

Forum: [Hack Forums](#)

Thread: [Automated Banner Ads Purchase System](#)

Omniscient - December 21, 2018, 1:41 pm

<https://hackforums.net/buyads.php>

Another automation of our advertising system here on HF. Previously I manually accepted orders and did the banners. In an effort to add efficiency it's now automated (mostly).

The header ad (300x100) is normally our most popular and often sold out so I have decided to change it from 2 static banners to 4 rotating banners. Previously it was \$200 per week and I have reduced the price to \$150 per week.

These are all the positions:

Header Ad \$150 per week 300x100 (4 rotating positions, 2 at a time displayed)

Thread Ad \$50 per week 468x60 (1 static position)

Footer Ad (small) \$25 per month 88x31 (12 static positions)

Footer Ad (large) \$60 per week 728x90px (1 static position)

Ads are first created and then I'm notified and I approve/deny the ad. If approved you'll get a PM with the payment link.

You may start an order here by clicking "Create Ad":

<https://hackforums.net/buyads.php>

FYI, currently there is no statistics and I recommend you use a link like goo.gl which can provide you stats.

Any questions?

Bluffer - December 21, 2018, 1:43 pm

Interesting new feature! This is great! Probably gives you more time.

Almonds - December 21, 2018, 1:48 pm

Nice addition!

This will be quite useful.

System[X] - December 21, 2018, 1:48 pm

Great to see more improvements, automation is always good when done right and saves a lot of time and hassle.

Thanks

Omniscient - December 21, 2018, 1:59 pm

(Dec 21, 2018 02:43 PM)?luffer Wrote: [\[CITE\]](#) Interesting new feature! This is great! Probably gives you more time.

Well, since I did it all manually I wasn't perfect with placing the banners in a timely manner or

removing them too. Once I had it up for an extra 2 weeks for the member before I noticed it expired.

This is better where it's all tracked and easy to operate. It will save me some time but mainly just add efficiency.

I also hope to sell all 4 header ad positions.

Guap - December 21, 2018, 2:20 pm

Say someone didn't want to simply advertise, but perhaps pull a joke?

Couldn't they simply purchase a banner spot and advertise whatever they desire, obviously you will be able to see who purchased it and punish them but they could put some very obscene images which would stay up until noticed.

Maybe a report banner feature?

Omniscient - December 21, 2018, 2:28 pm

(Dec 21, 2018 03:20 PM)Fisto Wrote: [\[CITE\]](#) Say someone didn't want to simply advertise, but perhaps pull a joke?

Couldn't they simply purchase a banner spot and advertise whatever they desire, obviously you will be able to see who purchased it and punish them but they could put some very obscene images which would stay up until noticed.

Maybe a report banner feature?

Ads are approved before you can even pay.

Xerotic - December 21, 2018, 2:29 pm

(Dec 21, 2018 03:20 PM)Fisto Wrote: [\[CITE\]](#) Say someone didn't want to simply advertise, but perhaps pull a joke?

Couldn't they simply purchase a banner spot and advertise whatever they desire, obviously you will be able to see who purchased it and punish them but they could put some very obscene images which would stay up until noticed.

Maybe a report banner feature?

All images/links must be approved by Omniscient before they appear as an HF advertisement.

Omniscient Wrote: In an effort to add efficiency it's now automated (mostly).

That is the "mostly" part. You submit an image/link and Omni will receive a notice to approve/deny. If he approves it then you can purchase the ad space for that image/link combination as many times as you would like in the future.

Guap - December 21, 2018, 2:29 pm

(Dec 21, 2018 03:28 PM)Omniscient Wrote: [\[CITE\]](#) Ads are approved before you can even pay.

Ah, so that hasn't changed.

Thank you for the quick answer.

Dredd - December 21, 2018, 5:10 pm

Very cool addition for those hoping to advertise thanks Omni

Hydra - December 21, 2018, 10:40 pm

Heads up, <https://goo.gl> is partially discontinued with a full closure in March 2019. <https://bitly.com> would be the better choice.

Carl Elias - December 22, 2018, 1:12 am

Will it be updated to show how many spots are currently open before submitting an ad for approval or will it be added into a queue if all the spots are taken?

Bear - December 22, 2018, 1:31 am

Just curious, if there is a way like a PM after submitting a request, could allow the potential buyer to see the current queue and then decide if they want to go through with it? Maybe an extra step between submitting for approval -> buyer is shown current queue?

Could allow sellers to have an insight in when to expect more traffic from beforehand. Just a thought.

Junx - December 22, 2018, 1:38 am

Do upgraded users see these banners? Or is it just unregistered users?

Hydra - December 22, 2018, 2:14 am

(Dec 22, 2018 02:38 AM)Junx Wrote: [\[CITE\]](#) Do upgraded users see these banners? Or is it just unregistered users?

<https://i.imgur.com/ZwJPSAq.png>

Nope. Only non-upgraded members including unregistered members (visitors).

David Morales - December 22, 2018, 9:52 pm

Are vacant dates available for the general public?

FawkCidy - December 22, 2018, 10:06 pm

Can you update the graphics automatically as well or would you need to contact admin ?

Omniscient - December 23, 2018, 12:08 am

(Dec 22, 2018 11:06 PM)FawkCidy Wrote: [\[CITE\]](#) Can you update the graphics automatically as well or would you need to contact admin ?

You cannot update the graphic. You submit your banner, it's approved, that's what you use. If you want to submit a new banner you'd make a new ad order.

#Skyline - December 23, 2018, 1:44 am

Oo I love the addition of rotating banners now.

Uploader.sx - December 23, 2018, 4:29 am

Great addition.

Thank you Omni.

1 suggestion, why don't you make the ads visible to everyone, and only upgraded members can disable them if they want to.?

Juffar - December 23, 2018, 8:25 am

This is cool. I'll buy new ad space soon.

Elysium - December 23, 2018, 3:19 pm

I'm pretty excited about this. I sent a request in for one space.

Xerotic - December 23, 2018, 4:23 pm

(Dec 23, 2018 05:29 AM)Mafia Wrote: [\[CITE\]](#) Great addition.

Thank you Omni.

1 suggestion, why don't you make the ads visible to everyone, and only upgraded members can disable them if they want to.?

The removal of advertisements is a feature of L33t. Members pay to have the ads removed.

sonex - December 24, 2018, 4:16 am

Is there any example how Thread Ad looks like though? Was always interested to get one but couldn't be able to see it though. I can see footer and header ads by logging out but not the thread one since no threads can be viewed unless you're logged in.

Evanescent - December 24, 2018, 4:28 am

(Dec 24, 2018 05:16 AM)sonex Wrote: [\[CITE\]](#) Is there any example how Thread Ad looks like though? Was always interested to get one but couldn't be able to see it though. I can see footer and header ads by logging out but not the thread one since no threads can be viewed unless you're logged in.

Goto knotbb.com

You can see an example.

sonex - December 24, 2018, 4:30 am

(Dec 24, 2018 05:28 AM)Evanescent Wrote: [\[CITE\]](#) Goto knotbb.com

You can see an example.

You're awesome! Thank you.

Zeus - December 24, 2018, 6:04 am

Great feature will be purchasing it very soon!