

Forum:[Hack Forums](#)

Thread: [\[TUTORIAL\] SEO | Traffic Tips | Back Link Tips |](#)

??? ??? - January 5, 2016, 8:31 am

[\[TUTORIAL\] SEO | Traffic Tips | Back Link Tips |](#)

[img]<http://hotvacationsales.com/wp-content/uploads/2016/01/search-engine-optimization.jpg>[/img]

Why Am I Creating This?

Mainly to help the people starting out as I enjoy helping others when I can.

I have been reading some of the SEO tips provided here on this forums and to me it seems people are stuck in the past.

People are still selling Ebooks here on this forum that were just made and the main tip for SEO is to add meta tag keywords.

LMFAO Google dose not use this anymore when indexing sites. This is how SEO worked 5-10 years ago were in 2016.

I also see the second most popular tip here on HF is to create forum profiles for back links again LMFAO some of you have allot to learn and Google dose wonders.

Step 1 - Choosing Your Domain

When it comes to choosing your domain this plays is a very important part in ensuring your going to have proper SEO down the road.

The first thing I am going to recommend is that you choose a domain with a .com TLD extension unless your targeting traffic from a certain country then you could use .ca or .uk so on and so forth.

If your setting up a non profit website then I suggest you use the .org TLD.

The second thing I am going to recommend is that you pick a domain name is easy to remember, pronounce and is preferably not longer then 15 characters.

The third thing I recommend is that you choose a domain name with a keyword in the domain that matches you niche.

Example - If I was setting up a site to sell travel or vacations I would look for a domain such as hotvacationsales.com

As you can see the keyword vacation is in the domain, will be in the sites title and all through the

content of the site allowing for perfect SEO in the long run.

Step 2 - Choosing A CMS Or Content Management System For Your Site

When it comes to running a website online you want the simplicity of easily being able to edit your sites features, members, content ect well on the go in a speedy fashion.

Why spend time coding a new image into your site when it can simply be added by the click of a button.

I recommend everyone I chat with to use WordPress as it is one of the most widely used content management systems world wide as well as it is one of the most powerful.

With a powerful stylish theme system you will be able to make your site look professional and lower your bounce % there for increasing your rankings.

WordPress uses powerful plugins to help you promote your site to the world as well as to help you with security, SEO, social networking and more.

4 plugins I recommend to get started would be...

Yoast - The first true all-in-one SEO solution for WordPress, including on-page content analysis, XML sitemaps and much more.

All In One SEO Pack - to help you with all aspects of SEO.

NextScripts: Social Networks Auto-Poster - connects you with the top leading social networks in the world today and automatically posts to the social networks for you allowing you to manage everything from one site.

Social Media Widget - Allows guests and members of your site to share any of the content on your site on there social media accounts.

Step 3 - Getting Listed In Google & Other Popular Search Engines

To get listed on the search engines your site first needs to be indexed by the search engine its self. You can manually submit your site to the search engines to be indexed using the following links below.

Google - <https://www.google.com/webmasters/tools/submit-url>

Yahoo - <https://search.yahoo.com/info/submit.html>

BING - <http://www.bing.com/toolbox/submit-site-url>

If you do not want to manually submit your site to the search engines you can wait and they will index your site eventually.

If you want your site to be indexed quickly I suggest you have unique fresh content on your site daily or weekly.

Search engines love new fresh content and do not like when you steal content from other sites, If it is the same then can tell and will lower your ranking for this.

Get a sitemap created for your site this will help and can be created with your all in 1 SEO plugin.

Step 4 - All About Back Links

This is where allot of people make mistakes when first starting out due to the fact they do not have the patience.

The biggest mistake I see is new domain owners wanting there site to be number one over night. Things take time.

The most common mistake most people make is the run out and purchase back links from site such as Fiverr, 10k back links for 5 dollars wow what a deal.

Did you know 10 PR7 and above back links are better then having 10k PR 0 back links ?

Did you know when google picks up on spam forum profile back links and classes it bad for your domain. This could lead to having trouble establishing the domain over time.

When it comes to back links they help tremendously but you need to go about the right way in getting them. Not all forum profiles are bad if your active and your profile page is some what active then this is acceptable.

Try to first get on allot of the popular social networks. Take the time to upload pics to the profiles and fill out the bio and about sections with your website and domain info.

