

Forum:[Hack Forums](#)

Thread: [|| Frankie || Instagram Monetization Thread || Begginer Friendly ||](#)

FRANKIE - October 20, 2015, 8:50 pm

Ladies & Gentlemen, you are in a Frankie thread now.

With that being said, let's get to it.

What is Instagram?

If you don't know by now, I'm assuming you are a total idiot. For the rare few that have no idea what it is, I'll tell you. Instagram is a social media platform specifically made for posting pictures depicting your a: family b: food c: life in general. It is available online but only in the mobile application can you post the actual pictures. You are not limited to taking pictures in the moment, you can also upload your own from other times. Okay, that's IG for you. If that isn't descriptive enough I don't know what is.

How do people monetize Instagram?

Easy.

Shoutouts

Shoutouts are when you pay a person to mention your name in the caption under-neath the photograph that they posted. Many larger accounts can charge upwards of \$600 dollars for a shoutout. Example:

Tags

Tagging is basically when someone uploads a photo, and makes it so when someone taps your photo once, it shows that your account has been tagged IN that photo. Example:

Username

People often will swap handles, which means they will sell a username for money or trade each other for their handles. This is very profitable especially since OG instagram accounts are worth tons of money. Example:

Promotions

Sometimes I get contacted with offers about promotional items. This includes but is not limited to: hats / gloves / bracelets / shirts / socks / pins / bags / food / basically anything. Usually I will give them a price and they will counter-offer with something lower BUT it usually works out. A good example of this would be something like this:

Physical Items

A lot of people actually start clothing brands all from instagram. Note that you are not limited to clothing but can sell a variety of things from clothes to food even. One of the biggest markets on instagram is the kick game market. Thousands of sellers / buyers a day buy and sell kicks. One of the best examples are re-sellers. Example:

Feedback

Let me know what you guys think, this is really just the tip of the iceberg but I figure it would give people good insight as to how to make money.

Thanks for reading!

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bebonzy09 - October 20, 2015, 8:57 pm

Quality guide, thanks. Have you thought about the CPA/PPI market?

FRANKIE - October 20, 2015, 8:59 pm

(Oct 20, 2015 08:57 PM)red62 Wrote: [\[CITE\]](#) Quality guide, thanks. Have you thought about the CPA/PPI market?

I actually used to do that but it is not worth the time in my opinion. PLUS instagram is cracking down on getting rid of ppi/ppa/ppd stuff by banning accounts / suspending posts and shit so.

Generals - October 20, 2015, 9:06 pm

thanks for the guide man, detailed af.

FRANKIE - October 20, 2015, 9:07 pm

Well I figure why not help out the people that actually are trying to do this shit with their accounts.

bebonzy09 - October 20, 2015, 9:25 pm

(Oct 20, 2015 08:59 PM)FRANKIE Wrote: [\[CITE\]](#) I actually used to do that but it is not worth the time in my opinion. PLUS instagram is cracking down on getting rid of ppi/ppa/ppd stuff by banning accounts / suspending posts and shit so.

Ah I see. Is it good to try and sell shoutouts here on HF?

FRANKIE - October 20, 2015, 9:26 pm

(Oct 20, 2015 09:25 PM)red62 Wrote: [\[CITE\]](#) Ah I see. Is it good to try and sell shoutouts here on HF?

I mean you could, people do it but I would prefer warrior forum or even just on IG if you have a big enough account.

control. - October 21, 2015, 9:43 am

So does this mean your method uses one of these, since it's monetization by Insta?

FRANKIE - October 21, 2015, 10:09 am

(Oct 21, 2015 09:43 AM)control. Wrote: [\[CITE\]](#) So does this mean your method uses one of these, since it's monetization by Insta?

So does this mean there is more than one way to skin a dead cat?

