

Forum:[Hack Forums](#)

Thread: [Custom Marketing Services for Brands](#)

Mr Kewl - January 30, 2016, 7:57 am

Hello HF'ers,

Do you have problem selling your products as much as you expect in the Marketplace? Or do you just want to trash your competitors and prove your product is better than others? Increase your brand's visibility? Increase your brands credibility? Or want to just takeover the marketplace?

All this is possible, just read along.

I worked with a Marketing firm irl, and thought I'd be pretty cool to offer such services on Hackforums as its very relevant and has a Marketplace and every brand here wants to become bigger and better.

What could I be helping with?

There are 4 basic Ps of Marketing which can either build or kill your whole business no matter how good your idea might be. Product

Placement

Pricing

Promotion What it means is helping build the product and market through right channels making people understand its relevance and making it more visible for everyone to buy it.

So this will be an opportunity for business owners to actually create a sustainable brand on HF (and beyond) and connect to the right audience by using professional marketing services that just implies your making your brand as big as the ones we see in real life.

What happens on HF is a lot of time is wasted in promotions and trying to market products by the developers/owners where their actual job is to provide the service and help the customers. If a marketing firm comes in between the owner has to spend less time worrying about the product and can focus more on building the item or other product itself. So increases productive work, is going to gain people more profit than before.

I don't want to give out much information as of now and want to know would you guys be interested in partnering your brands with a marketing agency who's sole aim is to drive customers towards you?

If yes, why? If no, why not? Also what kind of services would you guys be interested in.

Nex+ - January 30, 2016, 8:03 am

If you need an extra set of hands with help, I would be happy to help

reBELLYus - January 30, 2016, 8:03 am

(Jan 30, 2016 08:57 AM)Mr Kewl Wrote: [\[CITE\]](#) Hello HF'ers,

Do you have problem selling your products as much as you expect in the Marketplace? Or do you just want to trash your competitors and prove your product is better than others? Increase your brand's visibility? Increase your brands credibility? Or want to just takeover the marketplace?

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I don't want to give out much information as of now and want to know would you guys be interested in partnering your brands with a marketing agency who's sole aim is to drive customers towards you?

If yes, why? If no, why not? Also what kind of services would you guys be interested in.

A humongous vouch for Mr Kewl. He knows what he is doing.

Mr Kewl - January 30, 2016, 8:06 am

(Jan 30, 2016 09:03 AM)Nex+ Wrote: [\[CITE\]](#) If you need an extra set of hands with help, I would be happy to help

I'll be setting up a team for this(recruitment) from what people have to offer to the table. I'd love to know how you could be of help.

What I basically want to say in the whole thread is we'll either offer you custom out of the box solutions or simple yet effective solutions to the problems you're facing with your business. :)

(Jan 30, 2016 09:03 AM)reBELLYus Wrote: [\[CITE\]](#) A humongous vouch for Mr Kewl. He knows what he is doing.

Not a sales thread yet sir. I would like to hear opinions of people about this though, what do they think? What would they like?

reBELLYus - January 30, 2016, 8:08 am

(Jan 30, 2016 09:06 AM)Mr Kewl Wrote: [\[CITE\]](#) I'll be setting up a team for this(recruitment) from what people have to offer to the table. I'd love to know how you could be of help.

What I basically want to say in the whole thread is we'll either offer you custom out of the box solutions or simple yet effective solutions to the problems you're facing with your business. :)

I'd recommend [3] different levels of marketing.

A complete marketing campaign.

A marketing campaign that has one primary purpose: solving a problem the brand/individual is facing.

A handful of solutions that will solve the problems the brand/individual is facing.

Mr Kewl - January 30, 2016, 8:11 am

Yes, we'll have packages but giving it a different approach.

- 1) Complete Marketing
- 2) Mid tier level Marketing
- 3) Basic brand building marketing

There is be fully customized problem solving campaign which a user can opt to choose without going for the marketing packages above.

