

Forum:[Hack Forums](#)

Thread: [Contest Ended](#)

KFC Watermelon - October 18, 2015, 2:21 pm

This contest was an excellent success and I thank everybody for their feedback. I learned a lot and implanted many changes to my sales thread based on feedback here. Thank you all for your contributions!

While a LOT of people have posted high quality feedback, the winner (who had the most helpful content) goes to: infosecnerd

(Nov 10, 2015 10:41 AM)infosecnerd Wrote: [\[CITE\]](#) Hey Buddy,

Not sure if you are still offering the \$20 BTC for helpful feedback or not.... if you're not, then you have given so much to me in terms of this RAT that I will offer my insights anyway.

Just so you know my insights actually have value, I have been making money online for over 10 years and the majority of this has been through email marketing, which of course needs strong landing page and sales page skills.

1) The first thing I see in the thread is

"Save \$5 by Changing your Signature! Click Here for Details!"

This statement is immediately diverting my attention away from your sales page and your product. Not only that, you are also INSTRUCTING me to click away from your sales page, and by doing such, you are pushing me away from your checkout!

I would simply replace it with a follow up email once your customer has made their purchase. At least this way, you are minimising the reasons for people to abandon the checkout.

2) The second things I see are the following vouches:

"Unlike many other RAT's, this RAT delivers what is promised. I can't say a single bad word about this product."

"I can't say enough about this tool. Incredibly stable, full of features."

These vouches are ok to have where they are, however you need to remove the "click here" text and remove the fact it links away, as this is again, another reason for your potential customers to abandon the checkout process.

3) The next thing I see is:

"100+ Vouches from Real Customers - Click Here to Read More!"

Again, the fact you have over 100+ satisfied customers is a fantastic thing to be advertising, however you are offering another link for your potential customers to follow, which is giving them another chance to abandon their checkout process.

I don't think there is a need for a link here - just tell them you have over 100+ happy customers.

4) The next issue is the following, which is displayed just above the start of the infographic:

"Purchase Luminosity here: Instant Delivery - AutoBuy URL

Click Here to Purchase LuminosityLink"

This is PERFECT placement and the wording is excellent, however you need to make the text bigger, bolder and more contrasting to the background. If possible, I would probably consider using an image as well (something akin to a Belcher Button).

I would also add the words "Risk-Free" "Secure" "No-Hassle" "Free Life Time Updates"

5) Just after the ending of the infographic you have the following text:

"150+ Features"

I would include another checkout button here (or a highly contrasting buy now link), as some people respond to images as oppose to text, and a checkout button situated here would capture the sales of those people.

6) Just after the big list of features, I would include yet another sales button (or high contrasting buy now link). This is to capture the sales of people that are only interested in benefits, results and how the program will benefit them personally.

7) At the bottom of your sales page you have the following text:

"What are you waiting for? Clicks Here to Purchase Now!"

Firstly, there is a grammatical error, and it should be "Click" here to purchase now, as oppose to "Clicks" here to purchase now.

Also, this should be contrasting to the background so it stands out, and should also include the following phrases: "No Risk" Hassle Free" "Secure Checkout" "Instant Delivery" "Free Updates For Life" etc.

I hope the above helps in any way. If you have any questions about any of the points above, just let me know.

Also, are you willing to offer \$5 BTC to people that have already bought your product and display your specific signature, as I would certainly do this, and it would help to spread the word of LL all over the forums?

Thanks KFC.

InfoSecNerd.

Again, thank you all so much for your contributions!

Jokes - October 18, 2015, 2:23 pm

I love the thread design and the entire post in general, very simple to read. Thanks for this giveaway.

Multibyte - October 18, 2015, 3:34 pm

The thread design is clear and simple, but personally I would change the color, that yellow hurts my eyes, the rest is perfect ?

Thanks for the opportunity, Sir ?

Incendiary. - October 18, 2015, 4:37 pm

The vouches on the first post kinda of look out of place. Possibly a tad too large?

Anyone, good luck to everyone entering the contest.

