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Thread: [MOBU Token- The Ethereum of security tokens \(Security Token Protocol\)](#)

icomani1 - January 8, 2019, 4:35 am

Mobu has been in the news the last couple of weeks, but many individuals are still unaware of them. For someone not familiar with Mobu, the first question that comes to mind is, "What is Mobu?" Mobu is a decentralized, blockchain centric initial coin offering platform concentrated on the launching of security tokens. Legitimate businesses like retail giants, property designers, mining organizations & more will be given the chance to launch their very own security tokens through Mobu's end to end coin-launching platform.

Mobu really wishes to connect credible business visionaries to hungry investors by removing the middleman, and documentation needs uncontrolled in the securities industry & capital fundraising. Their platform extraordinarily features rich, & provides businesses all that they have to make their security token starting from the earliest stage, turning into an outstanding one-stop-shop for all coin development needs. But, the question is, what brought about Mobu's inception?

Mobu wants to be a major player in the new age of wealth creation that is blockchain security tokens. They encourage the release of these tokens confidence & ease for businesses supported by assets who wish to raise capital on the wild and superb world of the blockchain.

The solutions offered by Mobu are far-reaching. To just begin to expose what's underneath, here is a short list of a portion of the numerous features of their platform idea:

- Bridging the fruitless gap between blockchain technology & the scary securities market.
- Creation of conceptual smart contracts from which all security tokens whose ICOs go through Mobu's platform will extend.
- Provision of certainty & illumination to both the issuer & investor in regards to rights & expectations.
- Introduction of innovative techniques to oversee escrow administrations of security-based initial coin offerings, including an investor exit option & higher in general investor Return on Investment.
- Development of a locked utility for Mobu tokens for service providers to get to the services, rather than direct token spending. This will cause a supply shortage & increase Mobu token demand.

With security tokens, charges are lower, deals can be executed much faster, clients gain exposure to free markets, the investor base is hoarding higher than alternatives, smart contracts provide robotized benefit capacities, & there is boundlessly diminished control from financial institutions.

Advantages of Mobu Platform include the following:

- A high hindrance to entry for competitors. As expressed, security tokens are uncommon compared to utility tokens. This isn't because of an absence of demand, anyway rather because of the enormous endeavor required with appropriately releasing a security token. Their only recognizable competition is Polymath, which lacks investor accounts, banking support, & the lockup utility Mobu touts.
- A well spread out plan. They have a standout amongst the most thorough action plans, whitepapers & roadmaps of any financial side initial coin offering project. Regularly, well-researched

documentation prompts a more prominent possibility of funding & in general achievement in project space.

Conclusion

Mobu has an incredible number of qualities, strengths, and advantages. It has been touted as the "Ethereum of security tokens" by a few. They have an incredible idea, experienced team & a superb plan for how to make their dream a reality.

For more details visit

Telegram - @mobuCHAT