

Forum:[Hack Forums](#)

Thread: [Anime on the path to becoming Mainstream: What do you think?](#)

DerMensch24 - September 2, 2017, 12:31 pm

Hey AA! Recently saw this video below by YTer Gigguk talking about the recent growth of anime in the international stage from where it was only 4-5 years ago and how its now more popular/relevant in our society than it has ever been:

That being said, what do you guys think about anime slowly getting more and more mainstream? It seems that there is a good chance the line between what is/is not "anime" will get blurred the more international it becomes and content/quality might get more varied. The identity of being an anime fan might also no longer have its uniqueness as it once did. However this also means that there's more anime that could be made and perhaps attention brought to the underpaid animators and any other underlying issues.

So what do you guys think? Is the mainstreaming of anime good or harmful for the industry/fandom/etc overall?

DoubleRainbow - September 3, 2017, 10:13 am

I believe it has already been mainstream for quite a while. The fact that things like Toonami and Adult Swim were showing some of these show years back just proves the point. Yea it may not have a huge audience in the States like it does Japan, but I don't think it matters.

The media is easily accessible in the United States and countless movies have release in theater here, I think that counts as being mainstream enough.

Swip3r - September 3, 2017, 10:14 am

(Sep 3, 2017 10:13 AM)DoubleRainbow Wrote: [\[CITE\]](#) I believe it has already been mainstream for quite a while. The fact that things like Toonami and Adult Swim were showing some of these show years back just proves the point. Yea it may not have a huge audience in the States like it does Japan, but I don't think it matters.

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Yeah I remember watching DBZ, Naruto, Bleach on Toonami as a kid.

Nostalgia.

Deany - September 3, 2017, 10:16 am

Normies have and already killed anime

CorrosiveBlueberry - September 3, 2017, 10:34 am

JoJo could be mainstream, seeing that its on adult swim. It's pretty manly it could be the next dbz

Kuri - September 3, 2017, 10:39 am

I would say so but its still quite not here yet but it will be I think.

YERANUK - September 3, 2017, 1:22 pm

I don't care, because Anime is already 99% fan-service, and borderline-hentai.

I just cant' stand it anymore, I liked anime because it was unique, there was things to learn and think about, now it's just generic trash that somehow people watch.

It's sort of like the gaming industry, it gets ruined when it goes mainstream.

W?lf - September 3, 2017, 1:23 pm

(Sep 3, 2017 01:22 PM)YERANUK Wrote: [\[CITE\]](#) I don't care, because Anime is already 99% fan-service, and borderline-hentai.

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No Idea what anime you're watching, but it's not like that from the ones I watch.

Cammy - September 3, 2017, 2:23 pm

(Sep 3, 2017 10:16 AM)Japanese Wrote: [\[CITE\]](#) Normies have and already killed anime
Like you

Deany - September 3, 2017, 3:43 pm

(Sep 3, 2017 02:23 PM)Cammy Wrote: [\[CITE\]](#) Like you
You don't even know me ugly boi gtfo this section

Cammy - September 3, 2017, 4:27 pm

(Sep 3, 2017 03:43 PM)Japanese Wrote: [\[CITE\]](#) You don't even know me ugly boi gtfo this section
Make me lool
The truth has upset you it seems !

Cursedflame1990 - September 16, 2017, 8:08 am

in my opinion it is already quite mainstream.

Realizm - September 16, 2017, 11:58 am

(Sep 3, 2017 01:22 PM)YERANUK Wrote: [\[CITE\]](#) I don't care, because Anime is already 99% fan-service, and borderline-hentai.

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It's sort of like the gaming industry, it gets ruined when it goes mainstream.

You are the type who likes something first and when it goes viral you talk about how you found it and it's not even a big deal, everyone else is just late to the show. The type who hates it when what you are doing gets big because you aren't that special one who knows all about this unique thing that nobody else knows about and can brag about your superior knowledge and how you are such a diverse being.

There is so much anime in the works that there is something for everyone now, and you hate it. You hate that you aren't that weird cool friend who is super diverse because the people around you are now more diverse than you are when it comes to a topic... like anime. So you're regular, average, and nothing special. And so you hate what you used to love because it has 'betrayed you' to become much more.

