

Forum:[Hack Forums](#)

Thread: [How much do you think The Wizarding World of Harry Potter makes in a day?LOOKS AMAZIN](#)

Superkawaii - October 24, 2015, 9:59 am

Place looks amazing would love to visit some day. The HP franchise is a HUGE money maker

<https://imgur.com/a/S0yFT/>

Vigor - October 24, 2015, 10:00 am

According to this study in 2011, quite a bit:

http://articles.orlandosentinel.com/2011-02-14/business/universal-orlando-attendance-20110214_1_wizarding-world-universal-orlando-harry-potter

?lixir - October 24, 2015, 10:01 am

It is an immersive experience. I wouldn't doubt they make bank.

Redwall - October 24, 2015, 10:05 am

I would love to go here man.

So sick.

Superkawaii - October 24, 2015, 10:35 am

(Oct 24, 2015 10:00 AM)Vigor Wrote: [\[CITE\]](#) According to this study in 2011, quite a bit:

http://articles.orlandosentinel.com/2011-02-14/business/universal-orlando-attendance-20110214_1_wizarding-world-universal-orlando-harry-potter

thats insane man ,12 million people a year at the low end.

thats around 33,000 visitors a day

lets say a ticket costs \$100

thats \$33 million a day

universal studios execs must see JK rowling as some kind of mesiah

Unholy- - October 24, 2015, 10:42 am

Diagon alley and the bank both look so nice, how come I didn't even know this existed..