Kream - January 30, 2016, 8:12 am

I vouch! Promoting your product isn't an easy job, but when you have someone like him you are guaranteed to succeed. I recommend this if you would like to sell product and make good money!

Nex+ - January 30, 2016, 8:12 am

(Jan 30, 2016 09:06 AM)Mr Kewl Wrote: [\[CITE\]](#) I'll be setting up a team for this(recruitment) from what people have to offer to the table. I'd love to know how you could be of help.
I'll be looking forward to it

reBELLYus - January 30, 2016, 8:18 am

(Jan 30, 2016 09:11 AM)Mr Kewl Wrote: [\[CITE\]](#) Yes, we'll have packages but giving it a different approach.

- 1) Complete Marketing
- 2) Mid tier level Marketing
- 3) Basic brand building marketing

There is be fully customized problem solving campaign which a user can opt to choose without going for the marketing packages above.

Very reasonable. I can be of assistance. When you launch this, just buzz me if interested in joining forces.

Mr Kewl - January 30, 2016, 8:21 am

(Jan 30, 2016 09:12 AM)Nex+ Wrote: [\[CITE\]](#) I'll be looking forward to it

(Jan 30, 2016 09:18 AM)reBELLYus Wrote: [\[CITE\]](#) Very reasonable. I can be of assistance. When you launch this, just buzz me if interested in joining forces.

Will send you information when I'll be recruiting or hiring. ?

If in any way you want to help/suggest an idea. I'm one PM away.

Ricki - January 30, 2016, 8:22 am

Sound's like a fantastic idea but the only thing I'm worried about is the catch or price of the actual service.

Because one of catch could be taking a percentage of the company.

But if it's actual services that you will be charging clients I'm still scared what the price might me.

What type of packages will you be having?

How long will they last for?

Do you have any idea yet of the prices?

Just putting that across.

Mr Kewl - January 30, 2016, 8:27 am

Quote:Sound's like a fantastic idea but the only thing I'm worried about is the catch or price of the actual service.

Because one of catch could be taking a percentage of the company. We'll be working as a firm, so you'll be hiring me. Wont take any percentage of your company. :)

Quote:But if it's actual services that you will be charging clients I'm still scared what the price might me. Not sure why, is it because you think it'll be exorbitant rates?

Quote:What type of packages will you be having? Check this post

<https://hackforums.net/showthread.php?tid=5152484&pid=49620465#pid49620465>

Not exactly like this but something on these lines.

Quote:How long will they last for? I think it depends on how I want to offer my products. It surely wont be monthly basis and more on campaign basis but not really sure. Will have to research and see the relevance on HF.

Quote:Do you have any idea yet of the prices? Nope, posted so could probably get an idea of this.

Ricki - January 30, 2016, 8:54 am

Quote:We'll be working as a firm, so you'll be hiring me. Wont take any percentage of your company. :)

That's good for people to know.

Quote:Not sure why, is it because you think it'll be exorbitant rates?

Check this post

<https://hackforums.net/showthread.php?tid=5152484&pid=49620465#pid49620465>

A lot of people do tend to take the advantage out of having high rep so it means there prices are generally sky high, not all high reps do, but majority.

I also went over them but most probably at a later date you will understand what I mean on what exactly each package will contain.

Quote:Not exactly like this but something on these lines.

I think it depends on how I want to offer my products. It surely wont be monthly basis and more on campaign basis but not really sure. Will have to research and see the relevance on HF.

Well said.

Quote:Nope, posted so could probably get an idea of this.

Would be interesting to see the prices.

I wish you all the best on this!

?onday - January 30, 2016, 8:57 am

What guarantee will we have that your marketing campaign will actually help anything?

I'd be interested depending on the price etc.

Mr Kewl - January 30, 2016, 8:59 am

Quote:A lot of people do tend to take the advantage out of having high rep so it means there prices are generally sky high, not all high reps do, but majority.

I'm taking money for my services not the reputation I've built here. :)

Quote:I also went over them but most probably at a later date you will understand what I mean on what exactly each package will contain. Oh you mean to say what will be included in packages? That is yet to be defined.

