

Forum:[Hack Forums](#)

Thread: [Must Read for Beginners: The Power of Focus](#)

James Burnham - March 21, 2017, 9:46 pm

The Power of Focus

EVERY MARKETER WILL FACE THE FRUSTRATION OF FAILING

I am writing this article to address a reoccurring pattern that I see widespread on 'HackForums 'and other 'money-making 'boards. 'People 'join 'forums, start reading methods, get 'super-excited and then get hit by the harsh reality. The methods they read are not as easy to perform as they first thought. """"""""

They 'meet 'obstacles 'at 'every 'step. 'Sites change their policies, 'markets get saturated, 'niches 'get old and 'out of 'trend and so on. 'If you relate 'with that, then 'you 'have 'to 'understand 'that 'this 'is 'normal. 'A 'free 'economy 'is 'ever changing. So, every aspiring marketer will face the frustration of failing. """"""

A VERY PROFITABLE YET RESOURCE DEMANDING OCCUPATION

But as the saying goes, """"being an entrepreneur is about living for a few years like 'others don't want to live 'so that 'you can 'live' for the rest of 'your life like other 'can't 'afford 'to 'live". "The 'Internet 'has 'changed 'the world. 'It allowed people from 'all over 'the world "to communicate, through social media, forums and other mediums, and caused a vast flow of information around the globe. """"

Local marketplaces got connected 'into an 'international, 'highly active network of 'marketplaces. 'For that reason, 'internet 'marketing is a 'very 'profitable yet resource "demanding 'occupation. "Internet "marketers 'can 'reach 'way 'more consumers than offline marketers, 'but at 'the same time, 'they have way more' competitors. """"""""

STAY INFORMED AND UP TO DATE WITHOUT GETTING LOST

To keep up with competition, 'aspiring 'marketers need to stay informed and up to date without getting lost in the vastness of information. Psychologists have a term 'called ""Analysis Paralysis". 'Analysis 'paralysis or 'paralysis 'by 'analysis is the state of 'over-analyzing '(or over-thinking) 'a situation 'so 'that a decision or action is never taken, in effect paralyzing the outcome. """"""

This phenomenon is especially present in the world of internet marketing. Why? Because 'in 'the 'world 'of 'internet 'marketing, "the 'amount 'of information 'is overwhelming. For that reason, 'internet marketers should focus their mind and efforts on a single goal. 'Instead of researching and studying every new method they can find, they should focus on one single method. """"""

FOCUS ON ONE METHOD

There 'will 'be 'marketing 'gurus 'advising 'them 'to drop whatever 'they do and focus on 'the 'new 'method 'they 'are 'presenting them. 'If an aspiring marketer switches 'methods 'every 'time a 'marketing 'guru 'advises 'him to, he will be an amateur in everything.

What 'internet 'marketers 'should 'do, 'is 'focus on one 'method. 'Every 'popular method 'such 'as 'CPA' marketing, "affiliate 'marketing, "and "trading "has 'the potential to make someone rich. But not if he is an amateur in it. So, my advice to 'all' the new 'internet 'marketers 'is this: "Choose a method and stick to it till you become a professional".

The2G - March 22, 2017, 6:03 am

Great post. It describes my situation right now... So would follow your advice and focus on one method till I become a Pro. Or at least I'll try it.
Thanks!

hAiryPAulsAck - March 22, 2017, 6:06 am

Wow! This is perfect for all the multiple e-whore threads of people talking about losing motivation. I'm going to refer them here to check this out and try to keep this in mind for myself.

CanisMajoris - March 22, 2017, 6:07 am

Needs a TLDR: Couldn't stay focused, too long. JK, nice writeup

James Burnham - March 22, 2017, 11:20 am

(Mar 22, 2017 06:07 AM)CanisMajoris Wrote: [\[CITE\]](#) Needs a TLDR: Couldn't stay focused, too long. JK, nice writeupImproved a bit the layout. Hope it's more readable now.

CanisMajoris - March 22, 2017, 11:27 am

(Mar 22, 2017 11:20 AM)Mr. Burnham Wrote: [\[CITE\]](#) Improved a bit the layout. Hope it's more readable now.

I was completely joking about it needing a TLDR. But it does look better now!

Zach_Farlow - March 23, 2017, 2:49 pm

Your english is god like man

James Burnham - March 25, 2017, 4:27 pm

(Mar 23, 2017 02:49 PM)Zach_Farlow Wrote: [\[CITE\]](#) Your english is god like manThank you! My next article will be on procrastination and how to overcome it. Taking action is an important ingredient.

Ben Affleck - March 25, 2017, 8:38 pm

Good guide, informative while direct.

James Burnham - March 26, 2017, 5:30 pm

(Mar 25, 2017 08:38 PM)Costello Falcone Wrote: [\[CITE\]](#) Good guide, informative while direct.Yes, I write them with the forum members in mind. I don't want to bore them.

James Burnham - March 27, 2017, 8:22 pm

Methods and tutorials are good. But without focus, nothing is possible.

yung dagger dick - March 28, 2017, 9:47 pm

Mr. Burnham, seriously, this will help so many people.
Informative and direct, thank you for this. :)

James Burnham - March 30, 2017, 9:45 pm

(Mar 28, 2017 09:47 PM)Mr. Aesthetic Wrote: [\[CITE\]](#) Mr. Burnham, seriously, this will help so many people.

