

Forum:[Hack Forums](#)

Thread: [\\$50,000+ w/ TeeSpring - \(pics\)](#)

Reika - January 21, 2016, 5:04 am

I've been involved in affiliate marketing (essentially a way of making money by referring people to purchase items online) for around two years. I've experimented with a lot of different segments of affiliate marketing, including mobile and adult marketing, and at one point was selling several luxury holiday packages on a daily basis. TeeSpring has been a new adventure for me, and although it has not been the most profitable one yet, over the course of four months, after (give or take) two months of trial and error / research, today my \$50,000+ milestone has been reached.

TeeSpring Overview:
Spoiler [\(Click to View\)](#)

Income Statement:
Spoiler [\(Click to View\)](#)

Happy to answer any questions!

Autocorrect - January 21, 2016, 5:05 am

Good work Reika that's some amazing earnings! Question. (I've never used that site before)

How much was your initial investment?

DuguWudi - January 21, 2016, 5:09 am

(Jan 21, 2016 06:04 AM)Reika Wrote: [\[CITE\]](#) I've been involved in affiliate marketing (essentially a way of making money by referring people to purchase items online) for around two years. I've experimented with a lot of different segments of affiliate marketing, including mobile and adult marketing, and at one point was selling several luxury holiday packages on a daily basis. TeeSpring has been a new adventure for me, and although it has not been the most profitable one yet, over the course of four months, after (give or take) two months of trial and error / research, today my \$50,000+ milestone has been reached.

TeeSpring Overview:
Spoiler [\(Click to View\)](#)

Income Statement:
Spoiler [\(Click to View\)](#)

Happy to answer any questions!
Wow, nice earnings Bro.

Mommy???????????? - January 21, 2016, 5:10 am

Goodshit Reika! Greats man :) Your shirts are probably dope!

DuguWudi - January 21, 2016, 5:11 am

Now some questions, can I use teespring in youtube,twitter,instagram,kik/facebook/blog/site/etc to promote/create sales for my teespring products?

Anyone doing it this way above?

Reika - January 21, 2016, 5:12 am

(Jan 21, 2016 06:05 AM)Autocorrect Wrote: [\[CITE\]](#) Good work Reika that's some amazing earnings! Question. (I've never used that site before)

How much was your initial investment?

The great thing about TeeSpring is that you only pay per shirt you sell, there are no pre-charges. If you don't reach your campaign goal, they don't make the shirts (unless you request them to) and, therefore, you don't pay. It's a great platform for affiliate marketers as it operates on a 'pay-per-profit' scheme. The only losses incurred are advertising costs, which you can set your budget for, you can also quickly determine whether a campaign will fail through the [CTR \(Click Through Rate\)](#) and terminate the advertisement immediately if need be. If you have a few hundred dollars to play with, you could definitely start right away, and expect to see some profit if you do it right.

Fleckens - January 21, 2016, 5:14 am

May I ask how big the percentage is you invested into marketing and advertising?

Reika - January 21, 2016, 5:19 am

(Jan 21, 2016 06:11 AM)DuguWudi Wrote: [\[CITE\]](#) Now some questions, can I use teespring in youtube,twitter,instagram,kik/blog/site/etc to promote/create sales for my teespring products?

Anyone doing it this way above?

You can use any above platform to promote your products, it's entirely your choice. I typically use Facebook, as they have very powerful laser-targeting. You can target specific ages, genders, locations, and even people who have certain interests attached to their profile. For example, if you were to sell a women's running shirt, you could target all women, in the United States, aged between 18-35, who have running in their interests.

