

## Forum: [Hack Forums](#)

Thread: [Built Sexy Ad Unit, Got The Traffic, Now What??](#)

**Pr0m3th30u5** - May 10, 2018, 10:37 am

Built a custom ad unit, it's getting a 0.15-0.2 Click Through Rate.

Have 2m views monthly across multiple publisher networks.

Looking for an advertiser that pays PPC and not Pay-Per-Acquisition.

Thought about ClickBank but the payout is based on if a sale is made, the real \$\$ to be made is with PPC.

Any ideas? ?

**BitcoinLuxury** - May 10, 2018, 12:41 pm

The real \$\$ is actually affiliate offers but since your look for more reliable and lower risk and easier cash I would recommend something like Google AdSense.

**Pr0m3th30u5** - May 14, 2018, 5:49 pm

(May 10, 2018 12:41 PM)BitcoinLuxury Wrote: [\[CITE\]](#) The real \$\$ is actually affiliate offers but since your look for more reliable and lower risk and easier cash I would recommend something like Google AdSense.

I've tried AdSense.. It's a no go.

Same with most sites. The reason is because most sites have a basic format that they follow for ad units. (the top banner, side banners, popups ect. )

I developed a new method of displaying the user the ad. Essentially it's a new format of popup notification but is minimally invasive, requires no user privacy consent (because there are no cookies used by my method).

IMHO it's a far better advertising method vs the traditional ad placements.

Because this is a new method, i've been having a hard time finding Advertiser networks that will allow my method since it's new and to them, untested.

here is a link that explains how it functions.  
[apollomobileads . com](#)

Finding a network of advertisers requires the agency or network, to let me break down their traditional ad format, so I can build my own versions of their ads. Essentially I would use all the material they provide, the pics, taglines, keywords and where we would direct traffic. Nothing from a marketing perspective has changed but the way the ad is delivered.