

Forum:[Hack Forums](#)

Thread: [Hype is ALWAYS good. \\$30,000 Made in One Month, \\$44k made In 2 Months](#)

Isidar - December 1, 2016, 5:35 am

This is a little late, but I thought I'd share just to show how important viral things are one how easy it can be to make money.

On July 30th, I officially launched my pokemon go cheats site, before then I SEO'd it to oblivion. All my traffic came from Google or YouTube.

I made \$2.3k in the last two days on July. content locket went up at around 9:40am (server time) on 30th July, and further proof, here are my stats for the hours on that day.

Here's proof I started on the 30th July.

August Earnings

So when there is something viral, whether it's a dead gorilla, or a new game that's taking the world by storm, always look at it from a monetizing perspective, it can make you a ton of cash. This was all auto pilot money really, all I'd do is optimize my locker and play around with it to get the best conversion rate.

Fantod - December 1, 2016, 5:36 am

Impressive man, good job on jumping on the hype train for them gains.

Toby Flenderson - December 1, 2016, 5:36 am

Nice man! Good for you for seeing an opportunity and capitalizing on it! Keep up the good work!

u?op ?pisdn - December 1, 2016, 5:37 am

Hi, may I ask where you create these promotional videos? Do you make these yourself or do you have someone who makes these. For example, pokémon go cheats has been promoted through YT, I would have a perfect idea but not the skills to make an appealing video so that it's gullible.

Isidar - December 1, 2016, 5:39 am

And an FYI, my September earnings was a little less than half the earnings of my August earnings, sitting at \$14.6k. That just shows the HUGE decline the game had, plus school started which i could visably see hurt my earnings.

ChaosComputerDude - December 1, 2016, 5:40 am

sick earnings dude .. gj
keep it up and earn dem \$\$

btw is this ogads ?

BTC BTC BTC - December 1, 2016, 5:40 am

(Dec 1, 2016 06:39 AM)Isidar Wrote: [\[CITE\]](#) And an FYI, my September earnings was a little less than half the earnings of my August earnings, sitting at \$14.6k. That just shows the HUGE decline the game had, plus school started which i could visably see hurt my earnings.

nice earnings mate, yeah the game will die eventually but i'm sure you'll make sure you milk it until it's dead:)

Dotexe - December 1, 2016, 5:40 am

Hype at its finest, nice one Isidar.

Isidar - December 1, 2016, 5:42 am

(Dec 1, 2016 06:37 AM)u?op ?pisdn Wrote: [\[CITE\]](#) Hi, may I ask where you create these promotional videos? Do you make these yourself or do you have someone who makes these. For example, pokémon go cheats has been promoted through YT, I would have a perfect idea but not the skills to make an appealing video so that it's gullible.

Of course, it was actually made by someone on cpaelites, I actually embedded that video on my site to increase CVR, and because I was getting so much traffic, the natural, real views were ranking my YouTube video too!

But yeah, the video this guy from cpaelites made was so real looking, anyone could have been fooled by it.

Not sure if he does fake proof videos anymore, but I'll send you his Skype if you need it.

(Dec 1, 2016 06:40 AM)ChaosComputerDude Wrote: [\[CITE\]](#) sick earnings dude .. gj keep it up and earn dem \$\$

btw is this ogads ?

It was indeed ogads, the best network for cpi for sure.

(Dec 1, 2016 06:40 AM)Purities Wrote: [\[CITE\]](#) nice earnings mate, yeah the game will die eventually but i'm sure you'll make sure you milk it until it's dead:)

No doubt. I also sold high quality, custom made t-shirts on teespring. I shifted over 2k shirts easily. I got an email I still have from teespring about their lawsuit they were getting from the pokemon company, I still kept all my money though because i didn't copy the team logos and just stick them on shirts, I kept everything copyright free. Teespring literally took down every single campaign with the word pokemon or any of the team names, even Phillip DeFranco's shirts got taken down but he resolved it after showing them it's not copyright stuff on his design. By the looks of the email, Teespring would have had to hand over big money to nintendo or whatever the pokemon company name is.

Mizzy - December 1, 2016, 7:12 am

good earning , keep up the good work !!!

EgoManiac - December 1, 2016, 8:05 am

Great job! Always nice to see those kind of hours on OG. What is your username on og btw?

Uiqueblhats - December 1, 2016, 9:46 am

Man how you guys pull this much from a niche its just amazing

javadth - December 1, 2016, 11:10 am

:D in before month i lost my 10\$ on hypes

becareful

SoyNuevo - December 1, 2016, 1:16 pm

Very good man, and quality advice. Absolutely a good thing to look at recent trends from a monetizing perspective

lowtiergod - December 2, 2016, 4:25 pm

wow very well done man great job

Prophett - December 2, 2016, 4:27 pm

Very nice earnings. Keep up the good work.

ze-slade - December 2, 2016, 4:29 pm

I was going to do something related to Pokemon go, I was going to sell unofficial t's and mass spread it through a social media app where the people's brains are as small as a walnut and always get on the hype train for things like Pokemon go. Didn't go through with it since I didn't have anything to design with plus I didn't want to deal with possible legal issues.