EDIT: You have 1111 rep >.<

Aurora - October 18, 2015, 5:35 pm

The thread design looks okay to me. A color change maybe? That yellow is eh.

TheUnknownPlague - October 18, 2015, 5:53 pm

I like it it looks colorful and really lures in customers and looks over all inviting

BTB™ - October 18, 2015, 6:58 pm

Hi,

Please have my honest feedback -

- The text at the starting of the thread is killing the entire design of this HQ thread. Please try to embed it in the thread design it self.
- Once you have done that, try to reduce the text part to the maximum. Especially the text part at the starting of the post.
- Believe me mate, around 80% of HF is fond of seeing text in pictures or only pictures, particularly in a Sales Thread. Frankly, no one has time to read out such long sentences. Please don't mind, I am giving a honest feedback.
- That YELLOW and ORANGISH color should be avoided. Please stick to the theme colors you have selected in the pictures. They are cool enough.
- Last but not the least, you need to arrange the positioning of the text in the post.
- A Sales thread should begin with a catchy image at the start; not with two paragraph's of text. Secondly, keep all the vouches in one place; vouches at different places are actually confusing!

Regards n GLWS.

???? - October 19, 2015, 1:20 am

Thread design is professional and clear. The yellow font looks nice on the features but the vouches and photos would look better in a spoiler link.

SIM-2015410 - October 19, 2015, 1:43 am

I really like the thread design, it's one of the cleanest I've seen and really suits the product. Only thing I would change is compact the screen shots a bit, maybe make an animated gif cycling through them or something because it's a bit too many in a row down the page.

420 Blaze It - October 19, 2015, 1:44 am

Thread design is too bland for me. Needs some update.

YungTrigz - October 19, 2015, 5:37 am

The thread design is pretty cool, It shows what needs to be shown including all the amazing features it has.

Vintel - October 19, 2015, 8:21 am

Your thread design is awesome but I think that its too much text on the top of the thread.

GL everyone.

KFC Watermelon - October 19, 2015, 9:28 pm

Thanks for the tips guys. I want to re-do my thread design and these comments are helpful.

13abyknight - October 19, 2015, 11:20 pm

Thread design is a neat overall but the text needs some improvisation.

Knowledgeable - October 19, 2015, 11:52 pm

I very much like the thread design it's very friendly.

I feel the vouches aren't so easy on the eyes, I get what you're trying to do and it makes perfect sense but maybe make one big image of the vouches being highlighted... maybe even a gif.

Overall i really like that you included product images because so few users do that and it's very important to do for sales.

Jordana Brewster - October 20, 2015, 3:20 pm

I love how you used the yellow and white to cut the long quotes into short ones like they do with film reviews

Might take that idea for any further sales thing I do, if you don't mind (:

Good Luck with the contest and to everyone as well

myokan - October 20, 2015, 3:32 pm

Taking a look at the thread, I think that the design looks pretty cool, but it might look better if the LuminosityLink light text was a bit bolder, and if the main image was less blurry.

pap619 - October 20, 2015, 4:26 pm

I like it but you need to add spoiler on those pictures and vouchers

i dont have a reason to use signature so i guess i can use yours

josimc - October 20, 2015, 5:47 pm

I personally love your thread design and how everything is layered out. It is filled with the information your buyers are looking for and the thread design itself is clean and composed neatly.

I don't see anything that really needs to be changed.

Chief Sosa - October 21, 2015, 7:46 am

The thread design is pretty good, but i would use some darker colors as Hackforums' design is grey/dark blue. I also like how you've showed the readers some of the vouches.

Hash G. - October 21, 2015, 7:53 am

The "Luminosity Features:" part is a bit messy imho. I'd get another design for it.
Thanks for the contest OP!

?Stark - October 21, 2015, 7:54 pm

I like thread design but you should change icons in LuminosityLink. you should use flat icons in LuminosityLink

SIM-2212192 - October 21, 2015, 8:08 pm

I love the way it is all constructed, but all the vouches and yellow text hyping them in thread mimic ebook marketing. Though I'm sure they are all legit (luminosity doesn't need fake vouches) I just have this alarm in my brain that yells danger.

