

Forum:[Hack Forums](#)

Thread: [Flat Website Design - By "Brand Fuel Studio"](#)

Alex Belarto - August 19, 2018, 9:38 am

What's up fellow designers!

I've just completed my first website design in a long time..
So any thoughts you have in mind let them out, I wanna get better.

Thank you for your time ?

Nachfolger - August 19, 2018, 9:41 am

Everything above the "Our blog" section looks nice. Everything below it just seems weird and thrown together.

I would also separate the email/phone from the icons.

Alex Belarto - August 19, 2018, 9:45 am

(Aug 19, 2018 09:41 AM)Nachfolger Wrote: [\[CITE\]](#) Everything above the "Our blog" section looks nice. Everything below it just seems weird and thrown together.

I would also separate the email/phone from the icons. Appreciate the feed-back mate, will see how it looks after those changes.

Don Vito Corleone - August 19, 2018, 9:48 am

Add a couple more packages and edit the text into paragraphs, huge blocks of text are not easy read or look at. Looks pretty good overall!

Alex Belarto - August 19, 2018, 9:56 am

(Aug 19, 2018 09:48 AM)Don Vito Corleone Wrote: [\[CITE\]](#) Add a couple more packages and edit the text into paragraphs, huge blocks of text are not easy read or look at. Looks pretty good overall!
Thanks man, there were no more packages because the client wanted it to be like this, but I diffinetly agree on the text under the photos, they need some modifications.

Mister Slyther - August 19, 2018, 3:21 pm

Couple of points what I think:

- The footer needs to be completely redone, why a huge block with Terms of service being so incredibly large, and then one small part where all the important links are? you should put the TOS as a link with all the social media links displayed nicely in columns.

Example:

https://cdn.dribbble.com/users/374494/screenshots/3861660/attachments/875758/works-2_copy.png

- If you're only going to be put one package, I'd suggest finding a better way, it looks visually odd and strange being the only thing present in that section.

- The header typography is far too thin, you should make that bolder. Especially the text under "Welcome", readability levels are low, making it hard to read.
- The purple block, the first thing at the top is far too short in height, you need to increase the height of it. The social media icons are so small in there, how will phone and tablet users have an easy time clicking them?

Before any design I recommend looking at inspiration on Dribbble and Behance, that will get your creative juices flowing.

Examples of well-executed designs & concepts:

<https://cdn.dribbble.com/users/366569/screenshots/4081295/attachments/936379/gib-lp-full.png>
<https://dribbble.com/shots/4784220-Live-E-book-Design-Process-for-Pros>
<https://dribbble.com/shots/3894871-Chatlio-Features>

Overall this could have been done much better if I'm honest here.

Rating: 6/10.

I urge you not to get demotivated or offended by my review, trust me criticism as a Designer is key to improvement. Often my lecturers and Co-designers shit on my work to push me to improve.

Alex Belarto - August 19, 2018, 4:00 pm

(Aug 19, 2018 03:21 PM)Mister Slyther Wrote: [\[CITE\]](#) Couple of points what I think:

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?roye - August 19, 2018, 4:02 pm

Is this a photoshopped prototype or did you actually code it? It looks great anyway :)

Mister Slyther - August 19, 2018, 4:19 pm

(Aug 19, 2018 04:00 PM)Alex Belarto Wrote: [\[CITE\]](#) Appreciate it mate, especially from someone who has already done such work. That was my first in years I can assure you what's coming will be much better, And no I'm not of those people that are very emotionally sensitive, I can see with my mind's eye and I agree with your points!

That's the spirit, my friend. As long as you keep it up, trust me you will achieve and succeed.

Not that I am flawless, I am a designer myself with flaws, all designers have flaws in some way (no matter how experienced and good you are), but hard work will keep us learning and getting better.

Dr.Joblot - August 20, 2018, 4:33 am

(Aug 19, 2018 09:41 AM)Nachfolger Wrote: [\[CITE\]](#) Everything above the "Our blog" section looks nice. Everything below it just seems weird and thrown together.

I would also separate the email/phone from the icons.
agreed, it feels a bit messy at the bottom

skzr - August 21, 2018, 4:54 am

A very nice choice of colors

postprocess - August 23, 2018, 4:06 am

You should definitely work on your typography. The weight choices are inconsistent. One trick narrowed down: "Skip a font weight". If the title text for example is bold, let the subtitle text be regular (dependent on the typeface you use of course). Use more letter spacing, as in the footer for example. Who reads such walls of text? Try to summarize everything in just a few short sentences. To get an understanding of how your font-sizing might work better, make use of "Gridlover" (you might google it). I am getting overwhelmed with colors, you might just go through material.io and read how exactly you can use colors (especially the accent colors) in a better way. Last but not least, try to use a more professional font - or more professional fonts overall. I've already mentioned them in another topic:

Akzidenz Grotesk, Avenir, Avant Garde, Baskerville, Bembo, Bodoni, Bookman, Caslon, Century, Clarendon, Courier, DIN, Franklin Gothic, Frutiger, Futura, Garamond, Gill Sans, Gotham, Helvetica, Letter Gothic, Memphis, Meta, Mrs. Eaves, OCRB, Rockwell, Sabon, Times New Roman, Trade Gothic, Trajan or Univers.

SIM-3992901 - September 4, 2018, 2:29 pm

Very sleek and clean design, nice use of colours. 10/10!

?roye - September 6, 2018, 2:33 pm

The logo seems a bit similar to the one Microsoft Azure has, it's a great design tho, nice work!

PerfectStorm - September 7, 2018, 3:38 pm

I dont know I think its looks decent, nice job.

Nine Lives - *September 9, 2018, 10:51 am*

mehh i don't like the color combo's however the design overall looks pretty awesome, should have gone for darker colors combo with red or orange :)

Sashiko - *September 10, 2018, 2:22 am*

Main thing I have noticed from this piece is that you have a rather obscure way of having typeface inconsistencies.. It's essential that you stick to one font family (two if it's within the brand parameters) for website design... The general UI feel is decent, but for me as a fellow designer, I notice things such as type inconsistency - which throws off my interest from the design because I just can't get over it. The bottom would be okay, providing you give each section perhaps more space for the type to breathe, at the moment it feels rather congested - just some things to think about, keep at it ?