

Forum:[Hack Forums](#)

Thread: [<HELPDESK> eMail Marketing](#)

B?ker - July 17, 2017, 7:32 am

I am in the process of making a massive guide to email marketing but for now ask me any questions.

Who am I? Well I have a little over 4 years experience in the email marketing realm, looking to help people turn people who visit into potential sales or dedicated fans to your brand.

People who think email marketing is dead or pointless, leave this thread.

mackmall - October 10, 2017, 8:08 pm

How much mail do you send each day? Do you use services like GetResponse and Aweber to mail or do you have your own server?

B?ker - October 10, 2017, 8:16 pm

(Oct 10, 2017 08:08 PM)mackmall Wrote: [\[CITE\]](#) How much mail do you send each day? Do you use services like GetResponse and Aweber to mail or do you have your own server?

It depends - if say I'm sending millions of emails monthly I'd just pay a service oppose to building my own infrastructure at that point I'd need to hire multiple people to manage and more. So for example I may use a service like SendGrid or Mailchimp etc.

mackmall - November 21, 2017, 6:12 pm

Did you ever finish that email marketing guide that you were working on?

B?ker - November 21, 2017, 7:18 pm

(Nov 21, 2017 07:12 PM)mackmall Wrote: [\[CITE\]](#) Did you ever finish that email marketing guide that you were working on?

Yes but it's black Friday week so I'm stupid busy

Wavy Pope - November 22, 2017, 12:09 am

Is there any cheaper alternatives to MailChimp?

B?ker - November 22, 2017, 3:32 am

(Nov 22, 2017 01:09 AM)Wavy Pope Wrote: [\[CITE\]](#) Is there any cheaper alternatives to MailChimp? What are you currently using with MailChimp? How big is your customer base currently?

James Burnham - November 22, 2017, 6:17 am

When buying email lists is there a way to verify the quality of it? Also, do you have any guidelines on writing emails that appear friendly to the user?

B?ker - November 22, 2017, 6:21 am

(Nov 22, 2017 07:17 AM)? Mr. Burnham ? Wrote: [\[CITE\]](#) When buying email lists is there a way to verify the quality of it? Also, do you have any guidelines on writing emails that appear friendly to the user?

Don't buy lists, simple. They are never worth it as it will get your domain blacklisted - it's very easy to grow your list orgabically. A lot of platforms allow you to easily personalize emails, personalizing is a huge thing with any email marketing it makes it feel more one to one and exclusive.

pecham - November 22, 2017, 10:03 am

Do you have a basic outline to what your email should contain? I have a very targetted list of about 2000 people in my retail clothing niche and I wanna start utilizing them. Most of them are people who have ATC and not purchased or who have atleast spent time browsing products, while 2-3 percent are actual buyers.

the_Isd_ - November 22, 2017, 6:05 pm

My issue is that i DO think email marketing is dead or pointless. but i dont know that much about it... convince me otherwise?