I hope I win :)

KFC Watermelon - October 22, 2015, 12:33 pm

Thanks all for the suggestions, hoping for a new thread layout soon :)

Root Of All Evil - October 22, 2015, 1:39 pm

There is way too much information and pictures on the page I think.

Constantine32 - October 22, 2015, 4:19 pm

I need 50 posts to use signatures, feels bad man.

The sales thread it's all right. You have a great product, it speaks for itself ;)

DollarBills - October 23, 2015, 9:07 am

Hello, I think the thread design is very professional and eye catching. It is colourful and looks amazing. I would rate it a 10/10, but I think you should add some spoiler links just so there is not a lot going on in your thread.

The Seeker - October 23, 2015, 9:26 am

Thanks for sharing, appreciate it.

ScreamOutLoud - October 26, 2015, 8:52 am

Hi i would like to avail the 5\$ off package of LL. Please pm me about this. Thanks :)

HiddenMalware - October 26, 2015, 2:05 pm

Thread design is simple and mostly sticks to it's colortheme. Probably one of the best thread designs on hf :P

Malthael - October 26, 2015, 10:07 pm

Hmm. I think you should remove the Home, Features and Pictures on the top right of thread cuz this is not a website lol. Overall the thread design is great but maybe you should add some pics in action. That's all :)

SoulScythHaz - October 26, 2015, 10:41 pm

If you cant take hate please don't read this.

In my most honest opinion,

Starting off, how vouches take up half your first post I think people should be able to trust what there buying without the hassle of having to read 1000 vouches which say "omg 10/10 would use again best RAT ever" (This is not a real vouch). I get its building trust but you should really have customers trust you for your works nobody should have to hassle to look at all these vouches give yourself a good intro like Hi I'm xxxx I've been into (insert stuff here for X years) I deliver quality products (Links to past works). Because some people like me don't go off vouches because lets be honest here lots of people have made not working products and got all there friends to vouch (tick). Also to mention most first posts are within minutes with lots being -repped and closed and them calling anyone who says anything possibly negative a "retard"

Secondly, when looking at the name Luminosity Link it makes me feel like I'm buying a AT&T Bundle theirs a phone, internet, and text bubble all up in the mix. Next the pictures I highly suggest you put them in a (hide) or something so people can chose to see the massive amount of images you have to scroll trough. It seems highly unorganized and Iv'e lost most interest from that.

To end it off, I will go to the positive stuff well wow I love the bottom part (not the huge vouchtrain) Shows you how to find the support it says the Features and you actually hid the Notes before

purchasing! It's extremely clean and well organized just work on the top and you'll be all good.

(inb4 hate)

DuguWudi - October 27, 2015, 12:30 am

Well, OP, I didn't see any autoclicker, is it possible to implement a autoclick feature eg. background browser auto clicking?

Thanks

Esme - October 27, 2015, 12:31 am

I've always liked the thread design, but maybe it's time for something new just for the sake of change? I did like the old signature better, though. I'll wear it for a bit until someone buys my space again, definitely one of the best products (with an amazing volunteer support team!) sold here on HF.

IceCube™ - October 27, 2015, 3:53 am

The thread looks great, product is awesome, just if you want to change something would be cool if you change the text color from yellow to blue, btw the thread looks promising and that's all from me thanks for this contest.

Bill_Cipher - October 27, 2015, 4:01 am

The sales thread is very nice and detailed, however I must say it is too big for our screens. If you made the width smaller and added your Skype, Email, Chatango or any other way in which we can contact you it would help a lot of people out. I also recommend doing deals manually to get better customer feedback and it will give your customer a better service. I recommend doing all transaction VIA Bitcoin and only PayPal if the customer is trusted.

Good luck with sales and thanks for letting me enter!

Makan - October 27, 2015, 7:32 am

The thread design looks really good man!

