

Forum:[Hack Forums](#)

Thread: [\[ASK Me Anything\] ~~~> Amazon Private Label GURU <~~~ \[HELPDESK\]](#)

201 - December 4, 2017, 10:18 pm

If anyone has any questions about Amazon FBA Private Label please ask away!

genband - December 7, 2017, 8:01 pm

What private label products do you sell on Amazon?

sonex - December 8, 2017, 3:11 am

(Dec 7, 2017 09:01 PM)genband Wrote: [\[CITE\]](#) What private label products do you sell on Amazon? You should focus your questions on "how to" instead of "share yours" kind of thing. Most if not everyone will never share you the exact product but only the path they took to reach it so you can develop your own thing hence make it work for longer amount of time instead of saturating one niche/product.

Sorry OP for bombing your thread :)

Lucio - December 8, 2017, 10:42 am

Where did you draw inspiration to start? Seems difficult.

201 - December 8, 2017, 11:16 am

(Dec 8, 2017 11:42 AM)Aevry Wrote: [\[CITE\]](#) Where did you draw inspiration to start? Seems difficult. A friend of mine was talking about doing it and saying I should do it too. I was already doing Shopify so I started researching Amazon FBA

Its really not that difficult just takes a minute to learn it

(Dec 7, 2017 09:01 PM)genband Wrote: [\[CITE\]](#) What private label products do you sell on Amazon? Yeah pretty much exactly what Sonex said. I can tell you somethings you should sell though lol

Syfer1234 - December 8, 2017, 12:12 pm

Is it worth it to drop ship on amazon through eBay or something?

201 - December 8, 2017, 12:15 pm

(Dec 8, 2017 01:12 PM)Syfer1234 Wrote: [\[CITE\]](#) Is it worth it to drop ship on amazon through eBay or something?

no not really, you want to have the Prime shipping badge on your listings, which is only possible if you ship your inventory into Amazon's fulfillment center

xxxh21xxx - December 8, 2017, 11:17 pm

What are some of the hardest parts of FBA? What areas did you have the most hurdles? Do you import your PL products? How long have you been doing FBA?

201 - December 9, 2017, 1:31 pm

(Dec 9, 2017 12:17 AM)xxxh21xxx Wrote: [\[CITE\]](#) What are some of the hardest parts of FBA? What areas did you have the most hurdles? Do you import your PL products? How long have you been doing FBA?

Hardest part is cash flow. Product selection. Yes. Over a year now

FamousHater - December 9, 2017, 1:32 pm

based on your username do you do drugs at work or before work?

J 90 - December 10, 2017, 5:46 am

Hey, thanks for this. what is the best way to get started? i have a product that i think would work and i want to make it private label.

201 - December 15, 2017, 9:06 am

(Dec 10, 2017 06:46 AM)J 90 Wrote: [\[CITE\]](#) Hey, thanks for this. what is the best way to get started? i have a product that i think would work and i want to make it private label.

check that product keywords on Market Intelligence, it will give you better insights on if its a good product to sell or not

not_found - January 28, 2018, 10:05 am

(Dec 4, 2017 11:18 PM)Drugrixh Hect Wrote: [\[CITE\]](#) If anyone has any questions about Amazon FBA Private Label please ask away!

What are tools you have used for product research, getting product reviews and feedbacks ??

201 - January 29, 2018, 4:54 pm

(Jan 28, 2018 11:05 AM)not_found Wrote: [\[CITE\]](#) What are tools you have used for product research, getting product reviews and feedbacks ??

Product Research - [/ViralLLLaunch\]Market Intelligence/Product Discovery](#)

Auto Emailer for getting reviews/feedback - [/ZonJump\]ZonPages](#)

Do You Want To Bet - January 29, 2018, 11:48 pm

so how do you find a product like what is the process?

go to Asian whole seller site find a product i think would be good.

Ask if they can put my logo/name on the product for more money

Then list on amazon?

201 - January 30, 2018, 12:02 am

(Jan 30, 2018 12:48 AM)Do You Want To Bet Wrote: [\[CITE\]](#) so how do you find a product like what is the process?

go to Asian whole seller site find a product i think would be good.

Ask if they can put my logo/name on the product for more money

Then list on amazon?

"find a product i think would be good" is very very far from what you should do

you want to find a product that has solid existing demand on Amazon

(at least 2000 monthly sales spread out evenly throughout the first page for main keyword)

Low reviews (a lot of listings with less than 100 reviews, only a few with more than 100, none with over 1k reviews)

No/low seasonality

Good profit margins 35%+

Not easily breakable like glass

and a bunch of more stuff

Default User - January 30, 2018, 3:26 pm

First, thank you for your generosity and taking the time to answer questions here. This is really cool of you.

Based on the criteria in your last post, for finding products..... Without giving away your specific niches, what would you say are the best types or products to look for? Clothing... shoes...electronics, etc.

201 - January 30, 2018, 3:59 pm

(Jan 30, 2018 04:26 PM)Default User Wrote: [\[CITE\]](#) First, thank you for your generosity and taking the time to answer questions here. This is really cool of you.

Based on the criteria in your last post, for finding products..... Without giving away your specific niches, what would you say are the best types or products to look for? Clothing... shoes...electronics, etc.

I would never go anywhere near clothing, shoes, or electronics. clothing/shoes have brand allegiance. Electronics have high return rate. Now this all depends on your budget and risk tolerance but you should be thinking more along the lines of fairy tooth pillow, walk on the plank mouse trap, felt letter board. products with high demand/low competition, its like finding a needle in a haystack

frankebele10 - February 15, 2018, 6:59 am

thanks for the guide ,great share

201 - February 15, 2018, 8:41 am

(Feb 15, 2018 07:59 AM)frankebele10 Wrote: [\[CITE\]](#) thanks for the guide ,great share trying to get ur 25 posts I see....

SIM-3100374 - August 7, 2018, 6:09 am

Do you reckon a \$2000 dollar investment would be enough for this business model? My item price range would be reaching a \$15-\$25 dollar price and all would be ordered in BULK from asian sites such as AliExpress.

Also, when packaging, let's say you order 100 items from AliExpress and they all come in a big box. You sell every item individually or in a 2-4pack. Do they package every single sale you make into another box and ship it to the customer, or do you have to send it to them properly packaged?

I ask this because I cannot handle my inventory as I don't reside in the US.

Would be nice to hear back from you, cheers.

201 - August 16, 2018, 8:05 pm

2k is enough to start, but you will need to find a product that doesnt cost much per unit and also does not have a very high sales velocity.

you have to send your inventory to FBA pre packaged, there is FBA guidelines you should take a look at

<https://www.amazon.com/gp/help/customer/display.html/?nodeId=200243250>