

Forum:[Hack Forums](#)

Thread: [SEO Working](#)

Omniscient - September 5, 2018, 11:22 am

Just to prove to everyone that I know what the fuck I'm talking about when it comes to SEO and what's been happening with HF activity....here is some data from the past week.

<https://screenshots.firefox.com/kqAMLXdvYEhS2sfN/analytics.google.com>

That screenshot show the increase in Google search results providing us a solid boost in traffic. We've had a steady 6-8k in Google clicks each day for months. Then this weekend we popped up to 11-13k. That's a huge boost.

The reason why? Because we're mobile friendly and Google is crawling us heavily and indexing our pages. Google has a [Mobile First policy](#) which means they want all their results to be mobile friendly.

We've been failing their Mobile Friendly Test for years:

<https://search.google.com/test/mobile-friendly>

btw, here is a screenshot of the crawler stats. Google was crawling us under 100k pages per day. We suddenly popped up and each day it's more. Yesterday they crawled 325k pages.

<https://screenshots.firefox.com/k1btZbNTfjiembcv/www.google.com>

So all these changes for the layout and the work we're doing in the code for SEO is paying off. I'll keep member updated as things progress but rest assured those talking crap about the demise of HF are idiots. Nothing was wrong with HF that I wasn't aware of that didn't have a fix. At one point an idiot member actually told me to step down and let others run HF.

The plans I have to alter HF are amazing and with Xerotics help things are progressing very well. Most of the painful stuff is over with, like the site redesign. I still have to move the server soon but after that it's mostly smooth sailing with solid work on features.

Enjoy the ride guys because it's going to be a lot of fun from here on out.

Riot - September 5, 2018, 11:26 am

I'm strapped in and ready for blastoff. Let the good times roll. ?

Btw thank you to Omni and Xerotic for the epic changes.

Mr. Robot - September 5, 2018, 11:26 am

Wow dude, I never doubted what you were saying when it came to mobile HF - especially comparing to how much Runescape popped off lately by them releasing a mobile version.

So happy to see the stats going in the right fucking direction, I love this damn forum and only want the best for it. (I will say 9 hours on your promoted tweet killed me inside because I finally took a good 8 hour sleep)

I plan on making a YT video promoting HF - not just one of those shitty look at me talking things but a proper animated one.

Cognitive - September 5, 2018, 11:28 am

It is awesome seeing the growth and the changes. Good shit Omni!

Ømen Xiii - September 5, 2018, 11:29 am

That 225K increase in pages tho, hot damn.

Someone even made a thread about this the other day in the lounge saying that he's noticed way more activity the past couple days and didn't know why. I along with others definitely thought the theme had a major part in this boost of activity (which now is factually true.)

Loving all the updates you guys are putting into the site, this is the most amount of change (for the better) that I've seen on this site in years.

Keep up all the killer work guys, straight killin it. ?

Vitani - September 5, 2018, 11:29 am

I expected stats to go up after HF turned mobile friendly, but this is far beyond what I imagined. That's a huge boost in traffic!

Keep in mind that we are mobile friendly barely a few weeks. The upcoming few months are going to be great and interesting to see..

SIMAAS - September 5, 2018, 11:32 am

Will the pofile section in posts remain that wide or are you planing to make it smaller? I'm not sure if it's only for me, but it looks way too wide. Love the new theme and all the updates!

Mr. Robot - September 5, 2018, 11:34 am

(Sep 5, 2018 11:29 AM)Vitani Wrote: [CITE](#) I expected stats to go up after HF turned mobile friendly, but this is far beyond what I imagined. That's a huge boost in traffic!

Keep in mind that we are mobile friendly barely a few weeks. The upcoming few months are going to be great and interesting to see..

Yeah but I feel like Omni should add a filter in to look for really common spelling errors + shortening of words and expand them automatically.

