

Forum:[Hack Forums](#)

Thread: [CPL - Bing vs FB Ads](#)

Klout - October 29, 2017, 9:56 am

I know it is like comparing apples and bananas but which one is better for someone who has a small budget of \$150 monthly to use on paid advertising?

Rn i am on FB ads and i am split testing my \$5 daily ad (1), after 24h i got only 1 lead with around 200 impressions which could be better, that's why i test.

But i still feel like i can get faster results promoting simple email submit or CPA offers...

Excalibur - October 29, 2017, 11:31 am

Not thread trashing but can you pm your discord and help me out with some info? xD

Charger - October 29, 2017, 11:42 am

FB ads have never worked for me. I've had very few campaigns yield good results. It's all about how you target your ads.

I'd go with Bing ads. I've used them once and I wasn't a big fan though.

Klout - October 29, 2017, 2:21 pm

(Oct 29, 2017 11:31 AM)Excalibur\ Wrote: [\[CITE\]](#) Not thread trashing but can you pm your discord and help me out with some info? xD

I don't have discord :P

Uiqueblhats - October 29, 2017, 11:05 pm

(Oct 29, 2017 09:56 AM)Kai_ Wrote: [\[CITE\]](#) I know it is like comparing apples and bananas but which one is better for someone who has a small budget of \$150 monthly to use on paid advertising?

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But i still feel like i can get faster results promoting simple email submit or CPA offers...If 1lead here is a sale then you are doing very good if 1lead neans a visit then just drop it