Quote:Well said. Thanks.

Quote:Would be interesting to see the prices. Will probably go with custom prices as the demands for every brand will be different and the scale at which they function is different as well.

I can't charge GoDaddy and KewlhostingServices the same amount because both their agenda will be different. :)

Quote:I wish you all the best on this! Thank you, your post much appreciated.

(Jan 30, 2016 09:57 AM)?onday Wrote: [\[CITE\]](#) What guarantee will we have that your marketing campaign will actually help anything?

I'd be interested depending on the price etc.

There is never a guarantee in increase in sales whether its internet or real life but what I can give you is stats that your brand visibility and such is growing.

We could do a before service after service review with all possible statistics involved.

Don't worry, I'm data driven so I'll make sure everything we do is tangible but guarantee for success depends on multiple factors.

?onday - January 30, 2016, 9:10 am

(Jan 30, 2016 09:59 AM)Mr Kewl Wrote: [\[CITE\]](#) There is never a guarantee in increase in sales whether its internet or real life but what I can give you is stats that your brand visibility and such is growing.

We could do a before service after service review with all possible statistics involved.

Don't worry, I'm data driven so I'll make sure everything we do is tangible but guarantee for success depends on multiple factors.

Alright fair enough.

Do you do target specific marketing? I would probably be marketing to small businesses (graphic business, already have website and such setup but still looking for more work)

Mr Kewl - January 30, 2016, 9:11 am

(Jan 30, 2016 10:10 AM)?onday Wrote: [\[CITE\]](#) Alright fair enough.

Do you do target specific marketing? I would probably be marketing to small businesses (graphic business, already have website and such setup but still looking for more work)

You want it outside HF?

reBELLYus - January 30, 2016, 9:22 am

(Jan 30, 2016 10:11 AM)Mr Kewl Wrote: [\[CITE\]](#) You want it outside HF?

I think he is talking about advertising direct to locals in his area.

?onday - January 30, 2016, 9:33 am

(Jan 30, 2016 10:11 AM)Mr Kewl Wrote: [\[CITE\]](#) You want it outside HF?

Yeah, is this something you offer?

(Jan 30, 2016 10:22 AM)reBELLYus Wrote: [\[CITE\]](#) I think he is talking about advertising direct to locals in his area.

Correct. Doesnt even have to be in my area.

Mr Kewl - January 30, 2016, 10:07 am

Quote:Yeah, is this something you offer? I could but I prefer not. Its too much efforts and very less return.

What I can suggest you is get someone to do your SEO, and try to pitch your GFX business to local entrepreneurs as they're always interested. :)

?onday - January 30, 2016, 10:15 am

(Jan 30, 2016 11:07 AM)Mr Kewl Wrote: [\[CITE\]](#) I could but I prefer not. Its too much efforts and very less return.

What I can suggest you is get someone to do your SEO, and try to pitch your GFX business to local entrepreneurs as they're always interested. :)

Yeah that's what we're currently doing and it's going pretty well, but would be nice to expand.

So you're just marketing on HF?

Mr Kewl - January 30, 2016, 10:22 am

(Jan 30, 2016 11:15 AM)?onday Wrote: [\[CITE\]](#) Yeah that's what we're currently doing and it's going pretty well, but would be nice to expand.

So you're just marketing on HF?

Yes, as of now because that'll be something new for HF/HF members.

Even though I could market IRL it just doesn't make sense to me now.

?onday - January 30, 2016, 10:31 am

(Jan 30, 2016 11:22 AM)Mr Kewl Wrote: [\[CITE\]](#) Yes, as of now because that'll be something new for HF/HF members.

Even though I could market IRL it just doesn't make sense to me now.

Alright, i'm not as interested in that but maybe ill change my mind in the future.

Thanks.

Mr Kewl - January 30, 2016, 10:34 am

(Jan 30, 2016 11:31 AM)?onday Wrote: [\[CITE\]](#) Alright, i'm not as interested in that but maybe ill change my mind in the future.

Thanks.

