

Forum:[Hack Forums](#)

Thread: [Best way to promote android app ?](#)

Old School Cracker - April 24, 2017, 4:13 am

I just made a simple home service app for my city. Using the app, people can book fast and reliable blue collar workers. I havent done any online/offline promotion yet. Give me some smart suggestions to promote this app?

[Play Store](#)

Mizzy - April 24, 2017, 4:17 am

The best way to promote an app is facebook monetization

Geass - April 24, 2017, 4:45 am

hmmm, maybe if find someone who offer app downloads in bulk it will look more legit in people eyes but idk how much it will help you on promotion.

Old School Cracker - April 25, 2017, 7:57 am

(Apr 24, 2017 04:45 AM)Geass Wrote: [\[CITE\]](#) hmmm, maybe if find someone who offer app downloads in bulk it will look more legit in people eyes but idk how much it will help you on promotion.

Haven't heard of that service, do u know where can i find someone who does that ?

(Apr 24, 2017 04:17 AM)Sysmin Wrote: [\[CITE\]](#) The best way to promote an app is facebook monetization

yeah i saw that for 35\$, they will prmote the page for 1 month or something like that. But first i need like 1k+ downloads so the app looks bit legit.

Ash Ketchum - April 25, 2017, 7:58 am

(Apr 25, 2017 07:57 AM)Old School Cracker Wrote: [\[CITE\]](#) Haven't heard of that service, do u know where can i find someone who does that ?

if its local then use local advertisements, small news papers, facebook groups etc.

Old School Cracker - April 25, 2017, 9:15 am

(Apr 25, 2017 07:58 AM)Ash Ketchum Wrote: [\[CITE\]](#) if its local then use local advertisements, small news papers, facebook groups etc.

Yes .. it will be a local app.. which i might spread to other cities if this goes well.

chris chan - October 8, 2017, 11:42 pm

Hi there, based on my experience, one of the best ways to promote Android apps is altering app stores. Besides Google Play, there are various other app stores on the online market where you can upload your app. Data shows that, if an app is submitted to other relatively less popular stores, it will increase the expected downloads 200% more compared to Google Play. These are some very good app stores that you should consider:

- GetJar
- SlideMe
- Opera Mobile Store
- AppsLib

- Amazon Appstore
- AppBrain

Collaborating with influencers is also a good way to promote your app. At the beginning, you should do everything to increase your app visibility, the more people it reaches, the downloads your app will get. You can cooperate with those influencers who are relevant to your app, they have a large number of fans, if they promoted your app, your app will get huge exposure. Most people prefer to follow others and be influenced by the words of some celebrities or well-known business people. So collaborating with these people can promote your app efficiently.

Social Media is another good way to market your app. Social media marketing is inarguably the most effective and economic strategy for app developers to publicize their app and make it viral. App developers can make use of social media sites like Facebook, Instagram, Twitter, etc. to promote their app. Tips on promoting app with social media:

- Create Value Based And User Generated Content
- Humanize Your Content With Social Media
- Reward Users for Social Shares
- Encourage Users To Share Your App Content
- Images Are Worth A Thousand Words

Besides promotion, you also need do something to increase the download rates. [Getting positive app reviews](#) is a great way to increase the download rates because 88% users trust reviews as much as personal recommendations, Users will be convinced when they see your app has gained many positive reviews from your former or existing users and choose your app.

Hope those methods are useful to you.

Kswag - October 8, 2017, 11:48 pm

Pay a large instagram meme page

Invincible - October 9, 2017, 12:56 am

(Apr 25, 2017 09:15 AM)Old School Cracker Wrote: [\[CITE\]](#) Yes .. it will be a local app.. which i might spread to other cities if this goes well.

Facebook app installs, target local. You will get very high-quality leads.

Roster - October 9, 2017, 4:56 am

oh kdear but i will take care from next tym