters, etc (might be totally wrong) I don't see many people buying
stuff for Gangsta

Chad ThunderCock - October 13, 2015, 4:20 pm

TBH they need to start investing worldwide and not only in Japan. They're basically only targetting
Japan and giving literally no shits if people outside Japan watch their stuff or buys their stuff, their
exportation is so low when compared to regular literature work from other countries(which don't
even need to be famous).

If Japan gave a fuck and started investing worldwide anime would become more popular, higher
viewer base and could potentially start selling their content worldwide.

Not only that but I'm pretty sure torrenting/streaming is illegal, if they targetted the big sites I'm sure
it'd affect sales for positive. They don't necessarily need to shut down the sites but force them to
remove the anime made by the studio.

Rakshasa - October 13, 2015, 5:55 pm

(Oct 13, 2015 04:20 PM)-F0rsak3n- Wrote: [\[CITE\]](#) TBH they need to start investing worldwide and not only in Japan. They're basically only targetting Japan and giving literally no shits if people outside Japan watch their stuff or buys their stuff, their exportation is so low when compared to regular literature work from other countries(which don't even need to be famous).

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That's not how distribution works. Anime marketing in the west is handled by retail, which is in even worse shape than the Japanese market.

https://en.wikipedia.org/wiki/List_of_anime_companies#Non-Japanese_companies Not to mention anime in Japan is insane expensive. If our retail companies were to charge even two-thirds as much they'd go bankrupt within the hour. Westerners don't like paying for things, and the japs are wise to know that.

Second, read up:

https://en.wikipedia.org/wiki/Legal_aspects_of_computing#Jurisdiction

https://en.wikipedia.org/wiki/Legal_aspects_of_file_sharing

If it was that easy the world would be a lot more simple.

•**Lawliet** - October 13, 2015, 6:11 pm

I would like to state a fact here and that is, most of the studios could care less about their sales overseas, that is till the anime/manga or whatever it is gets licensed outside (most aren't btw), the reason studios are going bankrupt is within japan itself. Of course they want to control the piracy of their productions outside jap and that is why sites like crunchyroll and alike exist, BUT the main reason is japan.

Yeah it could be that japs are torrenting/streaming too much as well but they are also very picky when it comes to their series, anime industry is a very tough one. For example here's one of the many reason japs won't support an anime; there's this manga X that's getting an anime adaptation, and manga X is a very popular one among readers (which are majority in japan) BUT the anime adaptation of manga X wasn't as good as the manga, so anime X gets a lot of hate in japan and is not supported by fans.

This has actually happened a lot of times and Gangsta. did not satisfy many btw, Deadman Wonderland too and I know a few others anime adaptations that got a lot of hate in japan because of this, some even got canceled and whatnot. Heck even us, occidental manga readers, complain with most anime adaptations if we've read the manga before it, let alone a japanese who read a lot more of this media and gets it first hand.

This is only one of the many problems anime industry has within japan.

However, don't get me wrong, I do think we should support anime industry. If I were not on a financial crisis I would as well buy all the anime I watch and even order untranlated from Japan just for the sake of it lol.

Duyere - October 14, 2015, 1:48 pm

Hard to support an industry when you can barely support yourself. I believe that is the case with lots

of people. And not every anime produced is going to become the next "big hit" like Naruto and One Piece. Most anime end up being too mediocre to even make it that far with fandom and merchandise.

Grievous????? - October 14, 2015, 1:51 pm

I think if the watching of Anime itself was advertised more, it would get more people to watch. If I didn't come on HF or play online games I don't think I would have ever heard about anime.

Vitani - October 14, 2015, 1:58 pm

There are just too many people streaming and torrenting I think, so yeah the viewers/fans are to blame for a big part.

Though it would really have helped if they got a big hit. Last one was too long ago.

Shokugeki - October 14, 2015, 9:44 pm

Yup, Piracy is killing it.

mokkacyan - October 14, 2015, 11:22 pm

Anime is good when there is a balance between cuteness and story. It must be interesting to watch not only to eyes, but to mind and heart too. Btw you never saw piracy in Russia. People overpay for cracked shit only because they do not want official items or supporting JAPAN studios, cuz it is not cool.. So sad, that a lot of titles went unfinished because of bankrupt studios :(

Cloaked. - October 14, 2015, 11:41 pm

Like I said in another thread some months ago, I would gladly continue paying for memberships on legit streaming websites if they were to have all the shows I wanted to watch or didn't discriminate when it came to countries. Merchandise? Yeah I'd buy that too if I could do it easily without having to go through tons of delivery costs and what not.

