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Thread: [State Logo Concept & Mockup](#)

Saul Bass - June 27, 2017, 1:50 pm

Hey guy's

Been working on this idea for a little while now and keep putting it down and coming back to it.

The idea behind this is the letter S and the number 8 hence "State".

Trying to incorporate a letter and a number together like a monogram.

Spoiler ([Click to View](#))

Thoughts, opinions and feedback are very much appreciated.

AvessoVision - June 27, 2017, 1:56 pm

I really feel this one. If I actually stare at it for a while I can turn it into a flat 3D object if that makes sense.

You know one of those shapes that appear to be combined impossible?

If you build this up, it can turn exactly the same. I love it.

Saul Bass - June 27, 2017, 1:58 pm

(Jun 27, 2017 01:56 PM)AvessoVision Wrote: ([CITE](#)) I really feel this one. If I actually stare at it for a while I can turn it into a flat 3D object if that makes sense.

You know one of those shapes that appear to be combined impossible?

If you build this up, it can turn exactly the same. I love it.

Oddly enough I was looking at the impossible triangle when I came up with this idea haha.

Great your a creative.

RalphLauren99 - July 4, 2017, 2:27 am

It looks very cool, but the only problem is that it isn't really clear that the logo is an S and an 8, but if that is the logo of the company/person it looks great!

Saul Bass - July 4, 2017, 3:26 am

(Jul 4, 2017 02:27 AM)k_tnf Wrote: ([CITE](#)) It looks very cool, but the only problem is that it isn't really clear that the logo is an S and an 8, but if that is the logo of the company/person it looks great!

The S and the 8 are obvious in my opinion. Not quite sure what your looking at lol ?