

Forum:[Hack Forums](#)

Thread: [\[Great Tips\] How To Make The Most From The Marketplace/Sales Page](#)

The Scam Hunter - April 8, 2016, 10:35 am

As some noobs were posting so called 'tips' to get more people read your thread and boost sales ...

Here're my 5 Top Tips to get more people towards your threads/ website/banner/email. As we are all marketers here I'm sure I don't need to go into the why.

However I thought it would help some people if I went into the how by repeating my top 5 tips:

1. Pose a Question

A great way of capturing the attention of the reader is by asking a question.

'What would your reaction be to this?'

A question has the psychological effect of 'hooking' the receiver, who now wants to know the answer.

2. The 1-2-3 of Headlines

Research has shown that people love subjects/headlines, that contain numbers.

'6 Top Tips For Success'

'Success in 3 Simple Steps'

'5 Top Tips'

It would appear that people like the certainty that numbers bring. Whatever the reason they work.

3. Time is Ticking

Similar to the tip above, adding a specific time to a title focuses the mind of the reader.

'Double the Size of Your List in Just 30 Minutes'

This is especially the case if you are introducing a time limit and therefore the chance that the reader might miss out on something.

'The Offer Closes At Midnight - Forever'

Again it has been proven that we are hardwired to hate the idea of missing out on something.

4. Use Vibrant Vocabulary

Let's face it, life is too short to be bored, therefore we need to ensure our Subject line contains

vibrant, exciting, positive words or phrases.

'Get Your Hands on This Powerful Secret'
'An Exciting New Strategy To Attract Customers'

5. Introduce Scarcity

As I mentioned earlier, we are all 'hard wired' to hate missing out on something. Therefore if you introduce some sort of scarcity in your headline you are guaranteed to capture a lot of attention.

'Only 6 Left and They Are Going Fast'
'Last Few Spots Remaining'

If I were to give you a bonus 6th Tip, it would be that there is nothing stopping you using several of these techniques in one title to multiply its effectiveness:

'Are You Going To Miss Out On One of the 6 Remaining Slots?'

Of course I use all these techniques, plus a few others for good measure to make the maximum number of people towards my sales page.

All the best

Zenfex - April 8, 2016, 10:59 am

Retarded bro, you ain't on my level, don't try to take the piss :) :) :

<https://hackforums.net/showthread.php?tid=5230775>

<https://hackforums.net/showthread.php?tid=5224109>

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The Illusionist - April 8, 2016, 11:02 am

How to boost sales? Have goods products lmao, people will talk. At one point around 30% of my customers got referred from other customers.

Zen - April 8, 2016, 12:20 pm

(Apr 8, 2016 10:59 AM)Zenfex Wrote: ([CITE](#)) Retarded bro, you ain't on my level, don't try to take the piss :) :) :

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Spoiler ([Click to View](#)) Jesus christ your posts are getting cringier and cringier

Zenfex - April 8, 2016, 12:25 pm

(Apr 8, 2016 12:20 PM)_LLT Wrote: ([CITE](#)) Jesus christ your posts are getting cringier and cringier
Let it go, sunshine.

Alex™ - April 8, 2016, 12:43 pm

(Apr 8, 2016 10:59 AM)Zenfex Wrote: ([CITE](#)) Retarded bro, you ain't on my level, don't try to take the piss :) :) :

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Spoiler ([Click to View](#)) That's a pretty nice Seiko but I don't see what it has to do with this thread?

The line of caffeine powder was where you went overboard, there's absolutely no need for it.

Zenfex - April 8, 2016, 3:47 pm

(Apr 8, 2016 12:43 PM)Alex™ Wrote: ([CITE](#)) That's a pretty nice Seiko but I don't see what it has to do with this thread? The line of caffeine powder was where you went overboard, there's absolutely no need for it.

He was trying to mock my thread when I was giving advice.

Reece Morgan - April 8, 2016, 6:00 pm

(Apr 8, 2016 10:59 AM)Zenfex Wrote: ([CITE](#)) Retarded bro, you ain't on my level, don't try to take the piss :) :)

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Calm your e-dick bro. Nobody gives a fuck.

labroca - April 8, 2016, 6:02 pm

<http://www.warriorforum.com/email-marketing/1078403-5-top-tips-getting-your-mails-opened-read.html>

This is spam, please don't filth HF without citing your sources.