Field Tested - October 21, 2015, 10:10 am

(Oct 20, 2015 08:59 PM)FRANKIE Wrote: [\[CITE\]](#) I actually used to do that but it is not worth the time in my opinion. PLUS instagram is cracking down on getting rid of ppi/ppa/ppd stuff by banning

accounts / suspending posts and shit so.
Damn bro that sucks dick I was about to get into that

FRANKIE - October 21, 2015, 10:11 am

(Oct 21, 2015 10:10 AM)Field Tested Wrote: [\[CITE\]](#) Damn bro that sucks dick I was about to get into that
It really is just not worth it at all man.

Field Tested - October 21, 2015, 10:12 am

(Oct 21, 2015 10:11 AM)FRANKIE Wrote: [\[CITE\]](#) It really is just not worth it at all man.
But I know people used to make bank off that shit

RIP i guess

Fine - October 21, 2015, 10:13 am

Nice thread. But isn't these just the basics? This ain't no domination like your e-book yeah?

FRANKIE - October 29, 2015, 8:39 am

It says at the top that this is beginner friendly.

The Drama Llama - October 29, 2015, 9:05 am

Great thread. As someone starting out in this area I can tell you that the information is helpful (:
Man I've read so much about IG lately :'(
Would you suggest making more than one account?
And if so, in the same niche or a different one?
Or both??

FRANKIE - October 29, 2015, 9:06 am

(Oct 29, 2015 09:05 AM)Sluppy Wrote: [\[CITE\]](#) Great thread. As someone starting out in this area I can tell you that the information is helpful (:
Man I've read so much about IG lately :'(
Would you suggest making more than one account?
And if so, in the same niche or a different one?
Or both??
No, start with one and go from there. Running multiple ones takes effort, please believe me. If you can put your focus on to one, that would be the best way to do it.

The Drama Llama - October 29, 2015, 9:12 am

Thats fair enough. Guess I need to start with my niche.
Would it be accurate to say that it doesn't really matter what niche you use, if you stick at it and provide quality content, people will come?
Ie. Avoid the misconception that you need to spend weeks finding the perfect hidden niche. Just choose one that your personally passionate about.?

FRANKIE - October 29, 2015, 9:14 am

It doesn't matter, I know someone who started a cat niche 2 weeks ago, already has near 500 followers. Really impressive considering that is the most saturated thing on the web

xNeaples - October 29, 2015, 11:27 am

(Oct 29, 2015 09:14 AM)FRANKIE Wrote: [\[CITE\]](#) It doesn't matter, I know someone who started a cat niche 2 weeks ago, already has near 500 followers. Really impressive considering that is the most saturated thing on the web
I have a luxury account and I grew it manually to 4k in less than a month.

I also started two more niche fitness, and they grow asf. Just find the good audience and post good content, even if they're saturated, it will work.

FRANKIE - October 29, 2015, 11:28 am

(Oct 29, 2015 11:27 AM)xNeaples Wrote: [\[CITE\]](#) I have a luxury account and I grew it manually to 4k in less than a month.

I also started two more niche fitness, and they grow asf. Just find the good audience and post good content, even if they're saturated, it will work.

I have a few luxury ones, most I let die but I was pushing 700+ followers in a few weeks.

bebonzy09 - October 29, 2015, 11:45 am

What do you mean by "luxury"? Niche type?

The Drama Llama - October 29, 2015, 11:49 am

I understand that you can sell products and advertise etc for the luxury niche.

However what would you do for something that doesn't have a particular product market like quotes / funny videos or something.

Would you be bound to monetizing selling shoutouts and tags etc? (no affiliate links?)

FRANKIE - October 29, 2015, 11:51 am

Luxury niches like a page that posts cars and shit.

boost - October 29, 2015, 11:54 am

how many followers do you personally have in all? Jw

FRANKIE - October 29, 2015, 12:03 pm

In all? I have no clue, my biggest account is 330k

Latinsnake - October 29, 2015, 12:18 pm

(Oct 29, 2015 12:03 PM)FRANKIE Wrote: [\[CITE\]](#) In all? I have no clue, my biggest account is 330k
Do you mind telling the niche of this one?

