

Forum:[Hack Forums](#)

Thread: [My vision and a straightforward outline to success. \(past 5 years of my life\)](#)

swavy - February 5, 2019, 11:31 pm

Since nobody wants to figure out how to get rich on their own I'll give you a straightforward outline on exactly what to do if you want to make a lot of money. Before u continue reading, this isn't a fucking autopilot method that's going to make u 10k grand every 15 seconds sorry.

So when I was 13 I got a job at a local screen printing shop with the idea that I want to start my own clothing brand and will not be outsourcing for anything. I went into it knowing I'm here to learn everything and dip at 18 once I graduate. I started doing the manual labor, actual screen printing for about 2 years then when I was 15 I moved into customer support stuff like invoicing and taking orders ect. A year after that I was practically running the shop at 16, the owner stopped coming in and everyone who came to place orders was talking to me. 2 years later after doing that I had saved up a shitload of money as when I started I was making \$14/hour at 13 (walk in the door at a screen printing shop with no experience is a lot of money). I lived with my parents and never had any interest in buying useless shit so honestly I never spent a dollar of what I made.

I'm just a normal person with a vision, what I did could be replicated by anyone. I had absolutely no experience. Just walked in and said this is what I want to do you have me for 5 years the I'm gone. Keep in mind I worked fucking hard man it was hard work I was doing 60+ hours a week (after I graduated of course), every weekend I was there it was insane. You haven't felt anger until you get screamed at by unhappy customers and can't say anything negative back.

Anyways, I'm 18 now and I've opened my own shop with 3 employees currently doing local stuff along with a lot of out-of-state stuff. Basically I used the magical words of I'll do it for less and took everyone's business. I targeted schools and other sport-type functions as it's a very large amount of consistent orders since sport teams and such. I went after big businesses as all they care about is who will do it for less. I have no desire to run a screen printing shop as the real money is within a global clothing brand.

My vision is to launch a streetwear style clothing brand and promote it mainly through social media, I've been passively doing social media stuff for years just to get a grip on the site's algorithms and learn how everyone else is promoting stuff. My entire life I've always been more interested in marketing than anything else, I would watch TV just for the commercials so I could pay attention to the marketing strategies.

The ultimate goal is to accumulate a bunch of smaller Instagram accounts and have them merged to one (ideally a 1-2M merge if not more) and then rebrand as a clothing company. This is already lined up and has been started, I'm currently growing a bunch of accounts and have begun merging them. I do understand a lot of followers will drop as they'll be like "how the fuck am I following this account" but I'm only hoping a small percentage will. In reality if 1% of 2M people bought a \$40 hoodie I'm in pretty good shape and all my costs are covered. I do understand 1% is an extreme exaggeration and unlikely to happen.

In addition to the streetwear clothing line I'm going to do holiday style shirts (meaning like Father's Day shirts and such) as stuff like that can easily be marketed on amazon/Facebook.

In addition to both of those since fan pages are so huge on Instagram right now I'm going to target

the biggest fan pages and create clothing lines for each celebrity they're page revolves around then purchase promos to sell the clothing. These shirts will pretty much just be like "Ariana grande merch" ect. Also very very easy to market as the entire audience I'm promoting to loves Ariana grande presay since they're following a fan page about her.

With all these clothing brands I'll be printing all the shirts at my own shop and not outsourcing for anything. Since I'm a legit US business I can purchase clothing at wholesale prices being roughly \$1 for a T-shirt and somewhere around \$4-5 for a hoodie. Not sure if you're realizing the markups here but it's insane.

Anyways now that you've heard my vision, why not just replicate exactly what I'm doing? Screen printing jobs are everywhere, not only is it a good career but an amazing skill to have. I purchased all my own equipment for around 10k which if you think about it, starting a business for 10k is nothing.

Thanks to the very few who actually read all that.

Jombah - February 5, 2019, 11:38 pm

How successful is your clothing brand? From what i've read it seems like you haven't even started but I may be mistaken. If it is as easy as you think it is, don't you think everyone would be doing it? Does your \$10k account for your advertising expenses? What about your suppliers, designs, employees?

Do you realize how many people are already doing exactly what you are thinking of doing? Many people already have clothing revolving around celebrities, this is nothing new at all.

This is a dream more then a vision my friend, but good luck.

Keep in mind how easily and how quickly your business can go bankrupt as well.

swavy - February 5, 2019, 11:43 pm

(Feb 6, 2019 12:38 AM)Jombah Wrote: [\[CITE\]](#) How successful is your clothing brand? From what i've read it seems like you haven't even started but I may be mistaken. If it is as easy as you think it is, don't you think everyone would be doing it? Does your \$10k account for your advertising expenses? What about your suppliers, designs, employees?

