

Forum:[Hack Forums](#)

Thread: [Good places to advertise my Hosting Website?](#)

Legendary Hosting - September 13, 2018, 11:58 pm

I'm trying to get some traffic going... I already made a thread here, and it barely got any views. Any other good places?

Buzzdrone - September 14, 2018, 12:34 am

You gotta think about this like a marketer. First, look at your business from a strangers perspective. If they'd want to find your services or a competitors service on google, what would they search for? Not just the big name hosting and domain services, but the niche ones that separate you from the big dogs. If nothing separates you from the likes of NameCheap or GoDaddy, carve out that niche. Then do some market research, see where your closest (in terms of niche services provided) is posting around and then post there as well as in similar sites.

I don't have any specific places since I'm not fully familiar with your business and to be honest I'm not quite sober enough to use enough brainpower on that research tonight but maybe tomorrow if you still need help and I remember.

YeldaRasoollee - September 14, 2018, 5:58 am

Probably tech groups? some ads on Google?

Legendary Hosting - September 14, 2018, 6:14 am

(Sep 14, 2018 12:34 AM)Buzzdrone Wrote: [\[CITE\]](#) You gotta think about this like a marketer. First, look at your business from a strangers perspective. If they'd want to find your services or a competitors service on google, what would they search for? Not just the big name hosting and domain services, but the niche ones that separate you from the big dogs. If nothing separates you from the likes of NameCheap or GoDaddy, carve out that niche. Then do some market research, see where your closest (in terms of niche services provided) is posting around and then post there as well as in similar sites.

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Thanks for the advice you gave me!

Almonds - September 14, 2018, 6:18 am

Make a new more threads on different forums, buy an ad placement and track the results to see if it is worth while-

My absolute favorite type of advertising is billboards.

SUI-3183372 - September 14, 2018, 2:26 pm

Doesn't matter, the market is saturated and you'll never gain traction without larges amount of capital.

You're better off finding some niche in the hosting market, catering to that community and offer them the best possible product for their needs. That's what I did with DasVPS before we were bought out. I became close with the Bitcoin Cash community across Twitter, Reddit and other sites,

and at one point was hosting well over 50 Bitcoin Cash related projects or websites. That wouldn't have happened if I just advertised at them, I had to get involved with their community, show them by supporting me I'm also supporting them, offered discounts to certain communities, etc. Stuff like that.