

Forum:[Hack Forums](#)

Thread: [Best way to promote a Android and IOS APP?](#)

KingCoin - July 14, 2018, 10:50 am

Hello

Some days ago we released a APP (Android and IOS) we are promoting it with Google Adwords but not 100% effective

Know another way to promote it?

pmtobefriend - July 14, 2018, 11:12 am

You could hire some youtuber to make a video for you or something

luke - July 14, 2018, 11:13 am

Promote it on different social media.

Enronitis - July 14, 2018, 11:26 am

Depends on the app's purpose.

Paid advertisements don't hurt if it's actually a useful one.

2073436 - July 14, 2018, 11:26 am

Social media marketing always does the trick. Find a professional app ads expert and you'll be booming

that's if budget isn't a problem, which it likely is :/

if it is, suck dick and hope it goes viral :)

splunk - July 14, 2018, 11:28 am

don't underestimate ASO (app store optimization), you can boost downloads significantly. also, going with social influencers never fails. you can even start here on HF and pay for shoutouts. you'll never ever ever make your money back using adwords for a mobile app. there's a bunch of articles about this.

Killy - July 14, 2018, 11:31 am

You can have it advertised in other apps

KingCoin - July 14, 2018, 11:54 am

Its a crypto related App , Know any good promoter?