

Forum:[Hack Forums](#)

Thread: [\\$1000+ Worth of Free Marketing Consulting From an 8+ Year Professional \[Case study\]](#)

Pixie Interactive - October 18, 2017, 12:39 pm

Let's make this short, shall we?

I will be giving out a maximum of 3 consulting packages, so don't dwell on it for too long!

[\(read more about me\)](#)

I have been working with digital marketing for the past eight years, give or take. I started with front-end webdesign (complex code was never really me), and gradually shifted towards SEO and user interfacing, until I eventually ended up where I am now; working as a full-time PR & Social Media consultant for start-ups and multinational companies around the world.

I consider my strengths to be communications, search engine optimization, social media, user interface design, copywriting, content marketing and public relations. I have been slow to complete case studies and create a portfolio, however, and as my price point rises year over year, it is becoming necessary to have one.

Therefore, I have made [this website](#), where you can read a lot more about me. And now I need a few cases to add to my portfolio. That is why I am giving away this service.

I am offering Around 20 hours worth of digital marketing and communications consulting, optimizing every step of the pipeline from your website's SEO to your social media and content marketing strategies.

A bunch of free tips and advice on managing and growing your business' digital presence in the future.

All necessary training and assistance.

If necessary, an entirely new corporate visual identity (CVI), so your brand has a clear, distinct identity.

A complete paid advertising strategy, if your budget can support it.

All graphic design necessary to complete our review.

I expect our work to take about two weeks of 10 hours, with a subsequent month of tracking and data analysis. I usually charge a retainer fee of \$50 per hour worked. That means the 20 free hours of consulting alone are worth \$1000. So what am I asking in return?

Requirements Your business must be at least 6 months old. You may be exempt if your website has had a sizeable amount of conversions.

Your business must have a steady stream of customers. That means at least \$1,000 a month. You may be exempt if you have occasional, large-scale purchases instead of many small transactions.

Your business must have a website, and operate within a legal industry. (That means no social media like/follower services either)

You understand that your business will be used for a case study to be included in my portfolio. This means our success and progress will be documented and used on my personal portfolio website. Business-critical information will not be disclosed.

So if you would like to supercharge your digital marketing strategy, and get it done for free, leave a reply with a few lines of description and a link to your website, and I will get back to you!

Thanks.

bronzegods - *October 18, 2017, 2:31 pm*

I am interested. I will drop you a PM shortly.