Billie Joe - December 2, 2016, 7:58 pm

(Dec 2, 2016 05:29 PM)ze-slade Wrote: [\[CITE\]](#) I was going to do something related to Pokemon go, I was going to sell unofficial t's and mass spread it through a social media app where the people's brains are as small as a walnut and always get on the hype train for things like Pokemon go. Didn't go through with it since I didn't have anything to design with plus I didn't want to deal with possible legal issues.

lol u should have i cleared 5 figures doing that

Raph777 - December 3, 2016, 1:28 am

That's dope, let's wait for the next viral app/game and all make cheats sites ?

You are really lucky you hopped onto the bandwagon at the right time OP, nice earnings!

Isidar - December 3, 2016, 2:11 am

(Dec 3, 2016 02:28 AM)MaskedStash Wrote: [\[CITE\]](#) That's dope, let's wait for the next viral app/game and all make cheats sites ?

You are really lucky you hopped onto the bandwagon at the right time OP, nice earnings!

You'd need to be good with seo. Not just about purchasing quality back links, it's about on site too, keyword stuffing etc

boost - December 4, 2016, 10:01 am

Good work, I've had similar earnings in a span of 3-4 months.

PS: check ur pm's :)

brTT PaiNN - December 4, 2016, 10:03 am

Can bet that this was Pokemon GO, promoted on social ads.

? Quick ? - December 4, 2016, 10:09 am

Impressive earnings, keep making moves.

Isidar - December 4, 2016, 10:48 am

(Dec 4, 2016 11:03 AM)McPaull Wrote: [\[CITE\]](#) Can bet that this was Pokemon GO, promoted on social ads.

1. I already mentioned it was pokemon go
2. It was SEO, again as mentioned in the OP.

Captain Steve Rogers - December 4, 2016, 12:58 pm

Which CPA site are you using?

Bennynguyen100 - December 4, 2016, 1:04 pm

Holy crap man.

Thats some nice dough.

It was just like, exponential.

It was slow, then just crazy at the very end.

Designer - December 4, 2016, 2:22 pm

Isidar is the real OG. Keep it up bro.

Isidar - December 29, 2016, 6:37 am

(Dec 4, 2016 01:58 PM)#Programmer Wrote: [\[CITE\]](#) Which CPA site are you using?
OGads

(Dec 4, 2016 02:04 PM)Bennynguyen100 Wrote: [\[CITE\]](#) Holy crap man.

Thats some nice dough.

It was just like, exponential.

It was slow, then just crazy at the very end.

Yep, if I showed my August earnings fully, I think there were 6 days in a row when I made \$1k a day, then it dropped to like 700 then back up and down. currently the site makes anywhere from \$150-\$300 on autopilot. If there's a pokemon update, or event or anything like that it is on the high scale, if there's been no updates, there's no events, it's usually like \$155 average.

(Dec 4, 2016 03:22 PM)Designer Wrote: [\[CITE\]](#) Isidar is the real OG. Keep it up bro.
Thanks bro, love you man.

Anticipate - December 29, 2016, 10:50 am

Congrats man, that's awesome! I was thinking of ways to monetize as well at the time but I was a little too late. Could you explain exactly how your cheats site made you money? Were people asked to complete surveys for the cheats or something similar?

Isidar - December 29, 2016, 11:03 am

(Dec 29, 2016 11:50 AM)Anticipate Wrote: [\[CITE\]](#) Congrats man, that's awesome! I was thinking of ways to monetize as well at the time but I was a little too late. Could you explain exactly how your cheats site made you money? Were people asked to complete surveys for the cheats or something similar?

Email submits, surveys but 80% downloaded mobile apps in order to unlock an ebook written about cheats and tips etc. I also collected their emails through an optional email submit form which is now on mailchimp which I've used for similar products.

Anticipate - December 29, 2016, 11:20 am

(Dec 29, 2016 12:03 PM)Isidar Wrote: [\[CITE\]](#) Email submits, surveys but 80% downloaded mobile apps in order to unlock an ebook written about cheats and tips etc. I also collected their emails through an optional email submit form which is now on mailchimp which I've used for similar products.

Ah, I see now. Just out of curiosity, did you actually deliver anything once they followed the steps to unlock the cheats? Thanks for the reply.

Isidar - January 9, 2017, 6:30 am

(Dec 29, 2016 12:20 PM)Anticipate Wrote: [\[CITE\]](#) Ah, I see now. Just out of curiosity, did you actually deliver anything once they followed the steps to unlock the cheats? Thanks for the reply.

Yep, They were redirected to an eBook of Pokemon go tips and tricks I had written.

Kamaji - January 10, 2017, 7:56 am

You did a great job for seizing a new market head on. Congrats!

Angel - January 10, 2017, 11:05 am

Congratz mate it's very Impressive ?