

Forum:[Hack Forums](#)

Thread: [River City Distributions | Distribution & Wholesale](#)

Blurry Face - May 26, 2017, 4:26 pm

I want your brutal, unbiased opinions.

- A) What can I do to improve the navigation?
- B) What can I do to make it appear more professional?
- C) What can I do to make it more pleasing to the eyes?

rivercitydistributions.weebly.com

P.s. Sorry, I can't post links. I'm new here.

Bluffer - May 26, 2017, 4:49 pm

Weebly is for amateur websites, if you want your website to be taken clearly you need to learn how to design an actual website or hire somebody to make one for you.

Potential customers will laugh at you for have a subdomain website on a free host.

Blurry Face - May 26, 2017, 4:56 pm

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Allelujah - May 26, 2017, 7:24 pm

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You ask for constructive feedback then get salty when someone points something out to you. Just because you're on weebly doesn't mean someone outside your circle can't see it.

I don't think a lot of people will like the dark theme. Just because it works for hackforums doesn't mean it works for your client base. Are you selling to kids or businesses? Light color schemes stand out a lot more for real clients, not saying a kid couldn't be a client. Light colors are more inviting to someone.

Dark color themes hardly ever work when trying to sell. Take a look at all the successful wholesale sites. They all have light colors.

The coming soon image is eh. Looks really generic. Do you want to be generic or?

Blurry Face - May 27, 2017, 4:41 am

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Telling me not to use Weebly and to have someone design a site from scratch isn't constructive criticism. If I could afford to have a site built from the ground up obviously I would.

Your tip about the dark theme is constructive criticism.

My target market is male/female age 19-30. The theme has nothing to do with the audience, so to speak. It's just matching my business branding.

As far as the coming soon image goes, it's a coming soon image. Does it really matter? Lol

Allelujah - May 27, 2017, 6:20 am

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Even the smallest thing matters when attempting to make a sale. Take everything into consideration. Why do you think people try to stay away from comic sans? Presentation makes all the difference.

j10max - May 27, 2017, 12:14 pm

A lighter theme may be the better choice. Not a fan of the absolute header, tbh I prefer navigation headers that stay in one place.

Faith Connors - May 27, 2017, 2:13 pm

Free site w/ footer, no favicon, subdomain, will push customers away immediately as you don't seem credible for not putting any effort into it.

As for the theme, color scheme is okay, but maybe a little too dark? The white on all the images on the homepage makes it seem that way at least, lots of contrast, kinda hard on the eyes.

Not particularly a fan of the top banner, it's not using position:fixed in the style so it pushes the site down as it drops down.

The text is minimal, and although I think that's alright, it does seem again like there is no effort put into it. The bold font everywhere is also kinda gross. Use roboto thin or something.