Next you will need to do the foot work and jump on a few of the popular review sites out there and get some positive reviews linking to your site and to social media.

Sign up to sites that allow other to leave feedback about your site sites such as <http://www.conceptfeedback.com/> works wonders.

Creating Videos. Some of the biggest sites out there are video sharing sites. YouTube Vimeo Daily Motion ect. This will help create direct links as well as drive traffic to you site.

Step 5 - Getting Traffic To Your Website

Allot of people I noticed seems to pay for direct traffic. Problem your not getting targeted traffic and most cases your getting bots.

The best way to get targeted traffic is to do the foot work yourself. There are some sites out there that sell targeted traffic but it is expensive.

I suggest signing up to community's that deals with your niche. If your promoting gaming sign up to

gaming community's.

Make threads on the community's offering a incentive of some sort if they come check out your site and what your offering.

Chat Rooms - Make use of chat rooms word of mouth is a popular old way of promoting. If you make it sound interesting enough people will come.

Traffic exchange sites - Can get your traffic flowing quickly but also can lead to have google banning adsense from your domain and lower rankings. Not all traffic exchange site will do this.

Google Adwords, FaceBook ads, and BING Ads is one way of promoting.

I suggest BING ads as it it half the price of Google and you get double the traffic if used right.

When using BING use there keyword search tools and look for keywords with a lower search rate. This will allow you to bid on keywords with a lower CPC.

With a 25 dollar budget you can set 5 dollars a day on to a campaign where your targeting low searched keywords and generating targeted traffic to your site.

Some other popular sites you can use to start getting traffic and to establish you site would be Taboola (taboola.com) Viral Content Buzz (<http://viralcontentbuzz.com/>)

Final Thoughts

Every one has different methods of doing SEO this is a few of the methods I use and that i find work.

If at least 1 person reads this post and found that it helped them then I achieved my goal.

Not everyone may agree with my methods but they are some of the most recent methods in SEO and they do work.

If you need any help with something that is not listed or you have a question do not hesitate to contact if I can help you I will.

Thanks For Reading

I will try and update this once a week with new methods.

FaberCastell - January 5, 2016, 1:42 pm

Thanks for this i'm starting to learn SEO so posting to subscribe :d

sasa229 - January 5, 2016, 1:55 pm

Thanks bro! I'm about to start my own website

Delevingne - January 5, 2016, 2:08 pm

I really wanna learn SEO, but I have no clue.. I see all those expensive tools, but no budget haha.

??? ??? - January 5, 2016, 2:17 pm

(Jan 5, 2016 02:42 PM)BlindFire Wrote: [\[CITE\]](#) Thanks for this i'm starting to learn SEO so posting to subscribe :dYour welcome if you have any question please feel free to ask.

(Jan 5, 2016 02:55 PM)sasa229 Wrote: [\[CITE\]](#) Thanks bro! I'm about to start my own websiteYour welcome,Good luck with your website let me know how you make out.

(Jan 5, 2016 03:08 PM)Delevingne Wrote: [\[CITE\]](#) I really wanna learn SEO, but I have no clue.. I see all those expensive tools, but no budget haha.You do not need expensive tools to learn SEO, a little bit a research can go a long way.

KK-328A - February 3, 2016, 9:10 am

I just learnt things I didn't know about. It's very interesting and helpful. Thanks for sharing this with the community. :)

Ghost Rider™ - February 4, 2016, 12:48 pm

It was a nice read, It can may be help me for my site. Bookmarking it

??? ??? - February 4, 2016, 12:53 pm

(Feb 4, 2016 01:48 PM)Ghost Rider™ Wrote: [\[CITE\]](#) It was a nice read, It can may be help me for my site. Bookmarking it

Glad you enjoyed it. I also have a Twitter tutorial for building your social account fast and free if your interested it is located here <https://hackforums.net/showthread.php?tid=5134102>

Ghost Rider™ - February 4, 2016, 12:56 pm

(Feb 4, 2016 01:53 PM)??? ??? Wrote: [\[CITE\]](#) Glad you enjoyed it. I also have a Twitter tutorial for building your social account fast and free if your interested it is located here

<https://hackforums.net/showthread.php?tid=5134102>

Sure, I'll check this out. Thanks for mentioning. ??

lovverulz - February 5, 2016, 10:57 am

Hey thanks for the sharing....i would also recommend to update ping list as u suggested to use wordpress as a CMS

infh - February 9, 2016, 1:04 pm

Thank you, very helpfull

Bollywood - February 10, 2016, 3:33 am

Thanks for sharing this :)

??? ??? - February 10, 2016, 6:00 am

You guys are all welcome I am glad you all enjoyed it.