:)

Only thing i'd point out is simply threads/tutorials written up on mobile should give extra bytes or some crap because fuck writing all that shit on mobile without an OTG>

Gay - September 5, 2018, 11:36 am

If you haven't paid Xerotic a load you should probably go do that now...

Null - September 5, 2018, 11:50 am

nice to see you guys doing work on the forums, good luck.

Central Sky - September 5, 2018, 12:02 pm

Great Forum HF ?

Omniscient - September 5, 2018, 12:04 pm

Quote:I plan on making a YT video promoting HF

You should wait till I have the award promotion ready.

Quote:I expected stats to go up after HF turned mobile friendly, but this is far beyond what I imagined. That's a huge boost in traffic!

We still have a long road ahead to get to the same traffic level of 2012-2014 before Google made all these SEO policy changes.

It was an April 2015 update that started it all. It was their first Mobile-Friendly update and since then we've suffered in rankings. The decline was slow but it was very very steady. As if little by little Google was pushing me closer to the edge of a cliff without every pushing me over.

I'm just so glad we're finally past the hard work. I still have a lot of SEO to do on the backend which members won't even notice. Little things like nofollow tags and some HTML tidying up for Google to like us even more. Basically some fine-tuning in the process to make sure everything is perfect. I did all this in 2009-2010 and it was partially why HF succeeded where others failed. It's one thing to build a site members like, it's entirely another to build one Google likes. And realistically it's more important Google likes us. I bet that a lot of members found HF through a Google search.

I know it's ultimately my responsibility but I can't help but blame MyBB too. Those clowns still aren't default responsive theme and now that we are, we're essentially split from their branch and will likely never update HF to any newer versions of MyBB. I feel like I waited and waited for them and 1.8x was crap (is crap) and 2.0 never happened and now 1.9x is sitting around with imho a terrible looking responsive theme concept. So we just did the work ourselves but now we're sort of fucked for updating. Probably going to be more of an issue in 5-6 years.

If you want to read a nice history about Googles changes for mobile and SEO read this:

<https://www.searchenginejournal.com/google-algorithm-history/mobile-friendly-update/>

That more or less highlights what has happened in terms of HF traffic from Google.

Eagle 95 - September 5, 2018, 12:04 pm

I did notice an increased activity in our online list during the day, even tho school started for some of our members.

Good job guys.

Mr. Robot - September 5, 2018, 12:09 pm

(Sep 5, 2018 12:04 PM)Omniscient Wrote: [CITE](#) You should wait till I have the award promotion ready.

I'm not that much of an award whore! :)

But yeah been practicing my animation but might pay someone else to do it. Got a few ideas to make it catchy. 100k views incoming.

Lemme calculate the bytes on that real quick.

Banter. - September 5, 2018, 12:14 pm

Brilliant work from both you & Xerotics, never doubted it for a second its been clear we have had a good increase in Visitors etc since the mobile version was launched. i am excited to see everything to come and watch HF grow bigger and better day by day!

Great work guys thank you.

luke - September 5, 2018, 12:20 pm

I realised something had changed. I saw almost 900 people online on a Monday night for the first

time in a long time.

Looks great.

Riggs - September 5, 2018, 12:24 pm

Everyone knows it's because I gave you that PR2 backlink.

Biggy - September 5, 2018, 12:31 pm

Never doubted you dawg. I'm glad it's all panning out.

TB12 - September 5, 2018, 12:35 pm

I'll never get why people cried in the first place about it, thanks a lot :)

UrbanWarfare - September 5, 2018, 12:39 pm

Good job peeps, good to see your SEO paying dividends

Mr. Robot - September 5, 2018, 12:43 pm

Could we have a live battle graph...

I was thinking every 5 minutes or whatever it is, users get timed out for their online time - what if you can create a graph (pie) that would display 'live' stats of users on different devices - mobile/pc that's constantly battling - as well as one that detects the browser users are using and have that battle it out too.

B0Trun - September 5, 2018, 12:46 pm

Wow so excited to see the new things for HF , fingers crossed :xD

Minnesota Nice - September 5, 2018, 12:54 pm

Never a doubt.