Informative and direct, thank you for this. :)

Thank you :)

CRATER - April 1, 2017, 1:10 pm

Great post it really applied to me as i am new and just starting out making money online

James Burnham - April 4, 2017, 1:02 am

(Apr 1, 2017 01:10 PM)R_T_4 Wrote: [\[CITE\]](#) Great post it really applied to me as i am new and just starting out making money onlineThank you. If you have any question don't hesitate to ask me.

Deopfaz - April 4, 2017, 10:28 am

thanks man, you really explained everything that goes through a newbie's(likeme xD) life where he thinks he figured out everything by reading methods but when its time to apply those methods he fails. This happens to me alot.

LeonBackward - April 5, 2017, 2:58 am

Very solid information.

People who are just starting tend to bounce from one shiny ball to the next. They need to learn to focus on one thing and keep going until they turn a profit.

MertimerBart - April 5, 2017, 3:01 am

Solid post. Thank you, Mr. Burnham.

James Burnham - April 5, 2017, 1:10 pm

Thank you all! Glad you found it useful!

Voxcon - April 8, 2017, 2:50 am

Very well written Sir! Thanks for that!

Best regards

Vox

James Burnham - April 14, 2017, 10:02 am

(Apr 8, 2017 02:50 AM)Voxcon Wrote: [\[CITE\]](#) Very well written Sir! Thanks for that!

Best regards

Vox

Glad to hear that! Thank you ?

Therm?!l - April 15, 2017, 10:26 am

Really good read! Thanks for your contribution.

phpdevsami - April 16, 2017, 6:32 am

Those are some pretty wise words I really hope people don't take this as some bullshit motivational speech but actually learn something form it.

"Focus on one method" That's pretty solid advice. Also trust the process, win or lose, you still

learned something.

Failed? Okay now you're x times smarter and less likely to fail again.

Good post OP

I like how this thread is laid out :D

ps. Op add campaign links to your signature banner

James Burnham - April 21, 2017, 10:05 am

(Apr 16, 2017 06:32 AM)phpdevsami Wrote: [\[CITE\]](#) Those are some pretty wise words I really hope people don't take this as some bullshit motivational speech but actually learn something form it.

"Focus on one method" That's pretty solid advice. Also trust the process, win or lose, you still learned something.

Failed? Okay now you're x times smarter and less likely to fail again.

Good post OP

I like how this thread is laid out :D

ps. Op add campaign links to your signature bannerYes, trusting the process is also essential. Because if you don't focus for long enough you won't be able to compete with others, that focused for x amount of time. :) Nice tips, I see you are experienced. ?

ac32 - April 21, 2017, 10:42 am

Very good post, some great things to keep in mind for anyone.

James Burnham - April 26, 2017, 3:36 pm

(Apr 21, 2017 10:42 AM)ac32 Wrote: [\[CITE\]](#) Very good post, some great things to keep in mind for anyone.

Thank you! I am glad you found it useful. ?

Purfew - April 26, 2017, 10:33 pm

Thanks ill keep this in mind. Im new, so this helps.

James Burnham - May 3, 2017, 11:05 pm

(Apr 26, 2017 10:33 PM)Purfew Wrote: [\[CITE\]](#) Thanks ill keep this in mind. Im new, so this helps. You are welcome!?

Donattax - May 6, 2017, 4:35 am

Best!!!!!!! topic i read since i joined HF

SIM-3558566 - May 6, 2017, 8:19 am

Should be titled "The Power of Caffeine" :wink:

James Burnham - May 9, 2017, 9:40 am

(May 6, 2017 04:35 AM)Donattax Wrote: [\[CITE\]](#) Best!!!!!!! topic i read since i joined HF

(May 6, 2017 08:19 AM)Daddykins Wrote: [\[CITE\]](#) Should be titled "The Power of Caffeine" :wink: Yes, caffeine is really useful. Just be careful not to abuse it.

James Burnham - May 15, 2017, 4:07 pm

Give that a read, I am sure it will help you.

torkwatco2017 - May 15, 2017, 8:14 pm

Very sound advice indeed. Anybody starting out needs to take the shared information to spare themselves pitfalls

Badmike4444 - May 26, 2017, 3:02 am

Very good! I started ppc ads and it started very promising.. but now not so much.. you consider emails a good way too?

James Burnham - June 11, 2017, 11:21 am

(May 15, 2017 08:14 PM)torkwatco2017 Wrote: [\[CITE\]](#) Very sound advice indeed. Anybody starting out needs to take the shared information to spare themselves pitfalls

(May 26, 2017 03:02 AM)Badmike4444 Wrote: [\[CITE\]](#) Very good! I started ppc ads and it started very promising.. but now not so much.. you consider emails a good way too?Glad you liked it, guys!

Tay-K - June 11, 2017, 11:33 am

Useful advice right here. Appreciated as always Mr. Burnham!

Ogami - October 16, 2018, 10:29 am

Thank you for this thread. Indeed, we must focus on one thing at a time instead of constantly changing methods because we don't see quick results.