New Era - February 10, 2016, 6:04 am

Thanks for this bro, posting to subscribe.

wallmaster - February 10, 2016, 7:54 pm

No mentions of Yoast? Yoast is an amazing plugin for SEOs who use Wordpress. All you have to do is provide a keyword for the page you want to check on-page SEO for and it reads the content and gives you an accurate estimation of how well Google will treat it.

It also does XML sitemaps really well- it's very configurable.

kholubholu - February 27, 2016, 12:09 am

thank you i use this bcz i want to create a new website

frans - February 27, 2016, 1:38 pm

Thanks bro for the service

??? ??? - February 27, 2016, 6:25 pm

(Feb 10, 2016 08:54 PM)wallmaster Wrote: [\[CITE\]](#) No mentions of Yoast? Yoast is an amazing plugin for SEOs who use Wordpress. All you have to do is provide a keyword for the page you want to check on-page SEO for and it reads the content and gives you an accurate estimation of how well Google will treat it.

It also does XML sitemaps really well- it's very configurable.
Yoast is a amazing plugin as well I will need to add it to the topic forsure.

AmritLotey - February 29, 2016, 1:04 am

thanks for sharing this, it will help alot

??? ??? - March 7, 2016, 1:24 pm

(Feb 29, 2016 02:04 AM)AmritLotey Wrote: [\[CITE\]](#) thanks for sharing this, it will help alot
You are welcome my friend, glad you enjoyed it.

Satana - March 31, 2016, 12:52 am

it s very usefully this tutorial

??? ??? - March 31, 2016, 8:03 am

(Mar 31, 2016 12:52 AM)Satana Wrote: [\[CITE\]](#) it s very usefully this tutorial
Thanks bud I am glad you enjoyed it.

dellman - April 4, 2016, 3:18 am

(Jan 5, 2016 03:08 PM)Delevingne Wrote: [\[CITE\]](#) I really wanna learn SEO, but I have no clue.. I see all those expensive tools, but no budget haha.

All you need is hunger and a sponge for a brain and some seriously dedicated learning and reading.

I had no budget and not a damn clue but with veracious reading for around 3 months, I highly recommend you try every idea out to find the faults and issues because it's not all sunshine and rainbows with SEO.

One thing I will say it don't fall for the insane amount of questionable ebooks for sale. 9 times out of 10 it's someone else's hard work, rehashed into another ebook which probably has the exact same information.

Also - stick with grey hat SEO. Mixing up black and white hat tactics is far more beneficial than sticking to the book.

This tutorial is the perfect intro to SEO, enough info to get going with projects.

bigli - April 4, 2016, 3:23 am

Thanks for this, very nice..

SeeSharp - April 4, 2016, 12:20 pm

Thank you.. Will save this post for a volunteer at Kind Art to read, very handy especially for grasping the basics!

??? ??? - April 6, 2016, 7:58 am

Glad to see everyone is enjoying and using the tutorial. If anyone has any questions please ask.

jammy47 - April 6, 2016, 8:19 am

Try to stay away from fb paid advertising though. Doesnt convert that well.

??? ??? - April 6, 2016, 8:20 am

(Apr 6, 2016 08:19 AM)jammy47 Wrote: [\[CITE\]](#) Try to stay away from fb paid advertising though. Doesnt convert that well.

All depends on how your using it, I will agree with you as I had some very low converting campaigns but I have also had some successful campaigns. FB is tricky when advertising you need to find the method that works for you.

labana2017 - July 21, 2017, 1:18 am

thanks for the sharing bro

Shought - July 21, 2017, 3:55 pm

Very useful and helpful guide. Many thanks for this.

Salman Khan - September 29, 2017, 11:20 pm

will you please suggest me some forums from where i can rank my some site posts on 1st rank? i write 600-700 words posts on my site and i have 46k Rank in India. I am running my site from last 2 years. but i don't have much idea of backlinks.

Thank You.

Devinder - October 5, 2017, 10:56 pm

thank you for sharing this useful and interesting information