FRANKIE - October 29, 2015, 12:33 pm

The niche of this account is about charity.

xNeaples - October 29, 2015, 1:41 pm

(Oct 29, 2015 11:49 AM)Sluppy Wrote: [\[CITE\]](#) I understand that you can sell products and advertise etc for the luxury niche.

However what would you do for something that doesn't have a particular product market like quotes / funny videos or something.

Would you be bound to monetizing selling shoutouts and tags etc? (no affiliate links?)

Just put your business email in bio and you'll be contacted by so many people.

Like "For business inquiries: youremail@hotmail.com"

They're usually personal shoutout from same niche page and you can earn A LOT.

Or you can market your personal brand or monetize a t-shirt campaign from teespring/spreadshirt.

There are so many ways to make money. Just be creative.

The Drama Llama - October 29, 2015, 1:50 pm

(Oct 29, 2015 01:41 PM)xNeaples Wrote: [\[CITE\]](#) Just put your business email in bio and you'll be contacted by so many people.

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I understand if i was using say fitness, i could have people reach out to me for clothing advertising etc, however, how could you could do a teespring or set up a brand around the quote or funny pics niche? How would the two relate?

FRANKIE - October 29, 2015, 1:55 pm

The teespring thing would work better with the fitness niche to be honest.

xNeaples - October 29, 2015, 1:58 pm

(Oct 29, 2015 01:50 PM)Sluppy Wrote: [\[CITE\]](#) I understand if i was using say fitness, i could have people reach out to me for clothing advertising etc, however, how could you could do a teespring or set up a brand around the quote or funny pics niche? How would the two relate?

Choose a nice name for your account, and write it to your t-shirt. Put shit like "Buy our t-shirt, send us a picture and get featured on our page!"

I've seen pages selling this simple design, and converte really well.

People will think it's cool to get their name on a big page, and will buy. Just a bit of social engineering.

Now this works if you have a bigger audience.

For a quote niche you can write like an inspirational quote on it, or for a funny niche you can write a joke on it and market it by saying: "make a gift to your mother: give her this shirt", and the text is a joke on moms, for example. I'm just brainstorming.

@Frankie: people are branding their pages printing shirts with just their logo, and selling them. When I saw it I was literally shocked.

FRANKIE - October 29, 2015, 2:21 pm

Yeah it happens all day every day.

Aur3xis - October 29, 2015, 2:45 pm

Very helpful for newbies! Hopefully this will stop newbies from making these threads asking how to monetize IG.

FRANKIE - October 29, 2015, 3:30 pm

This should clear up most questions, it's easy to get started on IG.

The Drama Llama - October 29, 2015, 5:39 pm

(Oct 29, 2015 02:45 PM)Aur3xis Wrote: [\[CITE\]](#) Very helpful for newbies! Hopefully this will stop newbies from making these threads asking how to monetize IG.

(Oct 29, 2015 03:30 PM)FRANKIE Wrote: [\[CITE\]](#) This should clear up most questions, it's easy to get started on IG.

I can vouch that - As a newbie starting literally from scratch and have 0% experience.

This thread has been one of the best resources for starting out in the IG scene.

FRANKIE - October 29, 2015, 5:54 pm

Good to hear, that makes me really happy man.

boost - October 30, 2015, 11:31 am

do you think it's still possible to start ig from scratch? How difficult would it be?

Benzos - October 30, 2015, 5:49 pm

Thanks for the Guide ?

Logic - October 30, 2015, 6:37 pm

Title is misspelled, it's "beginners"

This was an interesting read though, thanks for sharing!

FRANKIE - *October 30, 2015, 10:05 pm*

Starting from scratch is the best way to do it. You can track progress.

NOTFRANKIE - *September 19, 2016, 10:45 am*

More people should know about this.