Keep it up boss, like all the change so far.

Super - September 5, 2018, 12:56 pm

Investing in SEO is a great idea - it pays off in magnitudes long term. Changes to the site are looking great (especially the CSS)!

Omniscient - September 5, 2018, 1:37 pm

(Sep 5, 2018 12:43 PM)Mr. Robot Wrote: [\[CITE\]](#) Could we have a live battle graph...

I was thinking every 5 minutes or whatever it is, users get timed out for their online time - what if you can create a graph (pie) that would display 'live' stats of users on different devices - mobile/pc that's constantly battling - as well as one that detects the browser users are using and have that battle it out too.

Technically sessions table already stores the useragent data which is all that's needed to display those statistics.

Ninetales. - September 5, 2018, 1:55 pm

pretty surprising to see how quickly results can come

AlphaIndustries - September 5, 2018, 2:01 pm

Great work, you did a good job here, we got faith in you.

Mr. Robot - September 5, 2018, 2:12 pm

(Sep 5, 2018 01:37 PM)Omniscient Wrote: [\[CITE\]](#) Technically sessions table already stores the useragent data which is all that's needed to display those statistics.

I think it'd be interesting to see it battle itself around at different times of the day.
(maybe some sort of reward for maybe using mobile for 100 hours or something)

Steve - September 5, 2018, 2:18 pm

Some members complain about the 'golden ages' but don't realize that now will be considered a golden age of HF.

Blazin - September 5, 2018, 2:19 pm

(Sep 5, 2018 01:55 PM)Ninetales. Wrote: [\[CITE\]](#) pretty surprising to see how quickly results can come

What do you expect when you work quickly and hard.

Good job Omni, this makes me happy for you and all of us at the forum.

SIM-403479 - September 5, 2018, 2:27 pm

Excited to see all the new members flood in.

Well done

oscast - September 5, 2018, 3:03 pm

I just hated that you shut down the site for weeks when you blew up. Killed bakanews ;/

Mr. Robot - September 5, 2018, 4:02 pm

Just wanted to share this, Philip DeFranco shared his main viewers on YT today from mobile devices vs pc - hopefully this makes your eyes light up Omni :D

Who Soup - September 5, 2018, 4:09 pm

I'm not sure how I feel about quantity vs quality but I guess we'll see what happens

Two-Ton 21 - September 5, 2018, 4:23 pm

(Sep 5, 2018 04:02 PM)Mr. Robot Wrote: [\[CITE\]](#) Just wanted to share this, Philip DeFranco shared his main viewers on YT today from mobile devices vs pc - hopefully this makes your eyes light up Omni :D

On top of that (in HF' case), it could have something to do with the trust scan feature. I avoid visiting HF on my computer because of my firewall/VPN procedures.

...And your phone is with you everywhere you go.

Zher0 - September 5, 2018, 4:35 pm

Was just going to ask you for stats the other day. Glad it's working, SEO has yet to fail me ;)

Omniscient - September 5, 2018, 4:37 pm

Quote:I just hated that you shut down the site for weeks when you blew up. Killed bakanews ;/
That never happened. Site was down for less than 2 days during the 1.8x upgrade.

Quote:Just wanted to share this, Philip DeFranco shared his main viewers on YT today from mobile

devices vs pc - hopefully this makes your eyes light up Omni :D

I'm well aware that a normal site metrics should show a 60-70% mobile. And ours is 70% desktop. That's how I know we needed mobile compliance. Those numbers will change now that we have a responsive design and Google sends us the correct ratio of mobile traffic.

VirtualFrost - September 5, 2018, 4:41 pm

2018 has really been an exciting year for HF for a very long time. So many huge changes and they're all showing to be for the better of the community. Still only 3 months left in the year but damn by then things will surely be so much different looking back at January 2018.

mrnapolean1 - September 5, 2018, 4:42 pm

With all your knowledge and xerotics knowledge you and him are a force not to be reckoned with. Congrats!

