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Copywriter - August 17, 2017, 1:12 pm

Need a few tips and advice, should I change anything?

Spoiler [\(Click to View\)](#)

Spoiler [\(Click to View\)](#)

OnePlus6 - August 17, 2017, 1:15 pm

The fonts are bloody big on the first design mate. You needn't fill every inch with text, so try sizing down the text some maybe?

Also, you can definitely get a better Bitcoin logo off of the web. This one's got rough edges on the letters.

Space• - August 17, 2017, 1:18 pm

Spotify:

Spotify has a very clean and minimalistic theme. I think it would fit better to reconstruct that theme into a thread design for easier recognition but also visibility. The thread design is too full, it's hard to read. Try to create more spacing between each section. I'd recommend using these fonts for a Spotify theme:

-Montserrat.

-Helvetica

Queen. - August 17, 2017, 3:23 pm

The font is huge, try making the font smaller, at first I found it easier to do some flat thread designs to get used to colours and finding out what works and what doesn't, I don't like the background at the top but its a nice effort.

ICento - August 17, 2017, 9:05 pm

A quick tip is to find a better bitcoin logo. I also agree with the others saying a more minimalistic approach for the spotify killer. But otherwise, its pretty damn good!

zetza - August 18, 2017, 12:10 am

Work on distancing text and borders as well as sizing of the fonts.

Also try being more consistent with your font sizes

SIM-2908357 - August 18, 2017, 1:43 pm

The font size is WAY to too big!!

Makes me not even want to read anything on your thread design.

Copywriter - August 18, 2017, 1:47 pm

(Aug 18, 2017 01:43 PM)Hydroponics Wrote: [\[CITE\]](#) The font size is WAY to too big!!

Makes me not even want to read anything on your thread design.

Maybe the image was too big, nevertheless. Fixed it.

Nyxuo - August 21, 2017, 10:16 am

Spotify KillerAvessoVision ([Click to View](#)) I will start off with the fact that your fonts are too big for this structure. A bad usage of the shading making it grained and pixelated on sides. Try to avoid using capslock on description text at all times unless it's something short and of notice. Icons could look better but with proper dimensions and aligned on a grid with your content. There's too much green involved in your middle section. As per total your whole structure has barely any room to breathe and then when you look at the footer there's this big unused space giving it an inconsistent look. The bitcoin logo looks bad. I wonder how did you use it in the first place if you saw it that crisp on the outside. Lower the lines dimension to 1px that would not make them look so bulky and avoid erasing them, try using a clipping mask and do it smoothly than this. Main things for you to fix; Structural design and scaling. Do some research around the web and you will find plenty of minimalistic inspiration.

Novica ([Click to View](#)) For a start, I'd work on the header. Logo/title should stand out, so I feel like it needs more space, therefore, I'd get rid of the "about text" from the header and leave only the title. I'd also work on the text style, go with a different "effect", maybe even change the color of it - to make it stand out from the rest of the thread. There's no need for CAPS, it only makes text hard to read, so get rid of that. Justify alignment would also look better. Everything is huge, which doesn't really look good, so I'd change that as well. You did a good job picking the icons, all in the same style, but like I said, way too big IMHO. Footer... eh, to be honest, I'd only make it smaller, ay, logos/icons. Maybe apply the same style to type (have them both in solid white/green). Nyxuo ([Click to View](#)) When creating a design that will be used for advertisement, your target audience is key. Taking into consideration what intrigues, motivates, stimulates, and ultimately sells your audience is the most important. I feel as if both of these were rushed or not given much thought. What does the misty woodland background have to do with Spotify. You could argue that you were playing off the "Killer" part but still, doesn't really make sense to me personally as a consumer. The spacing between top logo and the - SPOTIFY KILLER - looks very odd and I'm not 100% sure but I believe it doesn't match the spacing from top edge to logo, to that, to the content under it. Spacing doesn't always have to be uniform but I believe it can help lead the eye where it needs to go along with the direction/flow of your piece. When things are off like that they stand out and distract from the overall viewing experience. Your choice of using a massive font through out the whole piece also gives me a hard time to navigate the piece and pull out important or the most important information. You've chosen to use smooth readable icons with a sharp font with no spacing, to me the contrast is there, but it isn't actually extenuating anything. It's actually quite hard to read the wording due to the spacing between each letter, or lack of. I can also tell that the cut out on the bitcoin logo was rushed as you can see the pixelation from whatever method you used/the original person who cut it used.

[BRAND NAME REMOVED] SuccessAvessoVision ([Click to View](#)) This design is all over the place except the right place. There is noise/grain involved such as in your previous work, and some crisp outline on a background shape or image. Stop using the ebook template. That's literally the oldest thing on the internet back when Microsoft was doing it. Follow the current trends. Everything is either flat or semi-flat with a 3d perspective to the elements. The pricing area is not centered at all. Do you use the grid lines and actually count your pixels when structuring something? Note; You can use CTRL + T on a shape that you made and hold Shift to enlarge or lower it without losing quality or ruining your proportions. Same deal here. Extra spicy fonts with full caps descriptions. Instead of using the Rectangle tool for your shapes, go for Rounded Rectangle Tool and smooth out some of your corners in your designs. Using squares and perfect corners are not that easy to put together unless it's a really minimalistic design with plenty of space between the interactive elements with bold colors.

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[AvessoVision](#), [Novica](#), [Nyxuo](#)

Copywriter - August 21, 2017, 10:37 am

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Thanks for the in depth guidance! :)

oRequiem - August 21, 2017, 5:53 pm

I love them both.

Good color schemes, good fonts.

10/10 :)

g?th - August 21, 2017, 6:01 pm

Really impressed with these, can't point out anything specific that hasn't been said. Work on

blending it all together better.

Copywriter - August 21, 2017, 9:41 pm

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Thanks guys, appreciate the kind words, really does motivate me :)

Luck 2 - August 23, 2017, 5:34 am

Those are nice as hell, very hq work