

Forum: [Hack Forums](#)

Thread: [Increased my clients conversions +1000% \[600€ in less than 2 days\]](#)

Mr.Motivation - February 28, 2019, 2:29 am

Finally feel like something worth posting here, I have ran digital marketing agency for a while but done it as a side hustle.

My client had funnel to sell workout program and first the conversion rate was 1.22% now after i redid the whole product page the conversion rate has jumped to 8.7% overall and today it was at 14.71%

so from 1.22% conversion rate to 14.71% thats 1205% increase in conversions and here is screenshots so you can see what kind of impact it had

Here is the launch with his product page, 246 visitors gave 79.7€ revenue

Spoiler [\(Click to View\)](#)

But when I redid the product page we managed to get 568€ with 237 visitors in less than two days. little bit less visitors than the first page had but 500€ more profit and thats why conversion rate has biggest impact in your ROI.

Spoiler [\(Click to View\)](#)

what i did to get 1200% increase in conversions you may ask?

I dont go too much in detail in this thread but here are some bullet points
use powerful headlines and focus to one at a time, your goal is to get customer to read next part.

use openloops

credentials (why they should listen to you)

pain triggers

reason to buy now (scarcity)

stack value

make irresistible offer

have a guarantee (risk reversal)

edit: the overall conversion rate is now 9.13% it just keeps increasing :D

If you have any questions feel free to ask, im more than happy to help you!

from yesterday to this day has the best stats

3.91€ earnings per click which is insane and also 86% optin rate

Spoiler ([Click to View](#))

edit: nvm this day has the best stats and its not even half way trough

9.49€ per click and over 16% conversion rate, i surprised myself also :D

Spoiler ([Click to View](#))

Angel - February 28, 2019, 4:22 am

Well done! I like threads like this! Good luck man

Mr.Motivation - February 28, 2019, 5:02 am

(Feb 28, 2019 05:22 AM)Angel Wrote: ([CITE](#)) Well done! I like threads like this! Good luck man

Thank you! all i can say to people "fail often, fail early, fail forward"

failure took me to this level

Giin - February 28, 2019, 7:30 am

Great work mate, good luck with sales you rock!

Angel - February 28, 2019, 9:20 am

(Feb 28, 2019 06:02 AM)Himmayn Wrote: ([CITE](#)) Thank you! all i can say to people "fail often, fail early, fail forward"

failure took me to this level

SAME! mindset is the key!

RBH - February 28, 2019, 11:00 am

Always interested in starting such agency, great work!

How did you start?

Where did you get your first clients?

Where did you learn how to actually market efficiently?

Mr.Motivation - February 28, 2019, 2:29 pm

(Feb 28, 2019 12:00 PM)RBH Wrote: ([CITE](#)) Always interested in starting such agency, great work!

How did you start?

Where did you get your first clients?

Where did you learn how to actually market efficiently?

Yeah I can recommend marketing to anyone such a nice field! especially if you're into psychology it makes things easier.

but yeah I got started by accident actually or I have always done different methods to earn money online but mostly i did dropshipping, cpa and other forms of sales trough paid advertisement so after failing hard with dropshipping and using thousands of dollars to fb ads i finally started to figure out how things work trough failure and also i didnt only study dropshipping and fb ads but marketing and copywriting in general.

since I dont have my own product I decided to help other businesses but it took a while before i even wanted to take first customer because i wanted to give them 100% results and not go there like tai lopez agency owners who heard about the concept and just goes there and pitches their services without actual knowledge about marketing.

And also to how i got started, i first started doing this free.

I think thats the best way to prove yourself, do it free first and make successful campaign and then make a case study about that campaign and leverage the case study to get paying clients in.

what would be better way to prove your skills, show proof with casetudy, no need to pitch.

and where i learnt marketing? mm that's a hard one but mostly books and own experience but if you want more specific direction i can give that also, just tell me what you're interested in :)

If you have anymore questions im more than happy to answer them for you :)

edit: to start the best tip i can give is to start with affiliate marketing, sell proven products first. when you master selling others products trough affiliate marketing then you can start doing it 1on1 for a company

UPDATE:

our day ended to these numbers! really happy for one day sales and over 10% conversion rate

GreyGorilla - February 28, 2019, 8:42 pm

What platform is that? Its not shopify.

Cryptography - February 28, 2019, 8:49 pm

Good job, looking forward to seeing your updates after you scale.

Mr.Motivation - March 1, 2019, 1:32 am

(Feb 28, 2019 09:42 PM)GreyGorilla Wrote: [\[CITE\]](#) What platform is that? Its not shopify. it's clickfunnels and i use shopify as the backend. shopify alone isn't that great IMO

(Feb 28, 2019 09:49 PM)Cryptography Wrote: [\[CITE\]](#) Good job, looking forward to seeing your updates after you scale.

yeah we did yesterday 700€ day but we are focused to audience from Finland so its really limited to scale so this 700€ a day is already really huge number for this small audience but next goal is to take my client international that will be a new challenge what i have not done before