I'm not exactly saying it's them to blame, shit, my country may be to blame with all the laws and shit that may oppose such things since I've had similar problems on WoW with certain services but oh well.

Still, sad to see that we're in this situation. I don't know enough to state a good, helpful opinion but, this is just what I think as of now.

CaligulaEffect - October 15, 2015, 12:33 pm

All in all it's not just the anime fans, it's the companies themselves, and the overall payout of employees and distribution costs.

They should just have a 1 year break from airing anime (and air old shows for that 1 year) and figure out costs and distributing rights and such, cause right now it sucks, and people are just dying left and right (mangakas).

Anbu - October 15, 2015, 2:44 pm

I blame piracy, but don't they make most of their money from manga and not the anime series themselves? Aren't the series just basically ads for the manga? Err, but people pirate the manga too. Lmfao...

Isley - October 15, 2015, 7:26 pm

(Oct 15, 2015 02:44 PM)2clickz Wrote: [CITE](#) I blame piracy, but don't they make most of their money from manga and not the anime series themselves? Aren't the series just basically ads for the manga? Err, but people pirate the manga too. Lmfao...

The majority of profit for any anime/manga series isn't the anime or manga itself, it's the products that come from the series like t-shirts, figurines, plushies, etc. Piracy definitely has a huge impact in terms of how it affects the profit from anime itself, I'm not sure it's the sole reason nor necessarily the biggest reason.

Here's an excellent video explaining just how the industry works and financially functions.

youtube /watch?v=-AHO-_XEV6E

eight - October 15, 2015, 10:41 pm

Gangsta and Samurai Champloo were pretty good, too. :/

Nonon Jakuzure - October 16, 2015, 12:47 am

Thanks for reminding us, Hayao Miyazaki.

Elweth - October 17, 2015, 2:57 am

Perhaps people could stop supporting sites like KissAnime that has a subscription model for no ads, and support legitimate ones like Crunchyroll, Funimation, Daisuki (Free).

Cloaked. - October 17, 2015, 7:03 am

(Oct 17, 2015 02:57 AM)Vali Lucifer Wrote: [\[CITE\]](#) Perhaps people could stop supporting sites like KissAnime that has a subscription model for no ads, and support legitimate ones like Crunchyroll, Funimation, Daisuki (Free).

Like a lot of us mentioned. If they'd have the older shows we'd want to watch and would also not discriminate countries we'd gladly pay for them.

I had a subscription on Crunchyroll but I ended it after 2 months because I had to wait extra days to watch airing episodes while NA got them early. There's also the fact that I didn't have access to certain anime because of my country.

But let's forget about that. There's also merchandise people can get. I can't really get that, I would have to pay double the thing's price just for the shipping.

I would gladly support something I love but since I'm not exactly welcomed to do so then, KissAnime, come here.

lansglenn - October 17, 2015, 12:01 pm

If piracy and torrenting is killing anime, why is subscription-based anime services like Crunchyroll so successful?

allurian - October 18, 2015, 5:12 pm

Cause of people who want a way without ads and risk. Also to support the makers.

Jessica Jung - October 18, 2015, 10:46 pm

I don't remember the last time I supported the anime industry. At the same time paying for crunchy roll bites my wallet.

darknessblade - October 19, 2015, 12:40 pm

the funny thing you guys say about piracy is the same as the music industry (in its peak moment[napster])

since they had no good alternative to it, people used napster like crazy.

for anime we still dont have any good sources, (cruncycroll excluded) to stream it legally, (or it its only dubbed SHIT)

there should be more worldwide legal streamers like cruncycroll, and it should be very very cheap (1-3 usd a month) (since people only like specified shows (1-4+ ongoing) and since cruncycroll wants you to pay for the full packace [including the ones you already saw] it becomes harder and harder to resist piracy due the cost of legal alternatives, when you watched over 250 [in my case] of anime's) or if you want to watch it OTG on a tablet/phone, and have no internet, downloading gets

interesting

Gladly - *October 19, 2015, 12:56 pm*

Just a heads up, but I'm almost positive that Bebop was produced by Sunrise, not Manglobe.