

Forum:[Hack Forums](#)

Thread: [Mobile Device Usage and SEO](#)

Omniscient - October 13, 2018, 2:22 pm

<https://hackforums.net/showthread.php?tid=5878018>

Quote:Currently 57% of online traffic is mobile with the other 43% as desktop. Yet when you review our Google search impressions we have a 80% desktop impression ratio vs 20% on mobile/tablets. This means we're giving up a ton of potential mobile traffic because Google does not give us ranking positions from mobile devices.

So this is an update to our SEO effects on what we've implemented into HF.

<https://screenshots.firefox.com/h4Vv4mrtHuYybjCp/analytics.google.com>

We now have a 70% desktop and 30% mobile ratio with more search results for mobile. Eventually I hope to get at least a 50-60% mobile usage ratio. It's been about a month since we changed the theme and we're still making adjustments to SEO and pages on HF. It will be a few more months imho before the work really pays off and the effects are more obvious to members.

Thanks everyone for being involved in HF and expect us to provide a better experience to members.

Hackbase - October 13, 2018, 2:30 pm

This is good update. I'm using mobile as well.

Ømen Xiii - October 13, 2018, 2:33 pm

Since the new theme dropped I don't think I've used my computer but like once or twice, it's so much easier just using your phone and you can take it with you wherever you want I love it.

MR. MORNINGsTAR - October 13, 2018, 2:37 pm

I used HF on my phone only twice maybe. It just feel easier using it on PC. But I always prefer PC over phone, for any website.

Business - October 13, 2018, 2:51 pm

We can definitely hit a 50-60% ratio. Great work on the site, it's a joy to be part of this community. I have a couple projects in the works that I think you'll like Omni.

Omniscient - October 13, 2018, 2:58 pm

(Oct 13, 2018 02:37 PM)MR. MORNINGsTAR Wrote: [\[CITE\]](#) I used HF on my phone only twice maybe. It just feel easier using it on PC. But I always prefer PC over phone, for any website.

I agree but maybe you're older like me and just used to desktop for the internet. The youth of today use their phones and expect a mobile experience. I will say that now we're responsive design and I'm away from my computer, I can use HF just as good as when I'm on a desktop. So that's pretty cool imho and the effect I was hoping to achieve.

SIM-403479 - October 13, 2018, 3:49 pm

I use my mobile quite often whilst I'm at work or out. I imagine most of the students that use HF also use their phones.

WageWolf - October 13, 2018, 4:17 pm

HF has always been much easier to use on PC, however, I quite often find myself checking PMs or alerts, while I am away from home, a few times a day! :)

Zher0 - October 13, 2018, 4:29 pm

Litty, SSL and having mobile sites are key ranking factors. I think this site is going to be doing pretty well now!

Omniscient - October 13, 2018, 4:32 pm

(Oct 13, 2018 04:29 PM)Zher0 Wrote: [\[CITE\]](#) Litty, SSL and having mobile sites are key ranking factors. I think this site is going to be doing pretty well now!

What is Litty?

Zher0 - October 13, 2018, 4:54 pm

(Oct 13, 2018 04:32 PM)Omniscient Wrote: [\[CITE\]](#) What is Litty?

Litty = Lit/awesome/on fire lol

iNviZ - October 13, 2018, 5:57 pm

Great update, loving all the changes.

Prince™ - October 13, 2018, 6:34 pm

30% in a short period of time? That's awesome Omni!

Thank you for bringing in more traffic and making the site more active.

Trip - October 13, 2018, 11:11 pm

I love the new mobile theme so convenient...

muzzy. - October 15, 2018, 6:35 pm

Is a higher % of overall mobile members better for SEO, or is it just the presence of a very mobile friendly website that the google algorithm takes into account there?

Gt403cyl - October 15, 2018, 6:44 pm

(Oct 13, 2018 02:58 PM)Omniscient Wrote: [\[CITE\]](#) I agree but maybe you're older like me and just used to desktop for the internet. The youth of today use their phones and expect a mobile experience. I will say that now we're responsive design and I'm away from my computer, I can use HF just as good as when I'm on a desktop. So that's pretty cool imho and the effect I was hoping to achieve.

The last few years I've used my phone more than my desktop for browsing HF, mainly because I'm never home.

There are things I prefer on mobile, but many more I prefer on the full desktop site, either way I'm comfortable navigating on either.

Is there a target? Like 60/40 or 50/50 in mind?

Omniscient - October 16, 2018, 4:06 pm

We're getting more traffic for mobile but it's not translating into post activity. I think visitors are less likely to post/type on their mobile devices than an actual desktop keyboard. So while traffic is going up, post activity hasn't.

b?xxy - October 16, 2018, 4:08 pm

Only time I really ever used HF on mobile was when I had to go somewhere in the middle of a deal.

Interesting.

Gt403cyl - October 16, 2018, 4:41 pm

(Oct 16, 2018 04:06 PM)Omniscient Wrote: [\[CITE\]](#) We're getting more traffic for mobile but it's not translating into post activity. I think visitors are less likely to post/type on their mobile devices than an actual desktop keyboard. So while traffic is going up, post activity hasn't.

