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Thread: [Signature Marketplace Metric Change](#)

SUI-3183372 - February 4, 2019, 10:06 am

Currently in the signature marketplace, when you're looking to purchase signatures, you have access to a "more info" button that gives you more details on the user who owns the signature space you're renting. For example: <https://hackforums.net/buysigs.php?action=details&uid=3090794>

The most important stat to look at here, at least if you're using this as a form of advertising, is the 'Posts per day (Last month)' metric. This gives you a good idea if the user is active and if your signature is going to get views. However, I feel like this being the only stat to give an indication on recent activity is a bit misleading and could be more accurate.

My suggestion is, either in addition to or instead of 'post per days over the last month', we add 'how many times their signature has been viewed or loaded in the past month', and it would essentially just be a counter for how many times the specific user's signature has been loaded over the last 30 days. This metric will be a bit more complicated to calculate, and may be too heavy for such a large forum(realistically I'm unsure of how resource intensive it'd be), but I feel like it can really display the true value of everyone's sig space. I also think this will bring value to profiles who don't post frequently, as some marketplace vendors, for example, may only post a few times a week but still rack up tens of thousands of views of their profile/signature.

SoulZeh - February 4, 2019, 10:17 am

It's actually a really good idea. I think this sort of thing would show a lot more value to the signature market.