

Forum:[Hack Forums](#)

Thread: [SEO Tutorial For Beginners | Complete SEO Guide](#)

Supremo24 - April 20, 2019, 7:25 pm

Part 1:

- Introduction: Leveraging the power of search to accomplish your business goals
- What is search engine optimization (SEO)?
- Reading search engine result pages
- Setting SEO expectations

Part 2:

- How SEO affects your business
- Why you need a keyword-research plan
- How to research keywords

Part 3:

- Tools to help you analyze keywords
- Understanding keyword attributes
- Understanding keyword distribution

Part 4:

- Ongoing keyword evaluation
- Understanding content optimization
- Optimizing site structure
- Recognizing different types of content

Part 5:

- Optimizing textual page elements
- Optimizing nontext components +of a webpage

Part 6:

- Analyzing content quality
- Exploring the benefits of user-generated content
- Optimizing for personalized search

Part 7:

- Interpreting the code behind webpages
- Understanding how search engines index content
- Working with canonical URLs and redirects

Part 8:

- Leveraging microformats
- Working with server-side factors
- Using Google Search Console

Part 9:

- Using Bing Webmaster Tools
- Overview of long-term content strategies
- Plan a successful content strategy and avoid common mistakes

Part 10:

- Define your audience, topics, angle, and style
- Understanding different types of content
- Getting ideas for content

Part 11:

- Working with an editorial calendar
- Promote your content with social media
- Measuring content performance

Part 12:

- Understanding the importance of links
- Building internal links
- Building external links

Part 13:

- Finding link-building opportunities
- Measuring SEO performance
- Analyzing keywords

Part 14:

- Analyzing links
- Understanding SEO and ecommerce
- Working with schema for ecommerce
- The technical components of ecommerce

Part 15:

- Exploring ecommerce information architecture
- Producing ecommerce content
- Leveraging link building and social media for ecommerce
- Understanding local SEO

Part 16:

- Using Google My Business
- Managing citations
- Getting reviews

Part 17:

- Optimizing for local
- Understanding mobile SEO
- Configuring mobile SEO

Part 18/Final:

- Optimizing for mobile
- Developing mobile content
- Determining your next steps

Youtube link:

[www\(.\)youtube\(.\)com/watch?v=mWhtoa5q25o&list=PL6vp-phHIUtEimvVHVIZm9ggy7q0LrBhyZ](http://www(.)youtube(.)com/watch?v=mWhtoa5q25o&list=PL6vp-phHIUtEimvVHVIZm9ggy7q0LrBhyZ)

BTC - April 20, 2019, 7:34 pm

Fixed your link:

<https://www.youtube.com/watch?v=mWhtoa5q25o&list=PL6vpphHIUtEimvVHVIZm9gyy7q0LrBhyZ>

Going to watch these, been trying to learn a lot more about SEO recently. Thank you for sharing.

Supremo24 - April 20, 2019, 8:01 pm

(Apr 20, 2019 07:34 PM)BTC Wrote: [\[CITE\]](#) Fixed your link:

Going to watch these, been trying to learn a lot more about SEO recently. Thank you for sharing.
thank you..i cant post link sir

MORK404 - July 20, 2019, 1:59 pm

Video unavailable
or blocked

emotionull - July 20, 2019, 6:00 pm

Blocked in the USA sadly, thank you for the share.