Do you realize how many people are already doing exactly what you are thinking of doing? Many people already have clothing revolving around celebrities, this is nothing new at all.

This is a dream more then a vision my friend, but good luck. The clothing company isnt existent yet. The thread is moreso about how the screenprinting industry is insane and there's tons of money to be made.

The \$10k was the cost for the equipment which has already paid for itself many times over just through local screen printing stuff.

The advertising cost will be minimal as I'm going to be doing all the promoting through my own account. If you would like to consider the cost of accounts I have to buy as an advertising cost that makes sense but it's only a few thousand.

Everyone else attempting to launch a clothing brand is going into it with the idea that they're going to sell shirts without already having a following. The following is everything, if you already have a base to market to you have an edge. I'm going into it ideally with a 2M user base to market to as a

way to minimize the risk.

The designing will all be done by me as within the last few years working at the screen printing shop I learned everything I needed about graphic design.

The cost of 1 shirt is roughly \$1, ideally I'll sell the shirts for \$15. Since I'm ordering and printing the shirts myself I will not be holding stock and will only order upon purchase of the shirt, meaning I don't risk the stuff not selling. It's same-day shipping from these wholesalers. I have the stuff within 16 hours (so the next day but yeah) then the turnaround time is literally minutes as it takes no time at all to print and ship out a shirt.

The celebrity clothing is already being done of course I understand this but from the fan pages I've found nobody is using them as a method of promotion.

Jombah - February 6, 2019, 12:05 am

(Feb 6, 2019 12:43 AM)swavy Wrote: [\[CITE\]](#) The clothing company isnt existent yet. The thread is moreso about how the screenprinting industry is insane and there's tons of money to be made.

The \$10k was the cost for the equipment which has already paid for itself many times over just through local screen printing stuff.

The advertising cost will be minimal as I'm going to be doing all the promoting through my own account. If you would like to consider the cost of accounts I have to buy as an advertising cost that makes sense but it's only a few thousand.

Everyone else attempting to launch a clothing brand is going into it with the idea that they're going to sell shirts without already having a following. The following is everything, if you already have a base to market to you have an edge. I'm going into it ideally with a 2M user base to market to as a way to minimize the risk.

The designing will all be done by me as within the last few years working at the screen printing shop I learned everything I needed about graphic design.

The cost of 1 shirt is roughly \$1, ideally I'll sell the shirts for \$15. Since I'm ordering and printing the shirts myself I will not be holding stock and will only order upon purchase of the shirt, meaning I don't risk the stuff not selling. It's same-day shipping from these wholesalers. I have the stuff within 16 hours (so the next day but yeah) then the turnaround time is literally minutes as it takes no time at all to print and ship out a shirt.

The celebrity clothing is already being done of course I understand this but from the fan pages I've found nobody is using them as a method of promotion.

Well said, good luck!

Cool - February 6, 2019, 12:08 am

I congratulate you on following your dreams and achieving success, starting from the bottom is the only way bro. The hard part is the discipline that took you from day 0 to today, working hard everyday, no skips.

Now follow your path and share with other that don't have (money, motivation, skill, discipline...), one of the most successful ways to be happy is by helping.

swavy - February 6, 2019, 12:13 am

(Feb 6, 2019 01:08 AM)Human Wrote: [\[CITE\]](#) I congratulate you on following your dreams and

achieving success, starting from the bottom is the only way bro. The hard part is the discipline that took you from day 0 to today, working hard everyday, no skips.

Now follow your path and share with other that don't have (money, motivation, skill, discipline...), one of the most successful ways to be happy is by helping.

The way I see it this is only the beginning, no true success has been achieved yet. I'm extremely determined and not open to failure.

I've already come this far and I'm definitely not giving up.

Cool - February 6, 2019, 12:35 am

(Feb 6, 2019 01:13 AM)swavy Wrote: [\[CITE\]](#) no true success has been achieved yet I'm glad you can recognize this. Just don't stop and don't get distracted.

swavy - February 6, 2019, 9:57 am

(Feb 6, 2019 01:35 AM)Human Wrote: [\[CITE\]](#) I'm glad you can recognize this. Just don't stop and don't get distracted.

Oh yeah man the success will come if the clothing line actually works.

I'm definitely not just going to give up if it flops. I would imagine that out of 2M people at least some will be interested in a shirt.

