

Forum:[Hack Forums](#)

Thread: [CPA/CPI Guide - Where to find good niches - NotVirus.exe](#)

Nebo - July 10, 2017, 1:33 pm

Hello HF members, NotVirus.exe here with another guide.

I've future plans to write a lot of different tutorials on CPA/CPI, as my own knowledge expands. Stay tuned.

Today I will be speaking about how to find profitable niches for CPA / CPI.

CPI

CPI - Cost per Install niches are niches that convert when an user downloads an app, usually from iOS AppStore or Google's Play Store.

It is fairly easy to find CPI niches and I will share a few websites on which you can find niche ideas.

Code <http://www.appsafari.com/category/games/>

<https://www.appannie.com/en/apps/ios/top/united-states/games/>

<http://nichehacks.com/category/niche-market-ideas>

<https://www.apk4fun.com/>

<http://uk.ign.com/games/upcoming>

<http://www.preapps.com/>

<https://thinkgaming.com/app-sales-data/>

Now I will teach you how do you check whether a niche is good or not.

According to one of the sites in the list (<https://thinkgaming.com/app-sales-data/>), the current top-grossing game in US for iOS is DBZ: Dokkan Battle. Let's check whether it's a good niche or not.

Basically to check whether a niche is good or not, you'll need to go to trends.google.com and search for a keyword related to your niche.

This graph shows number of searches on a scale 1-100 for a given timeframe.

As we can see on the graph, our niche started slowly and is still rising. It is popular meaning that it's a good niche! Always remember one golden rule in CPA:

Where's people, there's money.

Next step would be keyword research and competition analysis and here's two websites which will help to analyse keywords for your videos.

<https://serps.com/tools/keyword-research/>

<https://kwfinder.com/>

CPA

CPA is similar to CPI but CPA (Cost per Action) is a bit different. You get a conversion (you get paid) on either a PIN (sms code) submit, e-mail submit, zip submit, survey completion etc. It's a lot more broad than CPI and has a lot of variants.

For CPA I suggest you to choose general niches like: dating, giveaways, healthcare, giftcards, gifts, gaming, beauty, loans, money-making opportunities.

You can find these niche ideas all around the internet. I can't really provide a few websites like I did for CPI however it's because CPA is basically anything you can exploit for money. Be creative.

It all starts with your own idea and personally I use google trends to check whether my ideas are any good. Your goal is to find a trending/popular niche then promote it. Don't be afraid to act however don't act blindly. Research a lot, calculate the expenses, failure is just temporary. Even people earning 5+ figures a day started as newbies, making less than \$1 a day.

Thanks for reading this small guide of mine. Would appreciate feedback on the thread. Have a nice day and if you have any questions, let me know in the thread. ?

FatherTenzin - July 14, 2017, 6:52 pm

good guide pretty basic information but its good for every strter to know :D thanks for this

jordan0159 - July 14, 2017, 7:56 pm

Will be helpful for beginners. Nice guide noobo!

Warrior14 - July 14, 2017, 11:21 pm

Thanks very useful for me

Nebo - July 15, 2017, 12:13 am

(Jul 14, 2017 07:56 PM)jordan0159 Wrote: [\[CITE\]](#) Will be helpful for beginners. Nice guide noobo! Thank you sir. ?

#Realtalk. - July 16, 2017, 5:01 am

Worst guide on the forum this user makes less than \$5 daily. Has no knowledge at all.

Nebo - July 16, 2017, 5:05 am

(Jul 16, 2017 05:01 AM)#Realtalk. Wrote: [\[CITE\]](#) Worst guide on the forum this user makes less than \$5 daily. Has no knowledge at all.

Thanks for the free bump Mr. OnlyProfit. ?

Bobthegod - July 16, 2017, 5:07 am

(Jul 16, 2017 05:01 AM)#Realtalk. Wrote: [\[CITE\]](#) Worst guide on the forum this user makes less than \$5 daily. Has no knowledge at all.

Remember your the broke kid
your so broke you need referrals so you get 5%
you make nothing

Nebo - July 16, 2017, 5:18 am

(Jul 16, 2017 05:07 AM)Average Baller Wrote: [\[CITE\]](#) Remember your the broke kid
your so broke you need referrals so you get 5%
you make nothing

Well read my thread on him and you will be aware of how pitiful #RealTalk. is.

Anyways, looking to expand slowly and write more CPA Tutorials in the future. Lets keep things clear on this thread. ?