Autocorrect - January 21, 2016, 5:20 am

(Jan 21, 2016 06:12 AM)Reika Wrote: [\[CITE\]](#) The great thing about TeeSpring is that you only pay per shirt you sell, there are no pre-charges. If you don't reach your campaign goal, they don't make the shirts (unless you request them to) and, therefore, you don't pay. It's a great platform for affiliate marketers as it operates on a 'pay-per-profit' scheme. The only losses incurred are advertising costs, which you can set your budget for, you can also quickly determine whether a campaign will fail through the [CTR \(Click Through Rate\)](#) and terminate the advertisement immediately if need be. If you have a few hundred dollars to play with, you could definitely start right away, and expect to see some profit if you do it right.

Okay, thank you for that.

Could you tell me where your traffic mostly came from?

(Jan 21, 2016 06:19 AM)Reika Wrote: [\[CITE\]](#) You can use any above platform to promote your products, it's entirely your choice. I typically use Facebook, as they have very powerful laser-targeting. You can target specific ages, genders, locations, and even people who have certain interests attached to their profile. For example, if you were to sell a women's running shirt, you could target all women, in the United States, aged between 18-35, who have running in their interests.

Nevermind I didn't see this post. But did you promote the products in real life?

Reika - January 21, 2016, 5:21 am

(Jan 21, 2016 06:14 AM)Fleckens Wrote: [\[CITE\]](#) May I ask how big the percentage is you invested into marketing and advertising?

Not actually very much. I planned my campaigns out very well and targeted efficiently, to make the most efficient usage of costs. I'd say about \$7-8K has been spent on advertising, or thereabouts.

(Jan 21, 2016 06:20 AM)Autocorrect Wrote: [\[CITE\]](#) Nevermind I didn't see this post. But did you promote the products in real life?

I actually only used Facebook. I think it's by far the best platform to advertise on and would rather pour all my advertising budget into there, rather than put it into platforms that I was unsure were as efficient.

DuguWudi - January 21, 2016, 5:23 am

(Jan 21, 2016 06:19 AM)Reika Wrote: [\[CITE\]](#) You can use any above platform to promote your products, it's entirely your choice. I typically use Facebook, as they have very powerful laser-targeting. You can target specific ages, genders, locations, and even people who have certain interests attached to their profile. For example, if you were to sell a women's running shirt, you could target all women, in the United States, aged between 18-35, who have running in their interests. Aaarghh, you mean teespring target customers must be from USA only??

I thought can use teespring internationally or am I wrong, it can only be use in USA?

Jingley - January 21, 2016, 5:25 am

Congrats Reika! Planning on going hard there soon. Are your T-Shirts attractive or just simple type and where do you find your designers?

Autocorrect - January 21, 2016, 5:26 am

(Jan 21, 2016 06:21 AM)Reika Wrote: [\[CITE\]](#) I actually only used Facebook. I think it's by far the best platform to advertise on and would rather pour all my advertising budget into there, rather than put it into platforms that I was unsure were as efficient.

Awesome, thanks for the help!

Reika - January 21, 2016, 5:27 am

(Jan 21, 2016 06:23 AM)DuguWudi Wrote: [\[CITE\]](#) Aaarghh, you mean teespring target customers must be from USA only?

I thought can use teespring internationally or am I wrong, it can only be use in USA?
They are international. I was just giving you an example.

(Jan 21, 2016 06:25 AM)Jingley Wrote: [\[CITE\]](#) Congrats Reika! Planning on going hard there soon. Are your T-Shirts attractive or just simple type and where do you find your designers?

I partnered up with a designer from [Dribbble](#) and have been working with him for some time. His designs are always very high-quality. There are a lot of very skilled designers on there. I wouldn't advise using people on [Fiverr](#), you will most likely get sub-par designs.

(Jan 21, 2016 06:26 AM)Autocorrect Wrote: [\[CITE\]](#) Awesome, thanks for the help!
You're welcome!

DuguWudi - January 21, 2016, 5:34 am

Saw the Dribbble site, can how much it cost per design?

Reika - January 21, 2016, 5:37 am

(Jan 21, 2016 06:34 AM)DuguWudi Wrote: [\[CITE\]](#) Saw the Dribbble site, can how much it cost per design?

