

Forum:[Hack Forums](#)

Thread: [Buying backlinks - Is it worth it? Is it dangerous?](#)

Guede - October 8, 2017, 3:36 pm

Wondering if the risk is worth it and what are the chances of getting penalized by Google? I own a forum and can't afford to get penalized. However i need to boost my SEO. I haven't made much progress in 6 months, i have done all of the free SEO as possible it's time i move to advertisement. Need some tips.

Thank you.

RUMRUN - October 8, 2017, 3:38 pm

Get like 5-15 high ranking domains to list your forum, that's enough.
Don't need mass amount of shitty backlinks

Guede - October 8, 2017, 3:41 pm

(Oct 8, 2017 03:38 PM)?nipe Wrote: [\[CITE\]](#) Get like 5-15 high ranking domains to list your forum, that's enough.

Don't need mass amount of shitty backlinksWhere should i buy them off?

RUMRUN - October 8, 2017, 3:42 pm

Don't buy, work together with those boards.

Announce them on your board or something with a banner for 2 weeks if you can get a backlink etc.
Be creative with this, they don't bite

Guede - October 8, 2017, 3:46 pm

(Oct 8, 2017 03:42 PM)?nipe Wrote: [\[CITE\]](#) Don't buy, work together with those boards.

Announce them on your board or something with a banner for 2 weeks if you can get a backlink etc.
Be creative with this, they don't biteWhat do you mean with those boards? I've got some basic ones like facebook, tumblr and a twitter. But my facebook page is far better ranked than my site lmao because we did some facebook advertising and spent a \$100 or so on that.

RUMRUN - October 8, 2017, 4:08 pm

You need to find backlinks which are in direct correlation with your niche, maybe some other forum boards.

Social media is great but will do little boost in seo.

MihaiPaun - October 8, 2017, 4:17 pm

In my opinion buying backlinks it's dangerous. You can make your backlinks manually - quality backlinks.

:)

Guede - October 8, 2017, 5:48 pm

(Oct 8, 2017 04:08 PM)?nipe Wrote: [\[CITE\]](#) You need to find backlinks which are in direct correlation with your niche, maybe some other forum boards.

Social media is great but will do little boost in seo.Eh that's the thing, there aren't many direct correlations with my niche there are 3 competitors however which will not allow it and view it as advertisement because they're idiots lol. I'm going to add it to my blog though, that's a good idea. I

can probably get it added to another blog or two as well, however they aren't 'big' websites. They probably get few hundred up to a few thousand visitors (defined by google analytics) a month

Dr.Hurlu - October 9, 2017, 3:23 pm

The time when you could spam backlinks and hope you'll rank #1 are long gone.

Aim for few quality backlinks that are directly related to you niche... so if you're buying make sure they're getting you TARGETED backlinks on some decent websites.

RUMRUN - October 9, 2017, 3:57 pm

Google doesn't penalize much but it will not help to spam backlinks.

Sad they will not help you with backlinks, make your own sites then with some content on it and let it age a bit

Grim - October 10, 2017, 1:30 pm

It really depends on the quality of the links. if they are good aged PBN links then yes. If they are spammed backlinks from a bot then no. It can actually damage your site's ranking.

Guede - October 10, 2017, 5:33 pm

What is classes as a good backlink that's what I don't get? Surely something like a new blog would be a bad backlink since it gets no traffic and has a bad ranking?

Thanks for all the help guys.

rf-harris - October 11, 2017, 6:47 am

It depends on where you are getting these backlinks from. If you are getting links from high authority famous websites, you are surely gonna good exposure and benefit from these links. But if you are getting links from spammy, low quality websites with or from a page that only has outgoing links, you are not gonna get much benefit from such backlinks.

Pixie Interactive - October 15, 2017, 5:47 am

Okay, so a lot of people are giving you vastly misinformed answers here. First things first: Backlinks are outdated. Like way outdated to the point that they almost amount to nothing in neither the eyes of Google nor other search engines.

What you want to do is make sure everything on your site is SEO-optimized, that your blog has regular posts (and stop god damn keyword spamming, guys!), and that your forum design is [mobile-first](#).

Those things alone account for something like 70% of your SEO-traffic according to studies and personal experience. Now for the few backlinks you do want, and I suggest no more than five or so, because - again - it really is not worth putting that much effort into, you want to get them from a niche that is as close to yours is possible. If your direct competitors do not want to cooperate, move one step up on your vertical.

For example:

Your forum discusses efficient ethereum mining, and your only two competitors are unwilling to cooperate in backlinking. Move a step up to forums that deal with the broader aspect of ethereum. If they are still unwilling to cooperate, move another step up to cryptocurrency forums. The idea is, that the further up your vertical you move, the willingness to backlink to you increases, while you only suffer minor loss in terms of accuracy.

BelaChange - October 15, 2017, 3:36 pm

buying blacklinks well depends on their quality and if the niche is match

anyway too much is always bad things to do. becareful.

thebestybest - October 15, 2017, 11:40 pm

If you are going to buy backlinks then you need to do it in a smart way, not just buying a shit tonne of crappy links from wank sites with no authority... You will more than likely end up with a penalty this way.

First you create a HIGH QUALITY piece of content that fits your niche, make it as original, informative and engaging as possible - This way it may generate natural backlinks from shares.

Once you have this quality piece of content, you can offer it up to the high authority sites to try and get them to share or write their own spin or comments about your piece of content, they will then link to source - your site... You will not have to pay for this if your content is good enough for them to post about it.

There are quite a few power authors that will do this for you if you "buy them a drink"... You just have to put your feelers out and ask.

Remember that 1 link from a niche relevant high authority domain is worth 10,000 crappy links you can buy from random nobheads around the web.

Eduard Stinga - February 28, 2018, 10:44 pm

(Oct 15, 2017 05:47 AM)Top Hat And Monocle. Wrote: [\[CITE\]](#) Okay, so a lot of people are giving you vastly misinformed answers here. First things first: Backlinks are outdated. Like way outdated to the point that they almost amount to nothing in neither the eyes of Google nor other search engines.

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I've been wondering the same thing like OP in this thread, if it's worth it anymore, but this above is the best answer and exactly how I thought things would be. Thank you!

VigWolf - March 10, 2018, 12:35 pm

Of course backlinks are worth it, but as previous have pointed out, its the quality. Quite a few companies out there will offer a specific campaign to boost you. Doing it yourself is just really time consuming.

Have you considered a small ppc campaign to boost members? You can start with tiny budget. One thing that could work very well is a giveaway or sweepstake on social media. Give away a prize as part of a lead generation campaign. Depending on the niche, they can work brilliantly.

Guede - February 24, 2019, 1:58 pm

Content is unfortunately unavailable.

DR.Hammer - February 24, 2019, 6:38 pm

It's better to "earn" backlinks by guest posting etc