OT:

Yeah, I think anime is becoming much more mainstream for sure. Last week my 37 year old cousin was talking to me about how he just started watching Attack on Titan and had looked into other anime like Naruto, One Piece, Bleach, and more. I would have never guessed that a man who is a stereotypical man's man who works with his hands "because it's an honest living" and doesn't even let out more than a less than enthusiastic "Fuck... that hurt" when he broke his hand in three places, would ever come to know anything about or even like anime.

Anime is growing very rapidly, I just hope that the issues talked about in the video are overcome.

YERANUK - September 16, 2017, 12:45 pm

(Sep 16, 2017 11:58 AM)Realizm Wrote: [\[CITE\]](#) You are the type who likes something first and when it goes viral you talk about how you found it and it's not even a big deal, everyone else is just late to the show. The type who hates it when what you are doing gets big because you aren't that special one who knows all about this unique thing that nobody else knows about and can brag about your superior knowledge and how you are such a diverse being.

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Are you projecting? There are legitimate people who dislike newer anime.

I want more seinen, I want more anime that's not trying to sell me figurines or body pillows, or trying to catch my attention with androgynous men, or kawaii girls.

Deany - September 16, 2017, 1:02 pm

to be honest it is a double edged sword

it's marketed to netflix & crunchyroll so the mainstream normies pay for it
normies would probably never buy into the figurine other misc anime stuff though so their other normie friends don't already think less of them as a human

Yui-Senpai - September 16, 2017, 5:06 pm

Anime is already mainstream. Also yes normie will kill it and make it even more cringe.

galvomegatron - September 17, 2017, 3:36 pm

i dont know it has never worked before because people dont tune in

Caliban - September 17, 2017, 4:17 pm

Normies always end up ruining everything

Its gonna attract a whole new level of cancer

rem. - September 17, 2017, 5:08 pm

I'd say; it's been mainstream for a great while, with kids mostly. (Toonami)

Houtarou - September 17, 2017, 6:05 pm

Personally I believe anime is very close to becoming mainstream, but not quite there.

Mainstream, by definition, is "the ideas, attitudes, or activities that are regarded as normal or conventional; the dominant trend in opinion, fashion, or the arts."

When you compare anime to the likes of gaming or even marvel, it isn't there yet. But even in just another year or two anime will probably become "mainstream."

You also have to remember that asking the question "is it mainstream?" will give you different answers in different countries or parts of the world.

Stashyy - September 17, 2017, 6:09 pm

Late to this but anime has definitely become mainstream. Tons of rappers also use anime as inspiration for lyrics. Even some TV shows mention/reference some anime here and there. It's become really popular than it was back in 2009.

Professor Pantsu - September 26, 2017, 10:17 pm

I wouldn't say mainstream. Normies don't use crunchyroll so they don't have access to much anime. Sure, Netflix has anime but it's selection is pretty small making it barely better than what Toonami and adult Swim has to offer.

Seeing the average person say they watched some anime on netflix doesn't really feel any different than people saying they watched DBZ on T.V. back in the day.

Omtism - September 27, 2017, 8:20 pm

Everyone and their dad has seen Pokemon, losers said the same shit then.

Tell me when a normie has seen Super Saiyuns Brothers.

Greatest - September 27, 2017, 8:23 pm

Just disgusting really. Encouraging more people into paedophilia.

Anime is a cancer, I mean just look at half the idiots with 4 year old animated girls as their pictures.

Omtism - September 27, 2017, 8:38 pm

(Sep 27, 2017 08:23 PM)Greatest Wrote: [\[CITE\]](#) Just disgusting really. Encouraging more people into paedophilia.

Anime is a cancer, I mean just look at half the idiots with 4 year old animated girls as their pictures. Preach my nigga.

unkown123 - September 28, 2017, 3:06 am

Anime has been around for years....I'm an anime artist, so when i draw my ocs people tended to say "its the characters from those wierd cartoons on TV" seriously I had that for years, only recently,

and i mean maybe this year, people start to say "she makes anime/maga art style" but took me 12 years to hear that...i draw for 13 years