

## Forum:[Hack Forums](#)

Thread: [Kickstarter Creative \[Landing Page Mock\]](#)

**Intern** - October 28, 2016, 8:16 pm

I'm currently working on this for a school project - I'd love to hear your opinions on this. Anything you'd take out ? re-position ? etc?

Thanks for the CC guys, I really appreciate it.

Spoiler ([Click to View](#))

**Horizon** - October 29, 2016, 4:37 am

I really like this design. It is nice and clean, and simple. I'm a big fan of using icons throughout web pages, so I think this works really well.

**karamay** - October 29, 2016, 4:48 am

I have some points that stand out to me:

- I would like to see some more spacing between the menu items at the top. Especially on the left side it feels like they are crammed together.

- Why is 'Job Listings' in the top menu twice?

- The page is a long one, and not all the menu items that are at the top, are in the menu at the bottom. Why is that?

- At the start of the footer, there is this green scribble on the left side, it makes my OCD kick in ;)

- The two images in the center of the page, I think it will look better when they both cover 50% of the width. Now there is this awkward emptiness in the middle.

- The select-your-language dropdown box is all the way at the bottom of the page. I think this option should be at the top, most people will not scroll all the way to the bottom to change a language if they with a site they can not fully understand (going into UX territory here, rather than just webdesign).

- The [© 2016] at the bottom is now as large as the Kickstarter logo is. I would make this a lot smaller :)

Overall I really like the look and feeling of the page, well done!

And out of curiosity, will there also be a mobile version of the page?

**Intern** - October 29, 2016, 11:50 am

(Oct 29, 2016 04:48 AM)karamay Wrote: ([CITE](#)) I have some points that stand out to me:

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The mobile version will be coming soon !

But thanks for pointing out those things - I'm going to work on a 2nd revision today so we (me) can compare the two and maybe do some a&b testing :)

Thanks again bud.

(Oct 29, 2016 04:37 AM)Horizon Wrote: [\[CITE\]](#) I really like this design. It is nice and clean, and simple. I'm a big fan of using icons throughout web pages, so I think this works really well.

Thanks a lot guy, just trying to make the best of it :)

**B?ker** - October 29, 2016, 11:51 am

Overall I like this my only issue is what is that green in the footer left hand corner, sorry im curious cat.

**Nyxuo** - October 29, 2016, 11:54 am

This is a clean design. I personally don't like the size of some of the text but it could just be the preview. Over-all you did a good job. Karamy pointed out some technical issues that I think are valid. Links not being at top and bottom, Job listings x2, and the infamous green scribble!

**karamay** - October 29, 2016, 11:46 pm

(Oct 29, 2016 11:50 AM)Intern Wrote: [\[CITE\]](#) The mobile version will be coming soon !

But thanks for pointing out those things - I'm going to work on a 2nd revision today so we (me) can compare the two and maybe do some a&b testing :)

Thanks again bud.Sounds good! Looking forward to the next version! :)

**Classicz** - October 30, 2016, 10:11 pm

Really clean and simple design, the only thing that looks a bit "off" to me is the 2 photos at the

bottom. I feel like they could be worked into the photo better. My suggestion would be to use a shape such as a circle to help everything flow better.

**Tsunfire** - October 30, 2016, 10:18 pm

I feel like the dividers could use some creativity. Apple splits its sections with overlapping images, but you can try doing a / instead of | for the images. Sorry if wording is poor, really drunk right now.

**ScarDesigns** - October 31, 2016, 4:05 am

The way that everything is proportioned and scaled this looks more like a thread design more so than an actual website design. It's not a bad concept at all but could use some work.

**test** - October 31, 2016, 4:07 am

I'm a huge fan of the simplicity and minimal design. Nice work.

**Intern** - October 31, 2016, 10:52 am

(Oct 30, 2016 10:11 PM)Classicz Wrote: [\[CITE\]](#) Really clean and simple design, the only thing that looks a bit "off" to me is the 2 photos at the bottom. I feel like they could be worked into the photo better. My suggestion would be to use a shape such as a circle to help everything flow better.

Hey Classicz, you mean like a circle inside of the image ? I'm kinda lost on this one :/

(Oct 30, 2016 10:18 PM)Jap?n Wrote: [\[CITE\]](#) I feel like the dividers could use some creativity. Apple splits its sections with overlapping images, but you can try doing a / instead of | for the images. Sorry if wording is poor, really drunk right now.

Hey Japan,

Hmm these are good points - I never thought of that ; maybe I'll have some sort of image with a white background so it fades into the content ?

I'll give that a try on my 2nd revision, It'll be coming up soon I just had to even out a lot of the content :o.

But thanks a lot ; I really appreciate your cc :)

(Oct 31, 2016 04:07 AM)testaccountplsignore Wrote: [\[CITE\]](#) I'm a huge fan of the simplicity and minimal design. Nice work.

Thanks a lot buddy, I have a lot to even out - I'll try to keep uploading more <3

**Luxion** - November 2, 2016, 2:05 pm

This looks really good, nice work!

**Deutsche Bank** - November 2, 2016, 8:53 pm

Your 'featured on' section is not aligned properly.

The color of the header image is disjointed, and could use some color correction (to flatten the colors) or a green hue to stick with the theme.

Further, the blue footer color is not used in any of the previous sections of the design, and therefore has no flow to it.

The green you have used is too bright on an already white background, try select some better colors.

Your icons are black - try using a dark grey followed by lighter grey undertext for more uniformity with the white background.

Looks good so far!

**Intern** - November 2, 2016, 8:56 pm

(Nov 2, 2016 08:53 PM)Shitposter Wrote: [\[CITE\]](#) Your 'featured on' section is not aligned properly.

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Hey man ,

- Yeah I can just pick a different stock image anyway, I'll browse for some but I was shooting for the high contrast.

- The footer is actually already part of kickstarter's color theme so I just left it alone.

- The icons are #333 - but I actually like the idea of a lighter gray under the header text of the icons :)

I have a revised version that I have yet to upload but thanks for this eye opener :)

**Freshyx** - November 6, 2016, 6:24 am

The web design looks really cool! Keep it up