Not an issues, in few years I'll probably have my own Business Consulting firm which will be on a large scale. So maybe that there. ^_^

.Fox - January 31, 2016, 12:25 am

This looks amazing, responding to remember for later!

Taranis - January 31, 2016, 12:39 am

Having worked professionally in the marketing area for several years myself, this has caught my attention .

However, you may wanna review the 4P's as Digital Marketing has a few more ;)

Best of luck !

Viral Dragon - January 31, 2016, 10:30 am

I'm currently in the process of getting a deal worked out, and if it all goes well, I'll be leaving a vouch when the actual thread comes out. Now, keep in mind, the product I'm currently getting a deal on isn't actually a product, but, it does require advertising none the less. .___.

-Viral.

BooGod - January 31, 2016, 10:34 am

(Jan 31, 2016 11:30 AM)Viral Dragon Wrote: [\[CITE\]](#) I'm currently in the process of getting a deal worked out, and if it all goes well, I'll be leaving a vouch when the actual thread comes out. Now, keep in mind, the product I'm currently getting a deal on isn't actually a product, but, it does require advertising none the less. .___.

-Viral.

I can imagine a website comming from this ?. I have registered my idea already ok?

Good luck OP, I've did talk about this matter in the past with another member.

VRUMM - January 31, 2016, 11:23 am

Question is what do you know that I don't which will be the factor for someone to pay.

Mr Kewl - January 31, 2016, 12:52 pm

(Jan 31, 2016 12:23 PM)Sh1eld Wrote: [\[CITE\]](#) Question is what do you know that I don't which will be the factor for someone to pay.

Yes, that probably will be the USP of my program.

wander is a multi dwc - February 1, 2016, 8:35 am

(Jan 31, 2016 11:30 AM)Viral Dragon Wrote: [\[CITE\]](#) I'm currently in the process of getting a deal worked out, and if it all goes well, I'll be leaving a vouch when the actual thread comes out. Now, keep in mind, the product I'm currently getting a deal on isn't actually a product, but, it does require advertising none the less. .___.

-Viral.

I see what you're on about.. ?

J. McCarthy - February 1, 2016, 12:18 pm

If I was interested in this I'd rather just have you sell the product for me for a certain commission rather than paying you to manage marketing. Would be a good service but I think members are to scared to invest money in products

?Hero - February 1, 2016, 12:19 pm

I am very interested in this therefore following the thread.

CPA Exposé - February 1, 2016, 12:42 pm

What are your credentials or is this something you've never tried before ?

Any case studies showing you being able to increase sales/conversions from a control or generate

sales to begin with ?

What will you do that a 15 dollar thread design will not ?

What markets have you had the best results with ? Good marketers specialize in a field rather than try to serve all.

This is not an attack on your service, just some things I and prospective clients might be wondering!

Mr Kewl - February 1, 2016, 12:54 pm

(Feb 1, 2016 01:18 PM)Formula1 Wrote: [\[CITE\]](#) If I was interested in this I'd rather just have you sell the product for me for a certain commission rather than paying you to manage marketing. Would be a good service but I think members are to scared to invest money in products

Good point, but as a business owner/coder who sees potential growth in their product, I'd rather let someone advertise and work on development myself than give away the resell rights to make profit, I know according to HF market partnership is feasible, but outsourcing is business.

(Feb 1, 2016 01:42 PM)Crumbs Wrote: [\[CITE\]](#) What are your credentials or is this something you've never tried before ?

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What markets have you had the best results with ? Good marketers specialize in a field rather than try to serve all.

This is not an attack on your service, just some things I and prospective clients might be wondering! I would answer all of them if I put up my sales thread,these are the kind of questions I was expecting when I posted but didn't get any response.

Now let me make it clear for you, I've worked in Business Development, Marketing & Operations IRL, what Marketing's job role is to get leads for the company and the job role of sales people is to convert them, I can't guarantee conversions, I'm not your affiliate to sell you conversions.