I've been working long-term (six months) with my designer and have therefore negotiated a good deal with him. \$15.00 for each design. I buy several on a daily basis. He'd usually charge about \$35.00 (up to \$50.00) each design. You'll have to look around and negotiate.

DuguWudi - January 21, 2016, 5:43 am

(Jan 21, 2016 06:37 AM)Reika Wrote: [\[CITE\]](#) I've been working long-term (six months) with my designer and have therefore negotiated a good deal with him. \$15.00 for each design. I buy several on a daily basis. He'd usually charge about \$35.00 (up to \$50.00) each design. You'll have to look around and negotiate.

So for teespring campaign, let's said one campaign is 50, meaning one shirt design only or multiple different shirt design that total 50?

Thank you.

And what about copyright infringement on shirt design?

Genicus - January 21, 2016, 5:51 am

I have been planning to use tee spring for the longest just havent gotten around to it. I have pretty good ideas about tshirts you could get going. Pretty easy to keep up with trends that are going on with facebook.

How many people were you reaching and how much did it cost to run the ads?

Reika - January 21, 2016, 7:24 am

(Jan 21, 2016 06:43 AM)DuguWudi Wrote: [\[CITE\]](#) So for teespring campaign, let's said one campaign is 50, meaning one shirt design only or multiple different shirt design that total 50?

Thank you.

And what about copyright infringement on shirt design?

I stick to one design for each campaign. It's your choice. To get around copyright infringement, use royalty-free images. If you don't want to get in trouble for copyright, don't copyright... simply put.

(Jan 21, 2016 06:51 AM)Genicus Wrote: [\[CITE\]](#) I have been planning to use tee spring for the longest just havent gotten around to it. I have pretty good ideas about tshirts you could get going. Pretty easy to keep up with trends that are going on with facebook.

How many people were you reaching and how much did it cost to run the ads?

The cost of the ads vary for each different campaign, depending on the target audience and the volume of such.

DuguWudi - January 21, 2016, 8:21 am

Well, one important question, can I put the campaign purchase link in youtube video description field(below the video)?

Will the video get taken down becoz of the link?

Reika - January 21, 2016, 9:24 am

(Jan 21, 2016 09:21 AM)DuguWudi Wrote: [\[CITE\]](#) Well, one important question, can I put the campaign purchase link in youtube video description field(below the video)?

Will the video get taken down becoz of the link?

I don't think that violates any of YouTube's terms, but you'd have to check. I think you'd be fine though.

iMario - January 21, 2016, 9:25 am

Incredible stuff. Keep working hard, TeeSpring is the next gen of affiliate marketing.

MiamiHeat - January 21, 2016, 9:40 am

This is incredible bro. Congrats. I'm going to look into this now actually

Dratrosi - January 21, 2016, 10:55 am

Can you please explain how you use affiliate marketing with teespring? And also, do you jump onto trends to do this as well? Ive been trying to do this for a while now, but I haven't poured enough into advertising.

Simca - January 21, 2016, 12:26 pm

So how much out of that \$50,000 is profit once the cost of the T shirts and advertising is taken out?
Edit: Just realized those details are in the second spoiler. Apologies.

Latinsnake - January 21, 2016, 3:34 pm

(Jan 21, 2016 11:55 AM)Dratrosi Wrote: [\[CITE\]](#) Can you please explain how you use affiliate marketing with teespring? And also, do you jump onto trends to do this as well? Ive been trying to do this for a while now, but I haven't poured enough into advertising.

Targeted Facebook ads fitting the shirts niche => People visit the Teespring campaign => x % of them buys a shirt (conversion rate) => profit

The process itself is quite simple but your earnings with this are amazing. I used another site some time ago (Teezily) for this and made some money with Teezily + Instagram. Since I'm involved in large projects at the moment I don't really have that much time, but nonetheless this business is still awesome imo.

If you want to talk and maybe exchange some ideas or something just hit me up ?