Interesting if I read that correctly you are saying the HF is holding steady tracking posts even given the hard push towards being more mobile friendly.

So that means as a whole HF is fine with going mobile rather than more desktop oriented.

That or more people are lurking HF on mobile more than they were before but not posting more often than before.

ThomasGB - October 16, 2018, 5:02 pm

(Oct 16, 2018 04:06 PM)Omniscient Wrote: [\[CITE\]](#) We're getting more traffic for mobile but it's not translating into post activity. I think visitors are less likely to post/type on their mobile devices than an actual desktop keyboard. So while traffic is going up, post activity hasn't.

I think the problem is with the text area check how it looks

isn't that much better ? hiding it for mobile devices

Or put it below the text area

and if only xerotic can make a mobile detection variable and then offer more bytes for mobile posters

Xerotic - October 16, 2018, 5:19 pm

(Oct 16, 2018 05:02 PM)ThomasGB Wrote: [\[CITE\]](#) I think the problem is with the text area check how it looks

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and if only xerotic can make a mobile detection variable and then offer more bytes for mobile posters

Members would likely then spoof their desktop connection to appear as a mobile user for the bonus Bytes.

I do like the textarea alteration though. We will look into it.

ThomasGB - October 16, 2018, 5:36 pm

(Oct 16, 2018 05:19 PM)Xerotic Wrote: [\[CITE\]](#) Members would likely then spoof their desktop connection to appear as a mobile user for the bonus Bytes.

I do like the textarea alteration though. We will look into it.
Find something that no one can spoof , I know you are a bot lol so you can do anything haha

Prodigic Son - October 16, 2018, 5:40 pm

I haven't checked on the mobile version of the forum yet. I will report back to this thread once I've looked at it.

(Will edit post, will not spam.)

Ludicolo - October 17, 2018, 11:24 am

I've always used HF on Desktop, I've never really like browsing sites on mobile, it's too small and kind of inconvenient for typing.

Hydra - October 17, 2018, 5:26 pm

(Oct 16, 2018 05:36 PM)ThomasGB Wrote: [\[CITE\]](#) Find something that no one can spoof , I know you are a bot lol so you can do anything haha

Very difficult to do. @media queries and user-agent are all spoofable. I'd be curious on how this could be accomplished.

Xerotic - October 17, 2018, 6:03 pm

(Oct 17, 2018 05:26 PM)iHydra Wrote: [\[CITE\]](#) Very difficult to do. @media queries and user-agent are all spoofable. I'd be curious on how this could be accomplished.

I'm not sure if it can. The end-user device and the server are two different entities. The server simply responds to the input it receives and if the end-user sends spoofed data then how is the server to know?

Omniscient - October 17, 2018, 7:37 pm

(Oct 17, 2018 06:03 PM)Xerotic Wrote: [\[CITE\]](#) I'm not sure if it can. The end-user device and the server are two different entities. The server simply responds to the input it receives and if the end-user sends spoofed data then how is the server to know?

IP is the only real data we can prevent spoofing.

<https://browserprint.info/blog/defeatingSpoofing>

DOG - October 17, 2018, 7:40 pm

(Oct 17, 2018 11:24 AM)Ludicolo Wrote: [\[CITE\]](#) I've always used HF on Desktop, I've never really like browsing sites on mobile, it's too small and kind of inconvenient for typing.

I always used on mobile, for me it's very easy to use. Especially with the new theme. (I'm waiting for the pixel 3 XL, it's going to be even better)

I don't even know why I have Support Brave as signature lol. Probably I was ass kissing Omni for an award or something oO.

Omniscient - November 1, 2018, 9:48 am

<https://screenshots.firefox.com/VBaFGGz4G4SBDOLx/search.google.com>

There you can see our Desktop for search console data for the past 28 days. Average position is 24 with an 8% CTR. Reasonable but not stellar.

Our future is mobile....here is why.

<https://screenshots.firefox.com/DGrAxRv51XHZo3DB/search.google.com>

There you can see our Mobile for search console data for the past 28 days. There you can see we have a near 12% CTR and an average position 9.6. That's an average position on the first page of

results. That's very good and is a serious improvement from 6 months ago.

Mobile results will continue to grow as Xerotic and I continue tweaking our SEO. But it's working so far just as I said it would. I still think we'll see the best results in 4-6 months when I believe we'll have perfected every angle of the site for optimal search crawling and results.

Just an update, I'm looking over stats almost everyday. Thanks.

Prepper - November 1, 2018, 10:04 am

(Nov 1, 2018 09:48 AM)Omniscient Wrote: [\[CITE\]](#)

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I myself will most likely start using mobile here soon and probably frequently. I think mobile is the future of everything especially the route mobile devices are going many average computer users will start becoming even more willing to give up there laptops and desktops I think many actually have done that. Tablets also seem to be coming back into style as well.

Plague - November 1, 2018, 10:18 am

Today is the first day i test hf on mobile