

Forum:[Hack Forums](#)

Thread: [Launched First Dropshipping Store](#)

icy? - December 14, 2017, 5:54 pm

Really happy with how it turned out ?

[damageapparel.com](#)

J4cked - December 14, 2017, 5:56 pm

You have some more work before you should go live with it..

Goodluck nonetheless ?

icy? - December 14, 2017, 6:12 pm

(Dec 14, 2017 06:56 PM)J4cked Wrote: [\[CITE\]](#) You have some more work before you should go live with it..

Goodluck nonetheless ?

Like what?

Jordana Brewster - December 14, 2017, 6:13 pm

The bottom part has some default text

Crya - December 14, 2017, 6:20 pm

All the default text and empty image areas, the huge logo on top that is too big for the area.

If I went on that site looking for clothes, I would leave 100% immediately.

Autophobia - December 14, 2017, 6:22 pm

Looks extremely rough. Very bare and the whole bottom half isn't even finished. The one basic design repeating itself it eyesoring also. Idk man I think you should spend longer then 10mins on a Clothing line prior to dropping it

icy? - December 14, 2017, 6:23 pm

(Dec 14, 2017 07:20 PM)Crya Wrote: [\[CITE\]](#) All the default text and empty image areas, the huge logo on top that is too big for the area.

If I went on that site looking for clothes, I would leave 100% immediately. Thank you for feedback made this myself and I'm new to this. Fixing right now

(Dec 14, 2017 07:22 PM)Manboy Mafia Wrote: [\[CITE\]](#) Looks extremely rough. Very bare and the whole bottom half isn't even finished. The one basic design repeating itself it eyesoring also. Idk man I think you should spend longer then 10mins on a Clothing line prior to dropping it
Updated the clunky-ness on the bottom of the page

Crya - December 14, 2017, 6:35 pm

Little better, I think the logo overall is bad for clothing. You have a good name, but badly presented.

Logo looks like it belongs on a esports team not clothing. Just my input.

JOW - December 14, 2017, 6:38 pm

Looks like you spent about 40 minutes setting up, also personal recommendation get rid of the "Powered by Shopify" at the bottom.

icy? - December 14, 2017, 6:38 pm

(Dec 14, 2017 07:35 PM)Crya Wrote: [\[CITE\]](#) Little better, I think the logo overall is bad for clothing. You have a good name, but badly presented.

Logo looks like it belongs on a esports team not clothing. Just my input.
Personally, I like it on beanies. But I think an esports team related to the clothing could be an even bigger project on the way

Jake???????????????? - December 14, 2017, 6:45 pm

wouldn't buy, looks like a football team that isn't official or something. don't wanna rep a brand that isn't known, better off rocking a plain white long sleeve.

icy? - December 14, 2017, 6:47 pm

(Dec 14, 2017 07:38 PM)JOW Wrote: [\[CITE\]](#) Looks like you spent about 40 minutes setting up, also personal recommendation get rid of the "Powered by Shopify" at the bottom.
Just got rid of powered by text

Enzio - December 14, 2017, 7:13 pm

Don't use the Debut theme. Use Brooklyn or Minimalist (or Minimal forgot the name)

icy? - December 14, 2017, 7:25 pm

(Dec 14, 2017 08:13 PM)Squalo Wrote: [\[CITE\]](#) Don't use the Debut theme. Use Brooklyn or Minimalist (or Minimal forgot the name)
Thanks, updating now

Enzio - December 14, 2017, 7:51 pm

(Dec 14, 2017 08:25 PM)icy? Wrote: [\[CITE\]](#) Thanks, updating now
-Add an about us and FAQ page.
-Add trust badges in the description (top or bottom)(download mine here:
<https://www.sendspace.com/file/n56oyr>
-The logo is too small. Increase its size.
-Change add to cart button's color to green
-Change checkout button's color to green as well
-Remove the social media buttons on the product page. You want them to buy as quickly as possible. Not share as quickly as possible.
-Add your products in a collection so the other products show up at the bottom of the product page

icy? - December 14, 2017, 8:03 pm

(Dec 14, 2017 08:51 PM)Squalo Wrote: [\[CITE\]](#) -Add an about us and FAQ page.
-Add trust badges in the description (top or bottom)(download mine here:
<https://www.sendspace.com/file/n56oyr>
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-Remove the social media buttons on the product page. You want them to buy as quickly as possible. Not share as quickly as possible.
-Add your products in a collection so the other products show up at the bottom of the product page
Thanks so much for the feedback :-)

solononforeverreborn - December 14, 2017, 10:13 pm

(Dec 14, 2017 09:03 PM)icy? Wrote: [CITE](#) Thanks so much for the feedback :-)

I'm saying this to help you. Don't neutral me.

Think as the customer you are trying to get, who would pay \$15 for a mug with your logo. People invest millions in brands or have a cool unique design, you have neither. Your website looks basic and untrustworthy.

My advice:

Sell a different product:

Since your a noob, create funny niche shirts and sell to your target audience (Make sure they're funny and look cool) ; for example: Gun meme shirts to republicans/gun control supporters

Or you could sell outdoor's gear/military type gear with that logo.

Add a ACCURATE shipping policy and refund policy

Put your payment methods that you accept in the footer and increase the font size

Increase the size of the logo I create a blog for seo and write content or pay for content I all white is too basic, pick 2/3 brand colours and go with those colours for background light grey and white (with patterns) go well

Increased perceived value on half of the products by saying they go for 30% more than they dude.
\$100 30% off now \$70

Good luck with the store, marketing is the one of the most important aspects of dropshipping, bordering with the actual product design , so make sure you have a clean campaign and have at least \$100 to promote the product, and make sure you define your target audience and are promoting too them.

Grats starting on your journey OP

Zeke - December 15, 2017, 5:21 am

If I was a guy looking for clothes and I stumbled upon your website, why do you think I would buy your clothes? What makes your brand so special that I would want to have those huge logos on my clothes?

You need to rethink how you're going to make that work. Also, don't act like a 12 year old kid and neutral those who are investing their time in helping you.

Cheers.

VouchPotato™ - December 15, 2017, 5:29 am

> Buy instagram shoutouts or get a youtube influencer

> install hojtar to see what people do

TheWolf™ - December 16, 2017, 10:18 am

Congrats mate! If you don't mind me asking, how much money do you make?
Cheers, ?

yuyyyhy - December 18, 2017, 3:25 am

Did you use Printful? If not, what service?

RFLXY4 - December 19, 2017, 7:16 am

Did u quit already? Domain name not resolved rip.

OneManCrowd - December 19, 2017, 9:18 am

Wow, your store almost lasted a whole week! ?

icy? - December 19, 2017, 8:34 pm

(Dec 19, 2017 08:16 AM)RFLXY4 Wrote: [\[CITE\]](#) Did u quit already? Domain name not resolved rip.

(Dec 19, 2017 10:18 AM)OneManCrowd Wrote: [\[CITE\]](#) Wow, your store almost lasted a whole week! ?

Had to close it cause of PP issues, everyone bashing but this was my first attempt at Shopify with no knowledge going into it. Haters gonna hate