Idea Thief - January 21, 2016, 6:14 pm

That's really cool. I've looked at the TeeSpring website and looks like a genius system.

Triops - January 21, 2016, 6:20 pm

Damn, that's an amazing profit. Good job on earning that much money.

eightz - January 22, 2016, 1:15 am

Did you only do that with simple facebook ads? What if I get the highest priced facebook ad and run it for let's say, 4 days, am I guaranteed to make a profit in this method?

?MIN?M - January 22, 2016, 1:28 am

Nice profits man, i've always been interested in teespring.

Ramsey - January 22, 2016, 1:39 am

Hey man. Congrats on the earnings.

How much did you initially invest to kick start your first successful campaign?

I have about \$45 and Im wondering if this is a good enough investment to kick start atleast one good campaign?

eightz - January 22, 2016, 1:44 am

(Jan 22, 2016 02:39 AM)xRamsey Wrote: [\[CITE\]](#) Hey man. Congrats on the earnings.

How much did you initially invest to kick start your first successful campaign?

I have about \$45 and Im wondering if this is a good enough investment to kick start atleast one good campaign?

Read more about it and apparently some dude made like a few hundred with just \$5-\$10 investment. I say give it a try with multiple campaigns.

Definitely will be trying this.

Ramsey - January 22, 2016, 2:02 am

(Jan 22, 2016 02:44 AM)zaire Wrote: [\[CITE\]](#) Read more about it and apparently some dude made like a few hundred with just \$5-\$10 investment. I say give it a try with multiple campaigns.

Definitely will be trying this.

KrazyHigh - January 22, 2016, 2:06 am

Looks good man I'll probably check the site out.

Reika - January 22, 2016, 4:33 am

(Jan 22, 2016 02:15 AM)zaire Wrote: [\[CITE\]](#) Did you only do that with simple facebook ads? What if I get the highest priced facebook ad and run it for let's say, 4 days, am I guaranteed to make a profit in this method?

I only used Facebook. To answer your other question... of course not, nothing is guaranteed. It's not one universal 'method'. The basis is the method, perhaps, but from there, it's your creativity and initiative that decide whether you will profit...

(Jan 22, 2016 02:39 AM)xRamsey Wrote: [\[CITE\]](#) Hey man. Congrats on the earnings.

How much did you initially invest to kick start your first successful campaign?

I have about \$45 and I'm wondering if this is a good enough investment to kick start at least one good campaign?

I'm not really sure, but I wasn't on a shortage of funds. Once I learned the ropes, then I started pouring a couple thousand into hundreds of designs, drafted hundreds of campaigns, poured several thousand into my advertising budget, and have pretty much been running those campaigns for the past four months or so... that being said, you could definitely start off with a small budget. It's the wonderful thing about TeeSpring.

DuguWudi - January 22, 2016, 8:14 am

One more question, let's say the campaign target is 50 but order overshoot 50, let's say 70 and still increasing, what would happen then?

Thanks.

Romario - January 22, 2016, 10:56 am

Congrats mate.

I have used Teespring and I still use but I have earned \$200 by referrals only.

I wasn't able to sell any shirt, have used Facebook to promote.

I think that I have problem with targeting people.

On ads I have selected the age of 13 to 65 and I think that was a horrible mistake, I will try again with age from 18 to 35.

So I want to know how did you learn to target people so you can have a successful campaign by advertising ?

tulip - January 22, 2016, 4:24 pm

fb ads would be a killer with this, I know guys spending \$1k daily and killing it with teespring. Nice earnings!

DuguWudi - January 25, 2016, 9:37 pm

(Jan 22, 2016 09:14 AM)DuguWudi Wrote: [\[CITE\]](#) One more question, lets say the campagin target is 50 but order overshoot 50, lets say 70 and still increasing, what would happen then?

Thanks.

Well, what would happen in this situation then?

