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Thread: [Should Apple keep using the Mac Pro name?](#)

webdev77 - July 20, 2018, 4:44 am

I'm just wondering what everyone here thinks. Should Apple keep sticking the Pro moniker in their laptops that are really being sold to general consumers as "Pro" machines?

Yes, there are professionals that do buy them as well, but there really isn't any compelling reason in my opinion that these should be considered professional series. There is no extra support (or pretty much zero support for the iMac Pro desktop), and the hardware is not any different from what you get compared to other laptops that are advertised as general use or gaming machines.

cybertunnel - July 20, 2018, 10:46 am

I think Apple should bundle their "Pro" line with extra support, or integrations. The iMac Pro, Mac Pro, and MacBook Pro all are able to be consumer machines, but the price tags is high enough that it deters common consumers.

The "Pro" line is advertised for the power users out there, which in most cases are professional users. I know plenty of video editors that run the MacBook Pro through the wringer and they produce professional grade videos, but they use it as their normal consumer device as well.

Also if Apple refreshed their overall line better, the Pro line and the normal line could have a clear line.

th3darkmagician - July 21, 2018, 9:55 am

But, it is a "Pro" compared to the baseline iMac or Macbook (12"). I think the "Pro" moniker works well for them given that they aim the more expensive products at professionals.