

Forum:[Hack Forums](#)

Thread: [Do you ignore the ads in Google results too?](#)

James Burnham - May 5, 2019, 5:49 pm

I tend to ignore them and focus on the results that rank high naturally. After all there was an incident a year or so ago where a fake crypto-related website used google ads to phish people's accounts.

<https://www.bleepingcomputer.com/news/security/group-makes-50-million-by-phishing-bitcoin-users-using-google-adwords/>

int - May 5, 2019, 5:55 pm

I use ad blocker so yes, its auto filtered

Glided - May 5, 2019, 5:57 pm

I also use an ad blocker.

But if I didn't, I'd ignore the ads.

Spaark - May 5, 2019, 6:09 pm

I turned off adblock for a week last year. It's surprising how much of the same shit you see. Advertisement targeting is incredible.

Even with adblock I can't escape the facebook ads on my phone. Which is generally the same pair of lacoste shoes i've considered buying for months.

TCP - May 5, 2019, 6:10 pm

I tend to use an adblocker for almost all websites, if a website is particularly useful and/or interesting I enable ads on it :)

Dorrance - May 5, 2019, 6:29 pm

They almost got me the other day

Sheep - May 5, 2019, 6:37 pm

(May 5, 2019 06:10 PM)DNA Wrote: [\[CITE\]](#) I tend to use an adblocker for almost all websites, if a website is particularly useful and/or interesting I enable ads on it :)

Yeah, but fuck the sites that dont let you view it before popping up with 'please disable your adblocker'. Instantly not happening.

TCP - May 5, 2019, 6:47 pm

(May 5, 2019 06:37 PM)LittleSheeps Wrote: [\[CITE\]](#) Yeah, but fuck the sites that dont let you view it before popping up with 'please disable your adblocker'. Instantly not happening.

Unless they do some elaborate censure of the content like preview images or replacement it's very easy to do inspect element and remove blocker

I also tend to quit the edgy ones immediately

Sheep - May 5, 2019, 6:51 pm

(May 5, 2019 06:47 PM)DNA Wrote: [\[CITE\]](#) Unless they do some elaborate censure of the content

like preview images or replacement it's very easy to do inspect element and remove blocker

I also tend to quit the edgy ones immediately

Not about obscuring the site. Not sure what it is that ticks me off tbh, I know they need the revenue to run in the case of larger sites. I'm just bitter lol

Psychedelic. - May 5, 2019, 7:58 pm

There always have been these sort of phishing campaigns with MEW and blockchain wallet.

James Burnham - May 5, 2019, 7:59 pm

(May 5, 2019 07:58 PM)Psychedelic. Wrote: [\[CITE\]](#) There always have been these sort of phishing campaigns with MEW and blockchain wallet.

Are they still going on? I haven't seen any for a long time.

Psychedelic. - May 5, 2019, 8:02 pm

(May 5, 2019 07:59 PM)Burnham Wrote: [\[CITE\]](#) Are they still going on? I haven't seen any for a long time.

Google is doing better to block these.

Game - May 8, 2019, 7:44 am

Yeah, I tend to ignore them quite frequently unless something really catches my attention.

I'm normally in some sort of "rush" so don't have time to actually browse freely and just look for what I searched for initially.

I used to use AdBlocker but I figured that the ads are often beneficial for myself. I have ads blocked on things like YouTube and movie streaming sites, etc though.

BTC - May 8, 2019, 7:46 am

(May 5, 2019 06:09 PM)Spaark Wrote: [\[CITE\]](#) I turned off adblock for a week last year. It's surprising how much of the same shit you see. Advertisement targeting is incredible.

Even with adblock I can't escape the facebook ads on my phone. Which is generally the same pair of lacoste shoes i've considered buying for months.

They have gone far beyond data mining to figure out your interests, and giving respective ads.

They have built AI systems that can literally read your mind. I never talked about dog toys before, never had a dog in my life, and was thinking about it one day. Got chromecast playing some YouTube videos, all a sudden 2 minutes later there is an advertisement playing for dog toys at a pet store that is nowhere even close to my country. Makes sense right?

zealNpossession - May 8, 2019, 7:58 am

Google Ads has a much much much better system now.

You cloak campaigns? You get banned.

SocialAgent - May 8, 2019, 12:04 pm

I always do, there is a reason they pay for it.

SwimmingPool - May 8, 2019, 12:13 pm

Google ads has really improved on detecting cloak ads. I only click on the ads at the top for local services though.

Mix - May 8, 2019, 12:21 pm

I have ad block on my browser so I don't get any of the nasty ads that people shouldn't have to see. You should get it.

A + - May 8, 2019, 12:23 pm

I ignore pretty much all ads tbh. I'll even bob and weave around them if they're the #1 result if they aren't the exact site I'm looking for.

Stoner - May 8, 2019, 12:31 pm

(May 5, 2019 06:09 PM)Spaark Wrote: [\[CITE\]](#) I turned off adblock for a week last year. It's surprising how much of the same shit you see. Advertisement targeting is incredible.

Even with adblock I can't escape the facebook ads on my phone. Which is generally the same pair of lacoste shoes i've considered buying for months.

This one in particular is very annoying, when I see some stuff I considered buying in an ad I instantly don't want it anymore.

debian - May 8, 2019, 12:43 pm

I generally ignore the advertisements and look at the naturally high ranking results, but occasionally if I need a product that I expect to pay for, I will consider the advertisements just as far as "Oh, this company is paying for Google Ads, I'll keep that in mind"

BTC - May 8, 2019, 12:45 pm

I absolutely despise of advertisements, at least the way that they handle their advertisements and data mining methods. Google itself is not something I like to use ever, if I do it would be YouTube not Google itself. So for me that is a big no-no :D

A + - May 8, 2019, 12:50 pm

(May 5, 2019 06:09 PM)Spaark Wrote: [\[CITE\]](#) I turned off adblock for a week last year. It's surprising how much of the same shit you see. Advertisement targeting is incredible.

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It's insane isn't it? I have a browser extension for FB so I don't have to look at crap ass news articles. Like if you aint talking about science, I've got better things to be doing.

?ystem - May 8, 2019, 1:09 pm

No, I make it an effort to ignore ads at all costs because I feel they're all obnoxiously pointing out their existence, which is just an instant turn-off for me. If the rare occasion comes up where I do any kind of business online I already have it planned out what/where I'm going or using.

Lindros - May 8, 2019, 1:11 pm

(May 5, 2019 06:29 PM)Dorrance Wrote: [\[CITE\]](#) They almost got me the other day
Haha they are after you!

No but advertising is pretty crazy, they have definitely "gotten" me more than once.

I fell for one of those stupid "free" item scams just pay for shipping! (It was a targeted FB ad) Then when it arrives it is cheap Chinese garbage nothing like the picture presented.

AeroBlue - May 8, 2019, 1:18 pm

Doesn't matter whether you do or not, fact is that the average person pays attention to advertisements whether they know it or not. Advertising is and always will be extremely successful, while the methods will not be the same (for example people are now moving on to things like social

media influencing etc.) it will always exist.