Kyotokatrov - November 1, 2015, 8:15 am

I like the thread design, I'd buy LL if/when I had/will get the money to.

Jerk Store - November 1, 2015, 8:54 am

The thread looks great, I will be changing my signature soon and purchasing LL very shortly!

HACKED - November 1, 2015, 8:55 am

The thread design is really nice. The only thing you could change is the size of the OP. Tbh it's not necessary.

Other than that it is great af.

Geass - November 1, 2015, 9:33 am

Posting to enter in your contest, about the feedback you wanted for the thread sales: most people add everything on the thread design instead of text, you have both so keep in mind most people look only at thread design instead of your text.

lucky. - November 1, 2015, 9:38 am

Feedback:

You've got everything covered in screenshots, well detailed. Not a fan of the big ass vouch quotes, but that's just me.

Looks like Luminosity is blowing up better than Plasma did.

Jerk Store - November 1, 2015, 10:51 am

Just sent a PM about the discount. ?

Summit1g - November 1, 2015, 11:05 am

Well the thread design is very clean. Only thing that I would add on or maybe change for emphasis is gifs.

weedblazer - November 3, 2015, 11:46 am

Post to win? im in. KFC WATERMELON FTW

-xl3iitches - November 4, 2015, 6:34 am

lets give it a try :D hope ill win this

SIM-1676753 - November 4, 2015, 6:36 am

I wish your signature was more like your footer image. It looks so inconsistent and ugly.. but nonetheless, Luminosity Link looks like a phenomenal product. ?

Vanderbilt - November 6, 2015, 2:18 am

I personally love the sales thread, the design is great but one thing that I think it could improve on is, showing a brief type of imagery on how the cryptocurrency miner works! Looking to buy this in the near future!!!

whyso - November 7, 2015, 8:19 am

Umm i like the thread design, its clean and easy to read.

Timrspk - November 7, 2015, 9:15 am

It looks awesome! However, you could add some text between each picture! :)

Good luck to everyone and me!

KFC Watermelon - November 8, 2015, 4:24 pm

I have modified the thread design some. Please tell me what you all think!

stratex - November 9, 2015, 3:04 am

I like the layout of your thread design, but it could be done more compactly. If you want I can create a professional looking thread design for you :)

infosecnerd - November 10, 2015, 9:41 am

Hey Buddy,

Not sure if you are still offering the \$20 BTC for helpful feedback or not.... if you're not, then you have given so much to me in terms of this RAT that I will offer my insights anyway.

Just so you know my insights actually have value, I have been making money online for over 10 years and the majority of this has been through email marketing, which of course needs strong landing page and sales page skills.

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I hope the above helps in any way. If you have any questions about any of the points above, just let me know.

Also, are you willing to offer \$5 BTC to people that have already bought your product and display your specific signature, as I would certainly do this, and it would help to spread the word of LL all over the forums?

Thanks KFC.
InfoSecNerd.

KFC Watermelon - November 10, 2015, 2:55 pm

Today I implanted a new thread design and signature. Thank you all for your help. This thread has been a huge success!

Crazy Chicken™ - November 11, 2015, 11:19 am

thread design is colorful and perfect i like the updates you did to it 100/10

Multibyte - November 11, 2015, 11:55 am

Yes Sir, your thread now looks perfect! ?

r????o????o?????t - November 12, 2015, 2:00 am

the design perfect, but i found signature not attractive.

SkullCandy - November 12, 2015, 2:27 pm

Posting to win the BTC

I am a graphic designer and I love your thread design, it is professional and clean which is what you want for a product like yours.

Only thing I would suggest is that you make the logo on the first section a lot bigger - to take up almost the whole block. It will stand out more and be a lot nicer that way :)

Other than that it is awesome!

Ginsum - November 12, 2015, 2:29 pm

(Nov 10, 2015 03:55 PM)KFC Watermelon Wrote: [\[CITE\]](#) Today I implanted a new thread design and signature. Thank you all for your help. This thread has been a huge success!

