

Forum: [Hack Forums](#)

Thread: [Digital Marketing - Start of a Journey](#)

Cryptography - March 24, 2018, 5:16 am

Sooo for the last couple of months, I've been quite busy with my agency.
Finally paid off.
Spoiler [\(Click to View\)](#)

That's \$20k ^
All profit as I get paid for my service fees & most of my income is recurring.

I am looking to scale more from here and get even bigger clients.

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?D?vi??c?t?™ - March 24, 2018, 7:15 am

So... what do you do? Tell us a bit

Cryptography - March 24, 2018, 8:02 am

(Mar 24, 2018 07:15 AM)?D?vi??c?t?™ Wrote: [\[CITE\]](#) So... what do you do? Tell us a bit
I handle social media management & media buying for corporate clients.
Those are my main 2 services, and companies pay a hell lot as a monthly retainer.

A little background on me:
I've been in the marketing field for more or less 4 years now but actually only got into it for real like 2 years ago.
Started my agency a few months back, and now here we are.

Shef - March 24, 2018, 8:15 am

awesome man! :D

not sure what that really is but keep balling and become big dick BALLER!

goodluck my man

Doge. - March 24, 2018, 11:26 am

Do you recommend any courses bro? I've also been doing digital marketing but only for like 2 weeks. Congrats tho

Cryptography - March 24, 2018, 12:05 pm

(Mar 24, 2018 11:26 AM)Doge. Wrote: [\[CITE\]](#) Do you recommend any courses bro? I've also been doing digital marketing but only for like 2 weeks. Congrats tho
Sure :) Will drop you a PM.

Deno - March 24, 2018, 1:07 pm

nice seeing a fellow Filipino here earning a lot of money! hope it will continue !

would be great if you can teach me your malupet methods hahaha

?Illuminati - March 25, 2018, 5:26 am

(Mar 24, 2018 05:16 AM)Cryptography Wrote: [\[CITE\]](#) Sooo for the last couple of months, I've been quite busy with my agency.

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This is goals right here! I recently started my agency doing paid advertising and landed a \$500 a month client yesterday + a possible referral. It's small but a start! I hope to charge this client \$1,000+ a month when he decides to move to a bigger facility.

May I know how you acquire clients? Also, are you doing this full time?

Cryptography - March 25, 2018, 6:18 am

(Mar 25, 2018 05:26 AM)?Illuminati Wrote: [\[CITE\]](#) This is goals right here! I recently started my agency doing paid advertising and landed a \$500 a month client yesterday + a possible referral. It's small but a start! I hope to charge this client \$1,000+ a month when he decides to move to a bigger facility.

May I know how you acquire clients? Also, are you doing this full time?

Awesome :) You're charging on top of ad spend right? Just making sure here.

Also make sure to make their expectations not so high, always give 60% of what you think and you can do and you should be fine (to make sure that you can overdeliver and make them happy)

For clients, I acquire them through my sales guy & a funnel - doing this 100% fulltime but I have a whole ton of other projects that I devote 90% of my time to.

My client's don't need much management as I love to automate EVERY single part as possible.

Mr Professor - March 25, 2018, 8:47 am

Do you recommend any courses, man?:D

I wanna step into Digital marketing too.

xphysic - March 25, 2018, 4:36 pm

(Mar 24, 2018 08:02 AM)Cryptography Wrote: [\[CITE\]](#) I handle social media management & media buying for corporate clients.

Those are my main 2 services, and companies pay a hell lot as a monthly retainer.

A little background on me:

I've been in the marketing field for more or less 4 years now but actually only got into it for real like 2 years ago.

Started my agency a few months back, and now here we are.
Been working on my own agency actually would love to get a bit of insight from you!

?Illuminati - March 27, 2018, 9:54 am

(Mar 25, 2018 06:18 AM)Cryptography Wrote: [CITE](#) Awesome :) You're charging on top of ad spend right? Just making sure here.

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Yeah I am charging on top of ad spend. \$500 for my services and \$500 for ad spend. It is a personal trainer that is looking to currently add 5 more clients and then expand to a bigger location in the near future. Yep, you have to under promise and over perform ? I told him realistically I could get him 3-5 clients in a month.

A lot of people in the courses I am in have a sales guy. When do you recommend getting one? Due to time constraints its hard to call businesses hours on end.

Lastly, How did you learn about digital marketing and where do you get your knowledge from?

G0SU - March 27, 2018, 6:04 pm

Congrats mate=)

good stuFF

Booe - April 3, 2018, 3:24 pm

wow congrats man, very nice job!