Two-Ton 21 - September 5, 2018, 4:43 pm

(Sep 5, 2018 04:42 PM)mrnapolean1 Wrote: [\[CITE\]](#) With all your knowledge and xerotics knowledge you and him are a force not to be reckoned with. Congrats!

? The expression is "a force to be reckoned with".

Cameron - September 5, 2018, 4:47 pm

Awesome stuff guys, well done!

Must be extremely satisfying to see all the hard work you've done slowly start to come together. :) Bring on the new era of HF!

BottomNotch - September 5, 2018, 5:54 pm

Damn, good to know a mobile friendly page can provide such a seo boost. Keep up the good work!

ItunesDB - September 5, 2018, 5:55 pm

(Sep 5, 2018 04:09 PM)Who Soup Wrote: [\[CITE\]](#) I'm not sure how I feel about quantity vs quality but I guess we'll see what happens

haah fuck

u still on this site

Lavish Living - September 5, 2018, 8:59 pm

(Sep 5, 2018 11:22 AM)Omniscient Wrote: [\[CITE\]](#) At one point an idiot member actually told me to step down and let others run HF.

cough maxim or maximus idr cough

Awesome man! keep up the good work, excited to see what the future holds for HF.

phunted - September 5, 2018, 9:02 pm

(Sep 5, 2018 08:59 PM)Lavish Living Wrote: [\[CITE\]](#) cough maxim or maximus idr cough

Awesome man! keep up the good work, excited to see what the future holds for HF.

I remember that cuck, tried running everything.

#Skyline - September 5, 2018, 9:33 pm

You don't understand how much this makes me happy.

Nahh, you would understand :)

Evanescent - September 5, 2018, 10:54 pm

It's good to see that things are working out as planned. Good luck Omni!

CyberError - September 5, 2018, 11:13 pm

Make HF great Again ! haha , we need more quality members to join our HF Family

Good Job Omni And Xerotic

Prince™ - September 5, 2018, 11:25 pm

More traffic, more members and more activity and fun.

Much thanks Omni.

Vyxn - September 6, 2018, 1:22 am

Worth every sweat. Congratulation to your team.

You guys did a really great job.

?

LOKi. - September 6, 2018, 1:25 am

In my experience SEO takes 3 month to implement as Google updates every 3 months but as HF is a huge site thus the updates were almost instant. I have seen this kind of thing for the first time.

Good job Omni!

Confound - September 6, 2018, 9:51 am

Man this is so awesome to look at.. Very excited to see what more is in store.

Punisher - September 6, 2018, 12:03 pm

I'm interested in knowing how much the return of the referral function played into this new traffic as well. Regardless, nice work on getting the SEO up!

mrnapolean1 - September 6, 2018, 4:23 pm

(Sep 5, 2018 04:43 PM)Two-Ton 21 Wrote: [\[CITE\]](#) ? The expression is "a force to be reckoned with". My bad. I was tired and exhausted from working a 10 hour workday.

Two-Ton 21 - September 6, 2018, 4:35 pm

(Sep 6, 2018 04:23 PM)mrnapolean1 Wrote: [\[CITE\]](#) My bad. I was tired and exhausted from working a 10 hour workday.

Haha, you're good. I was just making fun. I got what you were saying though. ?

Raz Riverblade - September 7, 2018, 12:43 am

This is gonna be one of those things where members will post in a couple of years: "hey guys, do you remember that crazy period when Omni made all those changes"

Looking forward to it!

Seife?r - September 7, 2018, 5:19 am

I've got 8.7 bytes with your name on it omni if you mind helping my site with seo :/

muzzy. - September 7, 2018, 5:21 am

Exciting times, truly is, all of the changes in the last few months have been a home run. It took some time but we're here and it's lovely.

Pain - September 7, 2018, 5:34 am

Hopefully it goes good, been here for a while you seem to know what you're doing.