Buckeyes - February 4, 2016, 5:18 am

I've been selling shirts for little under a year now and it's very serious money if you can target and sell! Great numbers OP, keep grinding seems like you're doing very well! This is just more motivation

Alskling - February 5, 2016, 6:42 pm

Getting alot of insights by just reading here, thanks alot OP!

SIM-255772 - February 5, 2016, 7:12 pm

If you're doing so well, think you could possibly give me some tips/guidance? I'm not asking for money I have enough to start, just looking for a place to start.. I've tried before and my ads ended up running me hysterically high costs per click with no return. Think I ended up spending around \$0.50 per click and got around 20clicks with no one buying. (Could easily have been a poor design but I thought it looked good, I actually wanted one of the shirts myself.) If you're willing to mentor(we can talk prices perhaps?) I'd really love the chance to learn from you.

superapplepie123 - February 6, 2016, 1:08 am

Nice work, really man. How much are you earning day to day? And how many hours do you put in per day?

Casperz - February 6, 2016, 11:15 am

Hey Reika,

How often do you have to rotate ads? And do you always have to create new products? Are any of the campaigns evergreen? Congrats man!

J. McCarthy - February 6, 2016, 7:23 pm

You're making \$500k/year and you bought a hover board?...

***This was posted to the wrong thread?

Scymo - February 6, 2016, 7:23 pm

Damn bro you were trapping in November

Innovative - February 7, 2016, 7:18 pm

Excellent work Reika, well timed too for myself, a friend wants to explore affiliates, so I'll definitely be asking/ Congratulations

Benzos - February 12, 2016, 7:01 pm

that's so badass OP really happy for you!!

PharaohStr - February 12, 2016, 9:00 pm

does teespring have an api where u can create ur own website then just load up their shop on one of ur pages cuz im not tryna use teespring.com/swag to create my campaign

+rep - February 14, 2016, 1:22 am

Nice earnings OP! I've been trying to start in TeeSpring but I haven't had anyone buy yet. ?

Ju1c3b0x - February 14, 2016, 7:36 am

My thought is. Are the people buying the shirts from you or from teespring? What is the cost per shirt and who determines that? The campaign creator or teespring? I guess it would just depend on the cost of the shirt vs the % your making per shirt.

In hindsight. Your coming up with the design, doing the advertising, and creating the customer flow. All teespring has to do is make the shirt and mail it out. I'm thinking the % is in teesprings favor and that finding a smaller less established and sales derived, shirt printing company would allow one to profit a lot more. And you said that facebook is where you get most of your customer base. And you can have a store and sell your items on facebook now i've seen and i feel like you would have more conversions from adds on facebook if it takes them to a facebook store instead of a whole new web page.

vadox - February 14, 2016, 8:23 am

Wow amazing!! Man spend your money carefully :)

Pussyslayer - February 14, 2016, 2:00 pm

that's fucking criminal bro

Romario - February 16, 2016, 1:09 pm

For those who wants to learn more from Teespring, I suggest you to join this official group of TS.

<https://www.facebook.com/groups/TeespringNews/>

Here you'll learn about targetings, conversions, ideas etc..

Has helped me a lot to learn more from TS, how it works.

tulip - February 18, 2016, 7:51 pm

Hey I know you get these a lot but can you maybe help me start off? Like just shoot me a PM or something, idk I've been trying to lok for ways to earn for the past year and really haven't found anything that's worked for me :/

blazingdragonz - February 18, 2016, 11:36 pm

Impressive, i've tried myself many different teeshirts i need more money to play around with first :S

Reika - April 12, 2016, 7:02 am

I'm sorry it's taken me so long to reply. I've been away for a while in Asia.

(Jan 22, 2016 09:14 AM)DuguWudi Wrote: [\[CITE\]](#) One more question, lets say the campagin target is 50 but order overshoot 50, lets say 70 and still increasing, what would happen then?

Thanks.

