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Eagerkid - October 1, 2017, 10:08 am

Snip ICO COIN REVIEW

ICO : Start Date

Sep 29th, 2017 23:00:00 UTC

<https://www.snip.network/>

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BASIC INFORMATION- Snip is a decentralized network powered by content creators and optimized by AI

Bitcoin Talk Discussion-

N/A

WHITE PAPER - https://media.snip.today/Snip_Whitepaper_en.pdf

Price of the Coin - Total Supply

For Sale

3,000,000,000 SNP

1 ETH = 76k coins

TEAM -

Ran Reichman

CEO

Rani Horev

CTO

Ofir Avigad

Marketing

Richard Titus

Advisor

MY ANALYSIS - This coin personally relates to me because I hate the news and don't watch tv news stations for the sole reason that they are manipulated. When visiting the site the first thing I saw was the team, and it scares me that only 3 members are on the team in addition to 3 advisors. Approximately each coin will cost \$.0039 each which puts the evaluation at \$39.47m which is a little

discouraging considering they only have 3 people on the team. I do like the idea of news on the blockchain, and think this could be successful if they are able to market it to users. I like the idea of making it ad free with a subscription and having the advertisers buy via the coin. The economics of the coin also makes sense in that they will be releasing 15m coins a week, while shorting it over time. I think from an investor point of view, you are not given much to go on however. The service won't even open until June 2018 as a beta which is really the Minimal Viable product. However I think if they use their marketing funds to attract some big names in contributing content this could be a huge success because a lot of people are like me in that they hate the current state of news. The idea that really anyone can create the content is unappealing, but if they review content like Wikipedia it could be a success. They already have a decent community of 30k members and 1k subscribers (which seems fetched). With any ICO you assume a lot of risk when investing especially in a crowd sale since you don't see how it will actually affect the market, however I think this could be successful especially as cryptocurrency gets adopted. It doesn't seem like an amazing spot to invest in considering its risks, and the idea that the coin is going to rapidly increase is pretty far out there. When the platform actually comes out, I would be very interested to join and actually become a member of the community.

WILL I BE INVESTING? - I plan to invest half a percent (Of my investing capital) into this and keep up with the project. I think after it releases fully, I would be interested in joining and contributing articles. I like the way they are going to integrate the coins into the business, and although this looks like another crowdfund source rather than an investment opportunity I will participate.

PERSONAL RATING - 3/10

Lots of speculation, and not a lot to work with besides a idea. I will be investing half a percent into this.

Invest at your own discretion. I am not responsible for your investment, I am simply adding my analysis and prediction. I am not a programmer or a coder, I am making my speculation based on my previous business experience and understanding of the market

Eagerkid - *October 2, 2017, 11:34 am*

Has anyone been looking into this coin? I think it is a very interesting project, let me know what you think. I will be making more reviews for you guys this week

If there are other coins similar to Snip that you know of, let me know as well. This is the first of its kind if I am not mistaken