-

Its not about sales thread design at all, I'll be using scientific methods to tackle obstacles which a marketer faces. Having a better looking sales thread, or using some marketing concept for making sales thread would just be a small aspect of the whole thing.

So before selling anything to anyone, I'll probably do a pro-bono and use that as case study to showcase it here. (Don't message me regarding this.)

J. McCarthy - February 1, 2016, 3:35 pm

(Feb 1, 2016 01:54 PM)Mr Kewl Wrote: [\[CITE\]](#) Good point, but as a business owner/coder who sees potential growth in their product, I'd rather let someone advertise and work on development myself than give away the resell rights to make profit, I know according to HF market partnership is feasible, but outsourcing is business.

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So before selling anything to anyone, I'll probably do a pro-bono and use that as case study to showcase it here. (Don't message me regarding this.)No I totally get that and I think business is the more profitable way for a seller unless he is not interested in selling or is afraid to invest in his own product which sadly many people here are.

For example I have a book I wrote that I could sell but I quite simply don't have time to try and sell a book right now so paying you to market it would be futile. However if you trust in your ability to sell and the product is proper then if you would like to sell my book we could strike a partnership. That's a real scenario btw.

Anyways since so little if any of this exists that's a great idea here! Feel free to hmu anytime kewl

Mr Kewl - February 2, 2016, 6:23 am

(Feb 1, 2016 04:35 PM)Formula1 Wrote: [\[CITE\]](#) No I totally get that and I think business is the more profitable way for a seller unless he is not interested in selling or is afraid to invest in his own product which sadly many people here are.

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Anyways since so little if any of this exists that's a great idea here! Feel free to hmu anytime kewl
Nope, not doing partnerships here as I mentioned somewhere above. I'll be working as your client if you want to hire me. :smile
Sure, I'll hup.

Prince™ - February 2, 2016, 7:38 am

If you need any help you know who to ping. ;)

Mr Kewl - February 2, 2016, 7:47 am

(Feb 2, 2016 08:38 AM)Prince™ Wrote: [\[CITE\]](#) If you need any help you know who to ping. ;)
If you guys looking to help,Check my out of the box thread.

reBELLYus - February 2, 2016, 3:18 pm

How are things coming along for you?

Dorrance - February 2, 2016, 8:56 pm

If you need an extra worker feel free to contact my PM box.

Raymond Reddington - February 4, 2016, 3:38 am

So, its basically a bunch of marketers or sellers whose sole aim is to sell and keep a % of profit as

commission?

Mr Kewl - February 4, 2016, 3:56 am

(Feb 4, 2016 04:38 AM)Raymond Reddington Wrote: [\[CITE\]](#) So, its basically a bunch of marketers or sellers whose sole aim is to sell and keep a % of profit as commission?

Na, you got it all wrong. I've explained before, not interested in %.

Raymond Reddington - February 4, 2016, 4:02 am

(Feb 4, 2016 04:56 AM)Mr Kewl Wrote: [\[CITE\]](#) Na, you got it all wrong. I've explained before, not interested in %.

Ah, I just read the OP and not the posts. Well, I have sent you a PM.

Mr Kewl - February 4, 2016, 4:11 am

(Feb 4, 2016 05:02 AM)Raymond Reddington Wrote: [\[CITE\]](#) Ah, I just read the OP and not the posts. Well, I have sent you a PM.

Sure will respond.

To give a clear picture, what we'll do is with an example.

You are Coca Cola, you want let's say more promotions, visibility and something an individual can easily relate to and buy coca cola.

I'm Ogilvy & Mather (Marketing firm). I'll help you build the campaign, find obstacles, give innovative methods, help you with cost cutting and try to improve your packaging, visibility and your brand.

Coca Cola hires O&M and we build campaign together is visible for everyone, example "Open Happiness" was the campaign created by these peeps.

Apart from that, we'll help you internally to do business, setting up a business plan, a marketing plan. Custom Targeted marketing etc.

I don't want a person's %, as it'll make me owner or partner.

We will be just taking branding/consulting/marketing/campaign fees. ?