You can choose to continue taking orders. The target is the bare minimum number of sales that you require to allow TeeSpring to begin shipping out the shirts, otherwise they will refund all orders unless you instruct them otherwise.

(Jan 22, 2016 11:56 AM)Romario Wrote: [\[CITE\]](#) Congrats mate.

I have used Teespring and I still use but I have earned \$200 by referrals only.

I wasn't able to sell any shirt, have used Facebook to promote.

I think that I have problem with targeting people.

On ads I have selected the age of 13 to 65 and I think that was a horrible mistake, I will try again with age from 18 to 35.

So I want to know how did you learned to target people so you can have a successfully campaign by advertising ?

You should read some material about laser-targeting. There's too much to explain in one reply.

Never be too broad with your targeting, always be very specific. There are usually only a very specific type of people that would buy your shirt, and the skill really is targeting them and them only. That's how you'll make your money, or at least how I do.

(Feb 6, 2016 12:15 PM)Casperz Wrote: [\[CITE\]](#) Hey Reika,

How often do you have to rotate ads? And do you always have to create new products? Are any of the campaigns evergreen? Congrats man!

I'm always creating new products. I have several campaigns running a day, and I terminate the ones that aren't doing so well. You won't usually make a killing off one shirt. It's more likely you'll do okay on a bunch of shirts and that's how you'll make the most. Rarely are people rich off one source of income, similarly, rarely is anyone wealthy off one shirt. You need several. Some will work, some won't.

(Feb 14, 2016 08:36 AM)Ju1c3b0x Wrote: [\[CITE\]](#) My thought is. Are the people buying the shirts from you or from teespring? What is the cost per shirt and who determines that? The campaign creator or teespring? I guess it would just depend on the cost of the shirt vs the % your making per shirt.

In hindsight. Your coming up with the design, doing the advertising, and creating the customer flow. All teespring has to do is make the shirt and mail it out. I'm thinking the % is in teesprings favor and that finding a smaller less established and sales derived, shirt printing company would allow one to profit a lot more. And you said that facebook is where you get most of your customer base. And you can have a store and sell your items on facebook now i've seen and i feel like you would have more conversions from adds on facebook if it takes them to a facebook store instead of a whole new web page.

You could be right, but TeeSpring is a lot easier to use than a shirt printing company. I can promise you that. I'd go as far as to say it's worth it. I have a lot of income sources and this isn't my primary one, so I like the minimal effort that TeeSpring actually takes, given I am designing several shirts a day. It just wouldn't work for me.

U.F.O. - April 28, 2016, 9:00 pm

(Feb 12, 2016 10:00 PM)PharaohStr Wrote: [\[CITE\]](#) does teespring have an api where u can create ur own website then just load up their shop on one of ur pages cuz im not tryna use teespring.com/swag to create my campaign

I believe you can setup a storefront page in Teespring for all your shirts on one page

ItzClydeFrog - April 30, 2016, 7:45 pm

Sounds amazing. Nice work Reika. Will definitely be checking this out in the future as I continue to be broke af lol. Thank you for the post and helping the community out.

4ngelic - May 1, 2016, 2:39 am

Really nice earnings, will check TeeSpring out sometime.

OneEightSeven - May 1, 2016, 2:47 am

Holy fuck man. good earnings

DuguWudi - May 1, 2016, 2:53 am

So Reika back, well I ask someone I know they can do teespring to earn money, but they reply they are not designers. Sigh...

(Apr 12, 2016 07:02 AM)Reika Wrote: [\[CITE\]](#) I'm sorry it's taken me so long to reply. I've been away for a while in Asia.

Didnt know you were in Asia, which part did you go?

(Apr 12, 2016 07:02 AM)Reika Wrote: [\[CITE\]](#) You can choose to continue taking orders. The target is the bare minimum number of sales that you require to allow TeeSpring to begin shipping out the shirts, otherwise they will refund all orders unless you instruct them otherwise.
Thanks for the info.