The fact that you just said "implanted" bothers me.

SIM-2502833 - November 12, 2015, 2:30 pm

I like the minimalism of it, most designs these days seem to be leaning towards that sort of look. Thanks for your giveaway :)

Stellen Sie TT - November 13, 2015, 2:21 pm

The thread design is awesome. Nothing explains/ sells a brand more than the way you advertise about it. (Basic Marketing Technique)

Also, the YELLOW color is great, but I was thinking is a BLUE color (SKY BLUE) should be used instead.

Other than this, GL with your PROMO!!!

Astronome - November 13, 2015, 2:55 pm

Well a lot is wrong with the design it just doesn't do it for me. Don't get me wrong, there are some good bits in there but that is just what they are bits.

Font is not working with the design it is too small where it should be big and too big where it should be small, and saying the alignment is off would be an understatement.

The icons used in the design do not work well with each other and look like they were taken from

different icon packs.

There is a lot of boldness throughout and the design and no consistent use of line weights, you can be bold but you don't have to use heavy line weights.

And I'm not sure why you have "Call to action" text at the end of the thread, I know some CTAs can work while being obvious but I don't think that this is what is meant by obvious.

Also the overall scheme of the design is very gloomy, it does not provoke any feelings inside of me. It looks very bland and a lot of text is hard to read and not easy on the eyes at all.⁴

So overall the text is okay by regular HF thread standards, it really has nothing special that sets it apart from the rest.

It is a hot mess, and a lot of important details go unnoticed.

BTB™ - November 14, 2015, 12:44 am

(Oct 18, 2015 06:58 PM)BTB™ Wrote: [\[CITE\]](#) Hi,

Please have my honest feedback -

- The text at the starting of the thread is killing the entire design of this HQ thread. Please try to embed it in the thread design it self. - Unnecessary text at the start of the thread is removed now! Perfect.

- Once you have done that, try to reduce the text part to the maximum. Especially the text part at the starting of the post. - Text has been reduced and looking quite professional.

- Believe me mate, around 80% of HF is fond of seeing text in pictures or only pictures, particularly in a Sales Thread. Frankly, no one has time to read out such long sentences. Please don't mind, I am giving a honest feedback. - Very smartly handled! Now most of the thread is done using Pictures!

- That YELLOW and ORANGISH color should be avoided. Please stick to the theme colors you have selected in the pictures. They are cool enough. - Would still say, YELLOW colour used in the lower part of the thread can be avoided. Instead of YELLOW use a matching shade of PURPLE colour used in the picture background.

- Last but not the least, you need to arrange the positioning of the text in the post. - Done.

- A Sales thread should begin with a catchy image at the start; not with two paragraph's of text. Secondly, keep all the vouches in one place; vouches at different places are actually confusing! - Perfectly managed

Regards n GLWS.

In the quote above; are the points/feedback that I gave earlier! Basis the current changes in the thread design, I am adding the latest comments besides each point/feedback given earlier.

Below are some fresh points/feedback on the edited design -

1. At the starting of the thread, we have text for buying the product

Purchase Luminosity here: Instant Delivery - AutoBuy URL

Click Here to Purchase LuminosityLink

The above text should be removed and instead of it a catchy AUTOBUY image should be placed! It would look more professional! Something like - (Sample Image)

[img]http://www.getnewcreditscore.org/images/downloadpaypalbutton.png[/img]

2. The same thing needs to be done for the text at the end - "Click Here to Purchase Now!"

Rest of the thread looks Awesome now!

?

KFC Watermelon - November 17, 2015, 1:04 am

Last day of the contest! Time goes by so fast.

ShizzleFly - November 17, 2015, 1:13 am

I like the thread design, could use some more features list cuz dayum there many features xD. But ye its nice af

DisguiserNET - November 18, 2015, 1:50 am

i think the thread design should fit to your program. the design is nice, but if you want to go with that purple, you should consider editing your icon as well

KFC Watermelon - November 19, 2015, 12:02 pm

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InfoSecNerd.

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