Escobar - February 6, 2019, 3:00 pm

Thanks for sharing your story. Good luck with your own clothing brand. Make sure that you create a brand, look at BALR. Very good sample.

swavy - February 6, 2019, 3:09 pm

(Feb 6, 2019 04:00 PM)Wilde Westen Wrote: [\[CITE\]](#) Thanks for sharing your story. Good luck with your own clothing brand. Make sure that you create a brand, look at BALR. Very good sample. It's so mind boggling how much they're selling these shirts for.

I'm going to sell T-shirts for \$10-\$15 and hoodies for maybe \$25-\$30.

And I'll be printing everything through my shop to ensure quality and such.

Imagine a brand with higher quality products for a third of the price. It's time to undercut this inflated market.

Ravioli - February 6, 2019, 3:12 pm

I've been seeing your posts a lot.

I think what you're doing is awesome.

Keep it up!

Godlypkz - February 6, 2019, 5:40 pm

You can't merge Instagram accounts btw

swavy - February 7, 2019, 6:20 pm

(Feb 6, 2019 06:40 PM)Godlypkz Wrote: [\[CITE\]](#) You can't merge Instagram accounts btw oh honey

YOU can't merge Instagram accounts.

(Feb 6, 2019 04:12 PM)Ravioli Wrote: [\[CITE\]](#) I've been seeing your posts a lot.

I think what you're doing is awesome.

Keep it up!

I appreciate it greatly man. Hopefully everything works out.

The only true wisdom is in knowing you know nothing.

Woes - February 7, 2019, 8:39 pm

(Feb 7, 2019 07:20 PM)swavy Wrote: [\[CITE\]](#) YOU can't merge Instagram accounts. ? ? ?

To be honest with you bro, I think in order to become established within the streetwear community, you've got to do a little more than just get it in front of a lot of people. People are buying into the brands and the entire look that's been built behind the brand.

swavy - February 7, 2019, 8:42 pm

(Feb 7, 2019 09:39 PM)shit Wrote: [\[CITE\]](#) ? ? ?

To be honest with you bro, I think in order to become established within the streetwear community, you've got to do a little more than just get it in front of a lot of people. People are buying into the brands and the entire look that's been built behind the brand.

Yes I completely understand this. It won't be marketed as streetwear but moreso a normal clothing company.

People are paying hundreds for the brands, I know I'm not an established brand therefore I won't be selling the shirts for hundreds. I plan to not only do the opposite but undercut the market as I'll still make 14x my money selling a shirt for \$15.

It will basically just be cool designs on cheap clothing in which I'll ensure flawless quality on. Every order will be touched by me and handled by me (or I guess my guys and I).

Woes - February 7, 2019, 8:54 pm

(Feb 7, 2019 09:42 PM)swavy Wrote: [\[CITE\]](#) Yes I completely understand this. It won't be marketed as streetwear but moreso a normal clothing company.

People are paying hundreds for the brands, I know I'm not an established brand therefore I won't be selling the shirts for hundreds. I plan to not only do the opposite but undercut the market as I'll still make 14x my money selling a shirt for \$15.

It will basically just be cool designs on cheap clothing in which I'll ensure flawless quality on. Every order will be touched by me and handled by me (or I guess my guys and I).idk i feel like you're not really finding where you fit in

you're either:

- in the higher quality market of clothing where you're a: too cheap, unknown brand
- in the lower quality market of clothing where you're a: too expensive, unknown brand

do ppl rly care about cool graphic designs nowadays lol, it's all about how a piece of clothing makes u feel, which is entirely based upon a brands history and reputation, which u haven't built for sum reason

or maybe u see the vision n i don't, just wna make sure u think deep to avoid any pitfalls in the long run ?

Godlypkz - February 8, 2019, 12:36 pm

(Feb 7, 2019 07:20 PM)swavy Wrote: [\[CITE\]](#) oh honey

YOU can't merge Instagram accounts.
Riiiiiiight

So babe, I am confused.

When you say merge you mean forming a single account? As far as I am aware this isn't possible or is there a magical method???

swavy - February 8, 2019, 1:10 pm

(Feb 8, 2019 01:36 PM)Godlypkz Wrote: [\[CITE\]](#) Riiiiiiight

So babe, I am confused.

When you say merge you mean forming a single account? As far as I am aware this isn't possible or is there a magical method???

Yeah all accounts to one.

Not available to the public.

overdue - February 9, 2019, 6:45 am

I hope that I can run a clothing business myself, one day.